



AIA
Georgia

BECOME A SPONSOR

BE SEEN & BE HEARD AT PONCE CITY MARKET



2018 Design & Honor Awards

Sponsorship Levels

All sponsors will receive a high level of exposure to design professionals from all over the state of Georgia. Brand awareness and logo placement possibilities include event brochures, on-site program, AIA Georgia website, published winner's brochure, and press releases

| Saturday, April 14, 2018 6-9pm Ponce City Market Rooftop Venue 675 Ponce De Leon Ave Atlanta, GA 30308 | Platinum Sponsor (1 max) | Cocktail Sponsor (3 max) | Dinner Station Sponsor (4 max) | Category Sponsor (4 max) | Event Sponsor (unlimited) |
|--|------------------------------------|------------------------------------|--|------------------------------------|-------------------------------------|
| | \$3,000 | \$2,000 | \$1,000 | \$1,000 | \$750 |
| Introduce company & keynote speaker | Yes | | | | |
| Tickets to event | 4 tickets | 4 tickets | 2 tickets | 2 tickets | 2 tickets |
| Ad in Design Awards winner brochure | Full page | Half page | Quarter page | Quarter page | |
| Sponsor logo on AIA Georgia Design Awards webpage | Yes | Yes | Yes | Yes | Yes |
| Logo in Design Awards event emails | Yes | Yes | Yes | Yes | Yes |
| Sponsor name and logo in press release to media, firms, and on website | Yes | Yes | Yes | Yes | Yes |
| Verbal recognition by master of ceremonies | Yes | Yes | Yes | Yes | Yes |
| Sponsor logo on background banner of winner photographs | Yes | Yes | Yes | Yes | Yes |
| Prominent signage at check-in | Yes | Yes | Yes | Yes | Yes |
| Signature cocktail chosen and named by sponsor | | Yes | | | |
| Sponsor name and logo on signs & cocktail napkins at bar and bartops | | Yes | | | |
| Sponsor name and logo on signs posted at designated dinner station | | | Yes | | |
| On stage presence to introduce company and announce category winner | | | | Yes | |

Event Information

The AIA Georgia Design Awards encourages excellence in architectural design and promotes public awareness of the contributions by architects, designers, and owners. A spirited celebration will take place on Saturday evening, April 14 at the Ponce City Market Rooftop.

Estimated Outreach

2,200+ members, industry affiliates, general public, facility owners/managers, and more

Ticket Prices

Public: \$100
 AIA Members: \$65
 AIA Emerging Professionals: \$45
 Students: \$25

Estimated Attendance

This year: 225+
 Last year: 204 (actual)

Event Program

Cocktail Hour
 Keynote Speaker
 Heavy Hors d'oeuvres
 Awards Presentation

Sponsorship Application

Please fill out this application and send via email or mail to the contact below. An online application and payment processor can be found at: <http://aiaga.org/design-awards/sponsors>.

Tangela Monroe

AIA Georgia

50 Hurt Plaza, Suite 109, Atlanta, GA 30303

tmonroe@aiaga.org

Company Information

Date: _____

Contact: _____

Company: _____

Phone: _____

Fax: _____

Email: _____

Website: _____

I would like to reserve one of the following Sponsorships:

Platinum Sponsor (\$3,000)

Cocktail Sponsor (\$2,000)

Dinner Station Sponsor (\$1,000)

Category Sponsor (\$1,000)

BUILT

UNBUILT

INTERIOR ARCHITECTURE

RENOVATION/RESTORATION

RESIDENTIAL

Event Sponsor (\$750)

Billing Address

Address Line 1: _____

Address Line 2: _____

City: _____ State: _____ Zip: _____

Payment Information (required for reservation)

If paying by check, make payable to **AIA Georgia** and mail to the address listed below.

If paying by credit card, complete the following or go to: <http://aiaga.org/design-awards/sponsors>.

Name on Credit Card: _____

Authorized Signature: _____

Billing Zip Code: _____ Card #: _____

Amount: _____ CVV Code: _____ Exp. Date: _____ / _____

Questions? Concerns?

Tangela Monroe

Chief Operating Officer

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