SECTION 1: SUMMARY

Helen Davis Hatch, AIA
Thompson, Ventulett, Stainback & Associates, Inc
2700 Promenade Two, 1230 Peachtree Street, NE, Atlanta, Georgia 30309

Category of Nomination

3. To coordinate the building industry and the profession of architecture

- led a related professional organization

Sponsor

Ray C. Hoover, III, FAIA
Sponsor's Name

Component Nomination

AIA Atlanta Chapter
Name of component organization

Signature/title of chapter president or secretary

W. A. Andrews, AIA / Chapter President
Typed name/title of chapter president or secretary

October 12, 2006
Date

2007 FELLOWSHIP NOMINATION OF Helen Davis Hatch, AIA
## NOMINEE'S EDUCATION

<table>
<thead>
<tr>
<th>Name/Location</th>
<th>Number of Years</th>
<th>Degree</th>
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<tbody>
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<td>Shades Valley High School</td>
<td>4 years</td>
<td>High School Diploma</td>
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<tr>
<td>Birmingham, Alabama</td>
<td></td>
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<tr>
<td>Agnes Scott College</td>
<td>4 years</td>
<td>Bachelor of Arts Mathematics</td>
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<td>Decatur, Georgia</td>
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<tr>
<td>Harvard University</td>
<td>3 1/2 years</td>
<td>Master of Architecture</td>
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<td>Graduate School of Design</td>
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<td>Cambridge, Massachusetts</td>
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### Practice

Nominee is registered in:
Florida
Georgia

NCARB certified: #32081

Nominee is engaged in the profession of architecture as:

Director, Principal, Vice-President, Thompson, Ventulett, Stainback & Associates
SECTION 1: SUMMARY

Helen Davis Hatch effectively bridges the architectural profession and the crucial disciplines within the building industry by engaging architects, public officials and developers to create livable, sustainable, enriching communities.

Hatch's vision of livable communities is being realized on local, national, and international levels through the partnerships she has engendered among architects, the development community, and public officials. She has devoted more than 10 years of leadership within the Urban Land Institute (ULI), the premier multidisciplinary building industry organization. Hatch was the first architect and AIA member to chair ULI Atlanta and is a national ULI Trustee. Throughout her service, she has expanded the architect's role and engaged the AIA with the ULI locally, regionally, and nationally to promote smart growth and livable communities. Hatch passionately encourages the involvement of architects not only as planners and designers, but also as advocates, educators, and mentors to enrich our urban environments.

Global Educator

As part of the executive leadership of ULI's International Council and first Chair of the Global Exchange Council, Hatch organized programs to spread principles of smart growth and livable communities to architects and developers practicing globally. She created the vision of a Smart Growth "Road Show" and developed the Making Smart Growth Work presentation which was adopted by ULI nationally. This tool is being used by architects across the US to educate public officials and community-based clients in the basic principles of smart growth. Hatch was responsible for the organization of a US mayors delegation to the 2002 Mayor's Forum in Shenzhen, China. This Forum, which also included Chinese mayors and international architects, resulted in an increased consciousness of the importance of sound urban planning within the international design community.

Architect Leader

Hatch's service in several vital areas demonstrates her commitment to community involvement. Her efforts as appointed architect leader of the Metro Atlanta Land Use Committee, which launched the Quality Growth Task Force; as Chair of the Mayor's Walkable Atlanta Task Force; and as a Mayor-appointed architect board member of the Atlanta's BeltLine Partnership have resulted in providing architects more opportunities to be proactive participants throughout the region. She designated a ULI staff member to assist Atlanta's Mayor in establishing an Inclusionary Zoning Task Force that is setting policy for future development and providing assistance to threatened town centers in the region. Through her involvement, Hatch has encouraged the highest level of design input in developing strategies to enhance quality of life in the region's future. She has effectively engaged AIA members in the task force and assured the appointment of AIA members to the newly-created Livable Communities Coalition. Hatch is a well recognized and trusted architect and advisor on urban revitalization and enrichment to Atlanta Mayor Shirley Franklin.

Advancing Diversity

As an appointed member of the National AIA Diversity Committee, Hatch has led the charge to encourage diversity within the profession. She garnered support of the AIA South Atlantic Region components for the adoption of the landmark Diversity Resolution in 2004. Additionally, under her mentorship, the AIA net Working Women has grown to become the best attended program of AIA Atlanta and provides new avenues for young women in the profession to advance their careers.

Helen Davis Hatch is recognized by local, regional and national architects, development professionals, and community leaders for launching programs that continue to bring the architectural profession to the forefront of a global dialogue on creating livable communities and that encourage collaboration with the building industry.
SECTION 2: ACCOMPLISHMENTS

Helen Hatch has built a legacy as a mentor to other architects. She is a passionate supporter of smart growth programs and development, and a passionate advocate for walkable communities.

OPENING AVENUES FOR ARCHITECTS TO IMPACT STRONGER, ENRICHED URBAN COMMUNITIES

Throughout her architectural career, Helen Hatch has become immersed in civic place making and has been increasingly committed to finding avenues for architects to educate and influence citizens, city officials and clients on what makes vibrant, livable communities and cities. Complementary to AIA's objectives, the Urban Land Institute's (ULI) mission is to provide responsible leadership in the use of land to enhance the total environment, emphasizing community outreach to educate and develop leaders in land use. In this organization, Hatch saw an opportunity not only to impact the creation of livable communities, but also a way to engage architects in the dialogue. Recognizing that the ULI's mission gives architects a vast arena in which to act and influence, Hatch began a 12-year collaboration that has taken her from local to national to international leadership.

ULI Atlanta District Council, 2001-2003

ROLE: Chairperson

In 2001, Hatch was the first architect, woman, and AIA member to be appointed Chairperson of the ULI Atlanta District Council. She defined and led the mission to expand the Council's education and information-spreading activities regarding smart growth and sensitive development, and broadened the involvement of more architects and more diverse participants. As an architect leader, Hatch has drawn on her position in ULI in Atlanta to elevate the profession by becoming a proactive advisor throughout the local community on issues regarding quality growth and livable communities.

Hatch and ULI Atlanta have had an ongoing impact on improving the Atlanta urban community. The Atlanta District Council has become a national role model for councils across the country in effective, far-reaching community outreach, in educating future leaders in principles of livable communities, and programming that promotes inclusiveness and diversity. As an architect, she has influenced ULI's programs to correspond to the continuing education goals of the AIA, teaming with the AIA to bring more architects to educational events, serve as speakers, participate in awards programs and join in program development. Examples of Helen Hatch's accomplishments include:

- Bringing together ULI, AIA, Atlanta Regional Commission, the Metro Atlanta Chamber of Commerce and The Georgia Conservancy to advance smart growth initiatives to the forefront of community thought.
- Increasing ULI sponsorship participation by 38% and raising $229,000 in annual contributions, the second highest in the nation, thus enabling the hiring of a full-time Executive Director, which provides dedicated focus to move forward community outreach efforts and add programs.
- Increasing ULI Atlanta membership to more than 1,000, resulting in spin-off Councils to advance the mission in Tennessee and South Carolina.
SECTION 2: ACCOMPLISHMENTS

RESULTS:

- ULI is now engaging the architectural profession in all their discussions.
- ULI's programs correspond to the continuing education goals of the AIA.
- ULI teamed with the AIA to bring more architects to educational events.
- The ULI Atlanta Awards Program has expanded to honor not only leaders in the real estate industry, but also the architect's role in the project's success.

ULI International Council, 2000 - 2003

ROLE: Program Chair

Working within an increasingly global architectural practice, Hatch recognized the need to help architects develop their careers in global settings. As a result, Hatch has worked to expand ULI's mission beyond national boundaries. As Program Chair of the ULI International Council, Hatch spread awareness and understanding of best practices in design and development to Europe, the Middle East, Latin America, Mexico and Asia, as well as the United States, through focused programs. Such program topics included:

- Developing Offices Globally
- Lessons Learned in Delivering Projects in the Middle East
- Insuring Quality Developments in China / Sharing Best Practices

RESULTS:

- New educational programs offer AIA / CES Credits.
- Architects learn about corporate culture and cultural customs effecting how they do business in foreign countries.

Program Chair of the ULI Atlanta District Council, 1997 - 2000

ROLE: Program Chair, Architect

During her tenure as Program Chair of the ULI Atlanta District Council, Hatch developed and produced numerous outreach programs and educational seminars that provided AIA / CES credits for architects on such topics as:

- LEED Certified Energy Efficient Building and Design
- Financing Mixed-use Livable Community Developments
- Master-planned Community Development Trends
- Leadership in Cities
- Site tour of award-winning livable community projects, including Smyrna Town Center, Technology Square, Atlantic Station

RESULT:

- New educational programs offer AIA / CES Credits.
- Architects are engaged in programs to improve Atlanta's communities.
SECTION 2: ACCOMPLISHMENTS

ULI/ARC Livable Centers Initiative Collaboration, 2001 - Present

ROLE: Chair, ULI Atlanta District Council

Under Hatch's direction, AIA member experts were brought to ULI Atlanta to partner with the Atlanta Regional Commission (ARC), a planning and intergovernmental coordination agency focused on issues of consequence to the broad Atlanta region, to provide planning expertise to their Livable Centers Initiative (LCI), an effort to encourage urban infill and revitalization in declining town centers throughout a 10-county region.

RESULT:
- Increased opportunities for AIA members to showcase their expertise and implement important community-oriented design projects
- Two town centers - Northlake and Greenbriar—threatened by lack of use and viability, received technical advice and assistance from AIA member experts in developing and implementing plans to infuse new life into these centers.

ULI/HUD Affordable Housing Initiative - Atlanta, 2001 - 2003

ROLE: Chair, ULI Atlanta District Council

Hatch ensured the participation of ULI Atlanta in this national initiative, establishing an Atlanta Steering Committee. This group, made up of architects, representatives of Housing and Urban Development (HUD), and ULI representatives, advised and worked closely with public officials in Atlanta to formulate and implement a program to develop more affordable workforce housing in the urban areas.

This HUD-funded workforce housing initiative established criteria and incentives encouraging the inclusion of workforce housing in urban development, providing the standards and guidelines that can be applied in cities across the country. In 2003, ULI published the Land Use Policy Report "Encouraging Workforce Housing in the Chicago Region, Atlanta and the District of Columbia." In addition, ULI Atlanta's efforts with the initiative served as a catalyst that led Mayor Shirley Franklin to establish an Inclusionary Zoning Task Force in 2001. The task force included AIA architects and developers to address the issues related to providing sufficient affordable, workforce housing in the Atlanta community. The Task Force has made strategic recommendations for Inclusionary Zoning Incentives for the City of Atlanta designed to encourage the inclusion of workforce housing in new developments in the city.

RESULT:
- The serious issue of lack of affordable urban housing has been addressed by architects, developers and public officials.
- A new inclusionary zoning code has been written and is currently being reviewed by stakeholders including representatives of AIA Atlanta.

Randy Lyon, President Xentury City Development Company, LC
SECTION 2: ACCOMPLISHMENTS

STIMULATING GLOBAL DIALOGUE ON SMART GROWTH

Throughout her leadership in ULI, Hatch has focused on developing and implementing national programs that enable the sharing of best practices and creative thinking in ways that architects and other real estate industry professionals practicing around the world can lead community enhancement.

Global Exchange Council, 2004, Ongoing

ROLE: Chair

As a result of her outreach efforts and contributions, Hatch is credited with inspiring and pushing forward ULI's global programs. In recognition of that leadership, she was appointed Chair of the ULI International Council in 2004. Hatch has changed the mission of the Council to focus on creating a forum for the exchange of best practices in building community through design. The Council has been converted to the Global Exchange Council and through her leadership, architects have been brought to the forefront of global dialogue on smart growth and livable communities. Hatch has provided a forum for architects, urban planners and landscape architects to come together with real estate and development professionals to discuss land use and design issues in order to enhance the environment globally.

RESULT: The Council became a global forum for architects and land use professionals
  - One-third of the council members are architects.
  - More open dialogue with global developers is accomplished.
  - Architects being best practices in smart growth and urban regeneration to educate others.
  - All participants in the Council have a better understanding of how changing demographics are affecting global development.

Mayor's Forum, Shenzhen, China, 2002

ROLE: Organizer

Hatch spearheaded the involvement of US mayors, ULI staff and architects in the 2002 Mayor's Forum in Shenzhen, China, with 15 mayors and city officials from across China. Hatch led the US delegation in discussions regarding the role of governments in the development of large scale exhibition and convention centers and the importance of appropriate planning and design of these public facilities.

RESULT:
  - China mayors reached an understanding of the important role they can play in the development of their city's public assembly and exhibit centers.
  - Global dialogue and exchange of ideas benefited both US and Chinese participants, advancing understanding and appreciation between cultures.
SECTION 2: ACCOMPLISHMENTS

Asia 2020: Building The Cities Of The Future, 2002

ROLE: Organizer, Speaker

Hatch organized, worked with ULI staff, and addressed this first Asia conference aimed at educating the global design and development community on how the rapid urbanization of Asia can be harnessed to create more livable cities. The program was convened in Hong Kong and included participants from Asia, Europe, and the US.

By providing this look at large-scale investments, Hatch demonstrated the value of the role that architects play in linking the public and private sectors to create better built environments in cities.

RESULT:
- A global focus on livable communities has begun.
- Annual conferences now occur in Asia to better equip planners, architects, developers and public officials to address issues confronting rapidly growing urban centers.

ULI Atlanta Trends Forum, 2000, Ongoing

ROLE: Creator, Chairperson

Hatch’s vision to bring more architects into the ongoing dialogue and information sharing on best practices in real estate development and design led her to create the Trends Forum. She brought together numerous architects and other influential experts to discuss such issues as environmental challenges, inner city development, affordable housing, urban mixed-use, community building, technology, transportation-oriented development and smart growth trends.

Following the success of the first Trends Forum, which attracted more than 400 attendees, the program has become a bi-annual event in Atlanta, attracting architects from throughout the area and has served as a model for District Councils throughout the United States including Washington, DC, and Phoenix, AZ. Through collaboration with the AIA, Hatch assures that all programs are of value and relevance to AIA members.

RESULT: An AIA / CES program focused on sharing development best practices
- There is more focus on building stronger livable communities.
- This first forum organized by Hatch established a precedent and is being replicated in other locations.
SECTION 2: ACCOMPLISHMENTS

ULI National Awards Of Excellence, 2000 - 2003

ROLE: Jury Member

Even though the ULI Awards of Excellence program was established to honor outstanding development, Hatch has advanced the awards program as an opportunity to recognize quality design, both nationally and internationally. She has been a strong advocate for raising the profile of the architect's role in successful developments, increasing their participation and recognition in the awards. Due to the overwhelming success and interest in this awards program, ULI has launched separate Awards of Excellence programs for ULI Europe and ULI Asia.

RESULT:
- Architects are given significant credit and recognition for their contribution to the award-winning developments.
- The awards program is increasing recognition of excellent international projects.

University Of Colorado ULI Advisory Services Panel, 2000

ROLE: Panel Member, Author, Speaker

Working with the University, Hatch succeeded in developing the plan of the proposed conference center as an integrated community asset, rather than build a competing private-sector facility. Through Hatch's expertise in engaging the community in the planning process, the University significantly improved its relationship with the communities in which it has real estate assets.

In her role as the architect on the seven-person volunteer panel, Hatch brought her understanding of land use and architectural issues required to identify the best location and means to integrate a proposed new University Conference Center into the community. Hatch enabled the University of Colorado to develop a strategic plan that creatively and effectively approaches real estate acquisition and development.

RESULT:
- The University adopted the proposed process and plan for effectively managing its real estate assets.
- The location for the proposed University Conference Center has been identified.

"As a member of the ULI Awards of Excellence Jury, Helen Hatch has generously shared her wisdom, always with grace and thoughtfulness."

Wayne Ratkovich, President/CEO
The Ratkovich Company

"Ms. Hatch showed notable organizational skills, diplomacy and professional direction of development topics."

James DeFrancia
President
Lowe Enterprises
SECTION 2: ACCOMPLISHMENTS

ADVANCING DIVERSITY AND INCLUSIVENESS IN THE PROFESSION

Throughout her career, Hatch has led the way for women in the profession of architecture. Having benefited from the unique mentoring of her mother (first registered female architect practicing in Alabama, and longest practicing woman architect in America), Hatch has made it a priority to mentor, encourage and support young women and other minorities to enter and excel in the architecture and design professions, just as her own career advancement and position in the industry provides an example to the many young professionals who have worked with her over the years.

AIA Atlanta netWorking Women's Forum, 2005 - present

ROLE: Steering Committee Member

Seeing a renewed need to provide support and networking opportunities for women in the design profession and the AIA's unique ability to play an influential role in this area, Hatch is leading the AIA Steering Committee made up of young women architects focused on educating young women in the profession on how to expand their spheres of influence.

Hatch is supporting and mentoring the younger Steering Committee members. The Steering Committee is broadening its mission to include young women in allied professions such as interior designers, landscape architects and contractors.

The AIA Atlanta netWorking Women’s meetings are the best attended of any of the chapter’s events and is truly answering an important need of AIA women professionals.

RESULT: The netWorking Women's Forum provides opportunities for women to advance in the profession.
- Women are learning how to advance their careers through networking.
- Women are given a strong foundation of understanding business principles.
- The new forum provides mentors for young women architects.

Atlanta Studio for Creative Inquiry, 2004 - Present

ROLE: Board Member

With an ultimate hope of encouraging greater diversity in the architectural profession in the future, Hatch interacted with AIA Atlanta, ULI Atlanta, Carnegie Mellon University, Georgia Institute of Technology, and Auburn University to provide exposure and opportunities for Atlanta's inner-city youth to participate in and be introduced to creativity, design, arts, architecture, real estate development and construction.

The program's first after-school sessions, connecting with over 20 inner-city students, were launched in 2004 and will reach more schools in the 2006-2007 school year

RESULT: The studio introduced architecture and the built environment to inner-city schools.

"Helen has taken an active role in elevating the value of netWorking Women by improving the educational and mentoring aspects of our programs which has directly affected the attendance."

Bobbie Unger, FAIA
The Architecture Group

"As a teenager, I can count the number of meaningful experiences in my life and the Studio of Creative Inquiry was one. The program created a work environment that allowed me to be creative and realize my potential as a future professional."

Yasmin Joi Humphrey
Studio for Creativity Participant
SECTION 2: ACCOMPLISHMENTS

ULI Atlanta Scholarship Program, 2002

ROLE: Sponsor

As Chair of ULI Atlanta, Hatch made a personal commitment to introduce the next generation of architects and developers to the importance of quality development and design of communities, and to the formation of a ULI Atlanta Scholarship Program with Atlanta area universities. To date, seventeen scholarships have been awarded to students in urban planning, design, and real estate at Georgia Institute of Technology and Georgia State University.

RESULT: Seventeen students have been awarded scholarships to advance their studies.

ULI Atlanta Young Leaders Group, 2002 - Present

ROLE: Founder and National District Council Counselor

Hatch began the Young Leaders Group in the Atlanta District Council to develop and encourage real estate and design professionals under 35 to expand their knowledge and understanding of the impact of architectural design, planning, development and land use, laying the groundwork for the leaders of tomorrow. Hatch’s work includes developing programs geared toward younger professionals and a mentoring program as they grow in their careers.

The Young Leaders Group provides a great opportunity for young architects, both men and women, to network and learn with young professionals in the real estate field. The success of the Atlanta program, through Hatch’s leadership, has set a precedent now being followed in District Councils across the country, greatly increasing the number of young architects and other professionals in all the related real estate fields, who are actively making a positive contribution to the built environment.

RESULT: The Young Leaders Group became a national program for next generation of architects as leaders

Atlanta Regional Center for Higher Education (ARCHE), 2002

ROLE: Co-creator and Advocate
Panelist, Collaborating for Quality Growth Symposium

As Chair of ULI Atlanta, Hatch led the formation of a partnership with the Atlanta Regional Center for Higher Education focused on collaborating with universities and architecture schools throughout the region to provide research in land use issues.

Speaking to a diverse audience of planning and design faculty and students, community planners, government officials and civic and business leaders at the ULI/ARCHE-sponsored Quality Growth Symposium in 2003, Hatch encouraged institutions of higher education to provide research in land use issues and assistance to developers, architects, planners and policy makers in the creation and implementation of appropriate community developments.

RESULT: Atlanta area universities and colleges are providing land use research to assist building industry professionals.
SECTION 2: ACCOMPLISHMENTS

AIA Atlanta Task Force on Women in the Profession, 1975

ROLE: Founding Member

"Helen has made it a practice to reach out to and encourage participation by women in leadership roles. She has been effective not because of any diversity initiative or affirmative action program, but simply because it is part of her nature to befriend and encourage others."

Jo Anne P. Stubblefield
Hyatt & Stubblefield, PC.

From the very start of her career, Hatch worked to advance women of this generation and the next in the profession. In the mid-70's, there was a real need to provide networking opportunities, mentoring and leadership skills development focused on women in and entering the profession. Hatch made filling this gap a vital part of her role as a young intern architect.

As a member of the AIA Atlanta Task Force on Women in the Profession, Hatch spearheaded the formation of the Women in Architecture group in Atlanta, which provided ongoing networking and mentoring for more than ten years.

RESULT: The women in architecture provide a support infrastructure for women.
SECTION 2: ACCOMPLISHMENTS

THE AMERICAN INSTITUTE OF ARCHITECTS

AIA Participation/Contribution

2006
Board of Directors
The American Institute of Architects, Georgia Chapter
PRESIDENT ELECT

2006
AIA 150 Committee
The American Institute of Architects, Atlanta Chapter
MEMBER

2006
Architecture Foundation of Georgia
BOARD MEMBER

2006, ongoing
Steering Committee, AIA netWorking Women
The American Institute of Architects, Atlanta Chapter
MEMBER, STEERING COMMITTEE

2005, ongoing
Steering Committee, BeltLine R/UDAT
The American Institute of Architects, Atlanta Chapter
MEMBER, STEERING COMMITTEE

2005
Architecture Firm Award Task Force
The American Institute of Architects, Georgia Chapter
CHAIR

2003 - 2005
Diversity Committee
The American Institute of Architects
MEMBER

1981 – Present
American Institute of Architects
NATIONAL MEMBER

1981 – Present
American Institute of Architects
Georgia Chapter
MEMBER

1981 – Present
American Institute of Architects
Atlanta Chapter
MEMBER

1975
Task Force on Women in the Profession
The American Institute of Architects, Atlanta Chapter
MEMBER
### SECTION 2: ACCOMPLISHMENTS

#### THE URBAN LAND INSTITUTE

**Global – ULI Participation/Contribution**

<table>
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<tr>
<th>Year</th>
<th>Activity</th>
<th>Details</th>
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<tr>
<td>2006</td>
<td>ULI Shanghai Urban Planning and Land Use Reform Workshop/Advisory Panel</td>
<td>Shanghai, China PANEL MEMBER</td>
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<td>2006</td>
<td>ULI Project Analysis</td>
<td>Bahrain Bay Development Salt Lake City, Utah PANEL MEMBER</td>
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<tr>
<td>2004 - ongoing</td>
<td>Board of Trustees</td>
<td>MEMBER</td>
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<tr>
<td>2004 - ongoing</td>
<td>Global Exchange Council</td>
<td>Helen Hatch started this new initiative and was first Chair. CHAIR</td>
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<td>2003, 2004</td>
<td>International Council</td>
<td>VICE-CHAIR</td>
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<td>International Council</td>
<td>PROGRAM CHAIR</td>
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<td>1998 to 2000</td>
<td>International Council</td>
<td>COUNCIL DAY CHAIR</td>
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**National ULI Participation/Contribution**

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<tr>
<td>2005 - ongoing</td>
<td>Policy and Practice Committee</td>
<td>MEMBER Establishes the research and education initiatives and publication agenda for ULI.</td>
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<td>2004 - 2006</td>
<td>Advisory Group for ULI in the Community</td>
<td>MEMBER</td>
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<td>2004</td>
<td>ULI Advisory Services Panel</td>
<td>Clemson University Clemson, South Carolina PANEL MEMBER</td>
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"Helen has played a very constructive role connecting design and development practitioners for the Shaw forum."

Wayne Ratkovich, President/CEO The Ratkovich Company
SECTION 2: ACCOMPLISHMENTS

2002 - 2005
Program Committee
VICE CHAIR

2002 - ongoing
District Council Counselors
COUNSELOR, ALLIANCES IN COMMUNITIES

2000 - 2003
Awards of Excellence Jury
MEMBER

2000 - 2005
ULI National Program Committee
VICE CHAIR

2000
ULI Advisory Services Panel
University of Colorado
Boulder, Colorado
MEMBER/ CONTRIBUTOR

1995 – 1997
Commercial Retail Council
VICE CHAIR

Atlanta District Council – ULI Participation/Contribution

2006
UrbanPlan Advisory Committee
MEMBER

2004 - 2006
Smart Growth Committee
MEMBER

2001, 2002
ULI Atlanta
CHAIR

2000, 2001
ULI Atlanta
VICE-CHAIR, CHAIR-ELECT

1997 - 2000
Program Committee
CHAIR

1994 - ongoing
Urban Land Institute
MEMBER

1996, ongoing
Executive Committee
MEMBER

"Atlanta's Smart Growth Alliance became the model for alliances in Washington, DC and the Delaware Valley."

Marta Goldsmith
Senior Vice President, ULI
### OTHER PROFESSIONAL AND COMMUNITY LEADERSHIP

<table>
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<tr>
<th>Year</th>
<th>Activity</th>
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<td>2006</td>
<td>CREW National Convention</td>
<td>Co-Chair of Convention Program Committee</td>
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<td>Practicum Studio</td>
<td>University of Hawaii School of Architecture Volunteer Adjunct Professor</td>
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<td>2005, ongoing</td>
<td>Atlanta BeltLine Partnership</td>
<td>Member Board of Directors</td>
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<td>2005, ongoing</td>
<td>Environmental Committee</td>
<td>Member Metro Atlanta Chamber of Commerce</td>
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<td>2005</td>
<td>Arts Leadership Class of 2005-2006</td>
<td>Metro Atlanta Arts and Culture Coalition Member</td>
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<td>2004-2005</td>
<td>Leadership Atlanta</td>
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<td>2004</td>
<td>Mayor's Walkable Atlanta Task Force, Atlanta, Georgia</td>
<td>Chair</td>
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<td>Alumni Council</td>
<td>Harvard Graduate School of Design Member</td>
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<td>Visiting Committee for School of Architecture and Interior Design</td>
<td>Savannah College of Art and Design Member</td>
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<td>2003, 2004</td>
<td>Land Use Committee</td>
<td>Metro Atlanta Chamber of Commerce Member</td>
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<td>2001, ongoing</td>
<td>Steering Committee</td>
<td>Metro Atlanta Chamber of Commerce Member</td>
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<td>1999, 2000</td>
<td>Leadership Committee</td>
<td>Established Leadership CREW CREW (Commercial Real Estate Women) Member</td>
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*Quote by Youme Choi, Architecture Student, University of Hawaii practicum studio:

"...she showed me different possibilities for my research...and shared many opportunities to explore local architectural issues."

*Quote by Shirley Franklin, Mayor, City of Atlanta:

"I'm really pleased with the recommendations offered by the Walkable Atlanta Task Force chaired by Helen Hatch. I now have a thorough, realistic and achievable plan to make Atlanta the pedestrian friendly city we all deserve."

*Quote by Crystal D. Weaver, Ph.D., Dean, The School of Building Arts, Savannah College of Art and Design:

"Helen's understanding of the inter-dependent nature of the profession and education has guided the three programs into an interdisciplinary and team based approach."

2007 FELLOWSHIP NOMINATION OF Helen Davis Hatch, AIA
**SECTION 2: ACCOMPLISHMENTS**

"I have been assisted greatly by Helen in expanding the vision and business understanding of our undergraduate and graduate students."

<table>
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<th>Period</th>
<th>Role/Institution</th>
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<td>1998 - 2006</td>
<td>Georgia Institute of Technology, College of Architecture VISITING LECTURER</td>
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<td>1996 to 2001</td>
<td>Board of Directors, Atlanta Chapter IDRC (International Development Research Council) MEMBER, Chair Program Committee</td>
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<tr>
<td>1995 to 1998</td>
<td>Program Committee CREW (Commercial Real Estate Women) MEMBER</td>
</tr>
<tr>
<td>1993 to 1997</td>
<td>Visiting Committee Auburn University College of Architecture MEMBER</td>
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**COMMUNITY**

<table>
<thead>
<tr>
<th>Year</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1998</td>
<td>Oversaw design and construction of new facility for Presbytery of Atlanta offices Druid Hills Presbyterian Church PRO BONO ARCHITECT</td>
</tr>
<tr>
<td>1996-1998</td>
<td>Renovation of Homeless Shelter Druid Hills Presbyterian Church PRO BONO ARCHITECT</td>
</tr>
<tr>
<td>1996 – 1998</td>
<td>Druid Hills Child Development Center CHAIR</td>
</tr>
<tr>
<td>1994 – 1997</td>
<td>Atlanta Arts Festival Board of Directors Oversaw design, renovation, construction of historic structures to house Olympic arts exhibit for 2006 “Olympic Games BOARD MEMBER</td>
</tr>
<tr>
<td>1990 – 1996</td>
<td>Druid Hills Child Development Center MEMBER</td>
</tr>
<tr>
<td>1990</td>
<td>Long Range Planning Committee Druid Hills Presbyterian Church MEMBER</td>
</tr>
<tr>
<td>1980 - Ongoing</td>
<td>Druid Hills Presbyterian Church Building Committee ELDER</td>
</tr>
</tbody>
</table>
SECTION 2: ACCOMPLISHMENTS

2.1 PRESENTATIONS

2007
“The Gold Ring Around Atlanta”
Society for Marketing Professional Services – Georgia Chapter
MODERATOR

2006
The Catalyst Magazine Seminar for Atlanta Professionals
“Shaping the Atlanta Scene – Branding vs. Building”
PANELIST

2006
National Association of Women in Construction
“The Reality of the BeltLine, It’s Here”
 SPEAKER

2006
AIA Atlanta
“The BeltLine, Atlanta’s Emerald Necklace”
MODERATOR

2006
Buckhead Study Club
“An Update on the Atlanta BeltLine”
SPEAKER

2006
Global Exchange Council Meeting
The Challenges of Providing Quality Planning and Architectural Design in Today’s Dubai
MODERATOR

2005
CREW National Convention
Seattle, Washington
“Follow the Sun: The Impact of Offshoring’s 24-Hour Model of Doing Business”
MODERATOR

2005
University of Hawaii
“Designing Sustainably for People in Community – the Architecture of TVS”
SPEAKER

2005
Harvard Design Magazine Symposium
“Can Design Improve Life in Cities?”
PANELIST

2005
ULI World Cities Forum
London, England
PARTICIPANT

2005
Architecture and Commercial Property News symposium on Mixed Use Development
“Designing Successful Mixed Use Developments”
PANELIST
SECTION 2: ACCOMPLISHMENTS

2004
ULI Advisory Services Panel Presentation
Clemson University
Clemson, South Carolina
SPEAKER

2004
Atlanta-Buckhead Business Association
Atlanta, Georgia
"Creating a More Walkable Atlanta"
SPEAKER

2004
Atlanta Buckhead Rotary Club
Atlanta, Georgia
"Creating a More Walkable Atlanta"
PANELIST

2004
ULI International Council Presentation
New Orleans, Louisiana
"Challenges and Lessons Learned: Practicing in China"
PANELIST

2003
Atlanta Regional Consortium for Higher Education Conference
Atlanta, Georgia
"Collaborating for Quality Growth:
Applying Higher Education Resources to Community Needs"
PANELIST

2003
ULI International Council
Baltimore, Maryland
"Cuba Now"
PANELIST

2003
CREW National Annual Convention
San Francisco, California
"Water Front Developments"
PANELIST

2003
ULI National Fall Meeting
San Francisco, California
"Cuba Reemerges"
PANELIST

2003
ULI International Council Presentation
San Francisco, California
"Project Focus: Ayala Center Greenbelt"
MODERATOR

2003
Savannah College of Art and Design
School of Architecture
Savannah, Georgia
"Public Space Design"
SPEAKER
### SECTION 2: ACCOMPLISHMENTS

<table>
<thead>
<tr>
<th>Year</th>
<th>Event/Conference/Activity</th>
</tr>
</thead>
</table>
| 2002  | ULI International Council Panel  
Las Vegas, Nevada  
“Mexico Update”  
MODERATOR |
| 2002  | AIA Arkansas Fall Convention  
Little Rock, Arkansas  
“2002 AIA Architecture Firm Award”  
SPEAKER |
| 2002  | AIA Georgia Fall Convention  
Atlanta, Georgia  
“2002 AIA Architecture Firm Award”  
PANELIST |
| 2002  | ULI Asia 20/20: Building the Cities of the Future  
Hong Kong  
“Major City Building Projects”  
PANELIST |
| 2000  | ULI Advisory Services Panel  “Community Building”  
Boulder, Colorado  
PANELIST |
Georgia Institute of Technology, College of Architecture  
Atlanta, Georgia  
VISITING LECTURER |
| 1991  | AIA Richmond  
Richmond, VA  
“Designing the Norfolk Marriott and Conference Center, a successful public/private Venture”  
SPEAKER |
2.2 AWARDS, HONORS AND RECOGNITIONS

AIA AWARDS

2006
AIA Georgia  
Certificate of Appreciation  
Awarded to Hatch for her service on the AIA Georgia Board.

2002
American Institute of Architects  
2002 AIA Architecture Firm Award  
Thompson, Ventulett, Stainback & Associates received the 2002 AIA Architecture Firm Award. In nominating the firm, AIA President-elect Thompson E. Penney, FAIA, called TVS a firm where “collaboration is integral to the culture,” and it “continually directs itself to the future.”

Hatch’s success in engaging TVS in the community over the past ten years, first locally, then regionally and then with the global community, is instrumental in both upholding the firm’s founding principle of collaboration and in advancing TVS’ ability to produce distinguished work that builds community and enhances the environment.

2002
AIA Atlanta  
Service to the Profession Award  
Awarded to Hatch in “recognition of her service to and leadership in the Urban Land Institute and her strong efforts to further its ideals.”

2001
AIA Georgia  
Award of Excellence  
McCain Library Renovation and Expansion, Agnes Scott College

1988
American Institute of Architects  
Traveling Exhibit  

OTHER PROFESSIONAL AWARDS, HONORS AND RECOGNITIONS

2005
Outstanding Alumnac Award for Distinguished Career  
Agnes Scott College

2005
25 Power Women to Watch  
Atlanta Women Magazine

2005
Urban Land Institute Award of Excellence  
Technology Square, Atlanta, Georgia

2004
Leadership Atlanta  
Graduate of Class 2004
SECTION 2: ACCOMPLISHMENTS

2004
Urban Land Institute National Recognition
In Recognition and Appreciation for Serving as Chair of the Atlanta District Council

2003
Urban Land Institute Atlanta Recognition
In Recognition of Invaluable Contribution and Leadership

2.3 PUBLICATIONS

ARTICLES

2006
Nancy Egan
author
"Atlanta’s 100 Year Opportunity"
title
Urban Land, October 2006
publication

2006
Adrienne Schmitz and Jason Scully
author
"Creating Walkable Places, Compact Mixed-Use Solutions"
title
Urban Land Institute
publication
Helen Davis Hatch - Reviewer

2006
Keith Brown
author
"Shaping the Atlanta Scene, Branding vs. Building"
title
Catalyst Magazine, September 2006
publication

2006
Paul Rosta
author
"Mixing It Up, Mixed Use May Be the Future but Success Demands Savvy"
title
Commercial Property News, January 2006
publication

2005
Staff Writer
author
"Mayor Names Big Hitters to BeltLine Coalition"
title
www.GlobeSt.com, August 3
publication
SECTION 2: ACCOMPLISHMENTS

2005
David Pendered
AUTHOR
“BeltLine Board Announced”
TITLE
Atlanta Journal-Constitution, August 1
PUBLICATION
Announcement and recognition of Board of Directors of Atlanta's BeltLine Partnership

2005
Melanie A. Levy
AUTHOR
“Land of Opportunity”
TITLE
Georgia Trend, March
PUBLICATION
Feature article on the contributions of the Urban Land Institute's Atlanta District Council accomplishments with interview and recognition of Hatch

2005
Echo Montgomery Garrett
AUTHOR
“Atlanta’s 25 Power Women to Watch”
TITLE
Atlanta Woman, January/February
PUBLICATION
Recognition of Hatch as one of Atlanta's Power Women

2005
Kristin Kallaher
AUTHOR
“Making a Difference by Tackling Problems”
TITLE
Main Events, Winter/Spring
PUBLICATION
Profile of Helen Davis Hatch recognizing her as recipient of Agnes Scott College's 2005 Distinguished Career Award.

2004
Anna Simon
AUTHOR
“Experts Urge Clemson to Create Living-Learning Center on Lake”
TITLE
The Greenville News, October 24
PUBLICATION
Report of ULI Advisory Panel presentation of recommendations

2004
Staff Writer
AUTHOR
“Atlanta Makes Strides with Walkable Task Force”
TITLE
City Newsletter, City of Atlanta, September 21
PUBLICATION
<table>
<thead>
<tr>
<th>Year</th>
<th>Author</th>
<th>Title</th>
<th>Publication</th>
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<tbody>
<tr>
<td>2004</td>
<td>Maria Saporta</td>
<td>“Mobility 2030: Metro Atlanta’s 25-year Transportation Plan: Planners Should Put Feet on Par With The Car”</td>
<td>Atlanta Journal-Constitution, September</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Interview with Helen Davis Hatch</td>
<td>This interview followed the press conference Atlanta Mayor Franklin and Ms. Hatch held to present the final report of The Mayor’s Walkable Atlanta Task Force.</td>
</tr>
<tr>
<td>2003</td>
<td>Jennifer Thiele Busch</td>
<td>“Glowing with Admiration”</td>
<td>Contract, March</td>
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<tr>
<td></td>
<td></td>
<td>Interview with Helen Davis Hatch</td>
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<tr>
<td>2002</td>
<td>Katherine Sandlin</td>
<td>“Women of Initiative”</td>
<td>Diversity Journal, November/December</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Profile of Hatch celebrating her leadership and commitment to mentoring young women in the field of architecture to help them be the next up-and-coming stars.</td>
<td></td>
</tr>
<tr>
<td>2002</td>
<td>Philip Nutman</td>
<td>“TVS First Southeast Firm to Win AIA Award,”</td>
<td>Atlanta Business Chronicle, March 1-7</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Interview with Helen Davis Hatch</td>
<td></td>
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<tr>
<td>2001</td>
<td>Alan Friedman</td>
<td>“New ULI Chairwoman Wants to Expand Public Outreach,”</td>
<td>Atlanta Business Chronicle, June 1-7</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Profile of Helen Davis Hatch and interview on her mission for ULI Atlanta</td>
<td></td>
</tr>
</tbody>
</table>
SECTION 2: ACCOMPLISHMENTS

2000
William H. Hudnut
AUTHOR
“Public Policy: Open Spaces Serve as Primary Organizing Elements for Cities”
TITLE
Urban Land, October
PUBLICATION
Highlights the findings from the ULI Mayor’s Forum on Open Space in Seattle, WA

2000
Dolly Purvis
AUTHOR
“A Sense of Place” and “Born to be an Architect”
TITLE
Agnes Scott College Alumnae Magazine, Fall
PUBLICATION
Profile of Hatch’s role as managing architect for Agnes Scott College’s new Campus Center and renovated and expanded McCain Library and her commitment to increase the number of women in the architecture profession.

1999
Any Martin
AUTHOR
“Women Play Large Role in Agnes Scott Modernization”
TITLE
Atlanta Business Chronicle, November 5-11
PUBLICATION
Interview with Helen Davis Hatch

1999
Helen Davis Hatch
AUTHOR
“Centers on the Edge”
TITLE
Urban Land, March 1999
PUBLICATION
In this feature article, Hatch discusses the potential benefits and design considerations of convention centers as catalysts for urban regeneration.

1999
Melanie A. Lasoff
AUTHOR
“Designing a Workable Life Appeals to Architects”
TITLE
Atlanta Business Chronicle, September 3
PUBLICATION
Interview with Hatch regarding work/life balance challenges for women in the architectural profession.
SECTION 2: ACCOMPLISHMENTS

1990

Faye Goolrick

AUTHOR
“Building for the Future: Hotel Design with a Woman’s Touch”
TITLE
Agnes Scott College Alumnae Magazine, Fall
PUBLICATION
Interview with Helen Davis Hatch

1989

Maria Saporta

AUTHOR
“Making a Home Away from Home”
TITLE
Atlanta Journal-Constitution, March
PUBLICATION
Interview with Helen Davis Hatch

1976

Helen W. Davis

Co-authored with Edward M. Hatch and David G. Wright
AUTHOR
“Alexander Parris: Inventor of Naval Facility Architecture”
TITLE
The Journal of the Society for Industrial Archeology
PUBLICATION

RADIO AND TV PUBLICATIONS

2005

Georgia Public Television
“The Most Beautiful Campuses in the South”

2005

Public Broadcasting Services
“Announcement of the Atlanta Beltline Board and Upcoming Project”

2004

Public Broadcasting Services
“Walkable Atlanta Presentation to Shirley Franklin”

1989

Good News, Turner Broadcasting Services
“Women of the Eighties”
Leadership story on Helen Hatch as an architect and the designer of the Crocker Center in Boca Raton, Florida – One of the first mixed use developments.
### TABLE OF CONTENTS

1. AIA DIVERSITY RESOLUTION AND "20 ON 20/20 VISION: PERSPECTIVES ON DIVERSITY IN DESIGN"

2. ULI SMART GROWTH THROUGH COLLABORATION

3. ATLANTA BELTLINE PARTNERSHIP

4. MAYOR’S WALKABLE ATLANTA TASK FORCE

5. MAYOR’S FORUM AND ULI CHINA OUTREACH

6. URBAN LAND INSTITUTE INITIATIVES

7. CENTENNIAL OLYMPIC PARK AREA STUDY AND COMPREHENSIVE MASTER PLAN

8. AGNES SCOTT COLLEGE
   New Wallace M. Alston Campus Center and McCain Library
   Renovation and Expansion
   Decatur, Georgia
   Photographer: Brian Gassell

9. TECHNOLOGY SQUARE
   Georgia Institute of Technology
   Atlanta, Georgia
   Photographer: Brian Gassell
EXHIBIT 1. AIA DIVERSITY RESOLUTION AND “20 ON 20/20 VISION: PERSPECTIVES ON DIVERSITY IN DESIGN”

Completion Date: 2005
Role of Nominee: As a member of the AIA Diversity Committee, Ms. Hatch was instrumental in the development and passage of the Diversity Resolution and in promoting and supporting the call for papers, peer-review process and subsequent publication of “20 on 20/20 Vision.”

SYNOPSIS

In Hatch’s effort to expand the diversity of the design profession, she became an active member of the AIA Diversity Committee. The mission of the AIA Diversity Committee and its members is to expand the diversity of the design professions to mirror the society that we serve; to promote awareness of the contributions of architects from under-represented racial, ethnic, gender, sexual orientation, age or disability groups; to encourage alternatives to traditional practice models; and to provide opportunities for an ever-greater variety of individuals to become architects, take advantage of leadership opportunities and influence our practices and our professional lives. At the 2004 AIA National Convention, delegates adopted the Diversity Resolution: To Strengthen the Demographic Diversity of the Design Profession focused on supporting research efforts in the architecture profession. In the course of developing the resolution, the Committee members took a hard look at such issues as “universal” hiring practices, pathways to leadership, integrating practice and education, public-agency practices, and why women leave architecture. Just recently the Demographic Diversity Audit Report has been published.

Publications:
“20 on 20/20 Vision: Perspectives on Diversity in Design”
A call for papers was sponsored by the AIA Diversity Committee in an effort to encourage broad participation in the diversity dialogues by professionals and academics. The Committee invited contributions from students, faculty, administrators and industry professionals from across the country as well as others who have distinguished themselves in the area of diversity research. As a result of time-consuming effort by the peer reviewers and the Committee members, the final publication - “20 on 20/20 Vision” - presents 10 invited papers and reprints of remarks and 10 peer-reviewed papers speaking out on the topic of diversity and the profession.

Next the committee restored the importance of the AIA Whitney Young Award by elevating the presentation of the Whitney Young Medal and recognized prior recipients with medals at the 2005 National Convention.

Declaration of Responsibility:
I have personal knowledge of the nominee’s responsibility for the project listed above.
That responsibility included:

- Other: Nominee garnered support for the passage of the Diversity Resolution and was a peer reviewer of the papers submitted for the publication of “20 on 20/20 Vision.”

Signature

Theodore Landsmark, Associate AIA
Chair of AIA Diversity Committee
Title/Typed name

2007 FELLOWSHIP NOMINATION OF Helen Davis Hatch, AIA
EXHIBIT 1. AIA DIVERSITY RESOLUTION AND “20 ON 20/20 VISION: PERSPECTIVES ON DIVERSITY IN DESIGN”

Resolution 04 – 2

Title
To Strengthen the Demographic Diversity of the Design Profession

Intent
To support research efforts focusing on diversity in the profession, particularly as they relate to access to the profession and career advancement for minorities, women and other groups who bring diverse backgrounds to the profession.

Text of Resolution

WHEREAS the demographics of society are changing and becoming more diverse; and

WHEREAS over the past 35 years, since Whitney Young Jr. challenged the AIA to embrace diversity, the demographics of the architecture profession have not changed significantly and are not reflective of the diverse society that we serve; and

WHEREAS data on all aspects of the profession — particularly demographic data — are scarce, largely anecdotal, and often unverifiable and thus hamper our ability to understand why diversity remains an elusive goal for the profession; and

WHEREAS the percentage of African American architects has remained unchanged for the past 35 years, the number of women attaining leadership positions in the profession is significantly less than the number of women entering the profession, and information on the number of Latino architects, architects with disabilities, gay/lesbian architects, foreign-born architects, Asian American architects and other groups of architects who bring diverse backgrounds to the profession is remarkably scarce,

Now, therefore,

BE IT RESOLVED that the AIA acknowledges and embraces the value of human diversity and believes that it enriches the profession of architecture, our community, and the quality of the built environment;

BE IT FURTHER RESOLVED that the AIA will collaborate with related architectural organizations and support research initiatives and ongoing data collection that will lead the profession to a better understanding of who enters and succeeds in the profession and why; and

BE IT FURTHER RESOLVED that the AIA will provide funding for an audit on existing data within the profession. The audit and the analysis of it will be presented to the Board of the AIA by May, 2005.

BE IT FURTHER RESOLVED that the AIA will develop a comprehensive data-collection and analysis system to continually track the diversity of the profession over time. This system will be presented to the AIA Board by September 2005, for implementation to begin on January 1, 2006, with annual reports to the membership during Convention of each year.

BE IT FURTHER RESOLVED that an AIA Plan for implementation be drafted by the Diversity Committee by October 1, 2004. Based on the data collected by June 2005, a final plan and recommendations for programs will be presented to the Board by December 2005. A report on the progress of the implementation of the recommendations will be presented to the Convention in 2006.
SECTION 3: EXHIBITS

EXHIBIT 2. ULI MAKING SMART GROWTH WORK THROUGH COLLABORATION

Completion Date: 2003
Role of Nominee: Chair of the ULI Atlanta District Council

SYNOPSIS

Ms. Hatch is a passionate champion for engaging community stakeholders and recognizes that the education process is vital to the success of any creative land use planning effort. Under her leadership and in response to that vision, the ULI Atlanta District Council created a presentation based on ULI's publication, Making Smart Growth Work. The presentation has been adopted by ULI National and has been made available to ULI members across the US.

The "Making Smart Growth Work" presentation provides architects around the country with a thought provoking tool for educating local governments and other community stakeholders. True to the intent of the original publication, the presentation focuses on the basic underlying principles of smart growth and demonstrates how those principles have been successfully applied. This intriguing and stimulating presentation also illustrates how the public and private sectors can collaborate to make smart growth effective.

The Atlanta District Council architects have delivered the presentation to local governments around the region to educate community stakeholders and generate enthusiasm and interest in a collaborative approach to realizing smart growth in Metro Atlanta communities.

Realizing the importance of collaboration, Hatch brought Atlanta ULI into an alliance with other regional organizations to encourage and foster smart growth. This Smart Growth Alliance included all disciplines engaged in the development process, including architects and planners, to address the issues of urban sprawl, traffic, air pollution and related land use to transportation, as well as how to plan and design more compact urban centers and communities. Atlanta's Smart Growth Alliance served as a model for other cities including the metropolitan region of Washington, DC and the Delaware Valley.

Because of the outstanding success of these three alliances, eight district councils of the Urban Land Institute (ULI) have received grants to support the creation of alliances to promote smart growth development principles throughout the regions in which they are located. The funding is being provided through a collaborative effort between the Environmental Protection Agency's (EPA) Development, Community and Environment Division and the Institute.

Declaration of Responsibility:

I have personal knowledge of the nominee's responsibility for the project listed above. That responsibility included:

- Other: Nominee created programs and alliances to encourage smart growth and livable communities.

Signature

James Durrett, Executive Director, 2000-2005
ULI Atlanta
Title/typed name
New ULI chairwoman wants to expand public outreach

By Alan Friedman
CONTRIBUTING WRITER

Helen Hatch, the incoming chairwoman of the Urban Land Institute's (ULI) Atlanta District Council, says her primary goals include building membership and continuing to get the word out to the public about her organization's mission.

Hatch, the first woman to hold the position, assumes the post with the ULI Atlanta District Council on July 1, beginning a two-year term.

ULI is a research and education organization whose 18,000 members worldwide have an interest in land use and development issues. ULI has a total of 37 local district councils, including one in Atlanta.

At 750 members — a group that includes developers, planners, architects and real estate consultants, among others — the Atlanta District Council is the largest real estate trade organization in the city.

According to Jim Durrett, the local district council's executive director, "The mission of the organization is to provide responsible leadership in the use of land in order to enhance the total environment."

Information source

"There are several things that are very important to me," said Hatch, a principal with the Atlanta architecture firm of Thompson, Ventulett, Stainback & Associates Inc. (TVS). "First, I'm not sure how much the public knows of our conference centers and restaurants, was featured in an AIA-sponsored traveling exhibit entitled "Women in Architecture." She also participated in the master planning of the Centennial Olympic Park area for Central Atlanta Progress.

Building alliances

"I'm very pleased Helen is coming in as chair. She is well-prepared to lead the organization," said Gregg Logan, outgoing chairman of the Atlanta District Council and managing director of Robert Charles Lesser & Co., a national real estate advisory and valuation firm.

Logan said that among the organization's leading accomplishments of the last two years was boosting total membership from 600 to the current 750 and creating the Smart Growth Partnership, an alliance involving the local ULI district council along with such diverse groups as the Metro Atlanta Chamber of Commerce, the Georgia Conservancy and Georgia Tech.

Questions about smart growth

Hatch is well aware that ULI's mantra of "smart growth," which the organization defines as "growth that is economically sound, environmentally friendly and supportive of community livability," is not a universally embraced concept.

"Some people really get tired of hearing the term 'smart growth,'" explained Hatch, who has been involved in ULI since 1994. "Smart growth doesn't mean..."
EXHIBIT 3. ATLANTA BELTLINE PARTNERSHIP

Completion Date: Ongoing
Role of Nominee: Founding Board Member

SYNOPSIS
Ms. Hatch was appointed to the BeltLine Partnership Board by Atlanta Mayor Shirley Franklin. Born from the vision of Georgia Tech architecture student Ryan Gravel, the proposed BeltLine capitalizes on an oval loop of unused train lines dating back to the Civil War. Once realized, the BeltLine will become a continuous corridor of transit, parks, green space, trails, and quality development connecting 45 culturally diverse neighborhoods in Atlanta. This initiative is an opportunity of a lifetime for the City of Atlanta and embraces the major principles of smart growth and livable communities that Ms. Hatch has championed for years in Atlanta.

Ms. Hatch’s leadership and ability to influence community leaders has been instrumental in ensuring the Partnership move forward with BeltLine planning in just a few short years. A financial base has been successfully established for the initiative through the creation of a tax allocation district and purchase of land around the lines for parks and infrastructure. In cooperation with the Atlanta Development Authority and the Trust for Public Land, The BeltLine Partnership Board has also spearheaded community meetings and forums bringing together more than 1,000 stakeholders to make the BeltLine vision a reality.

As the sole architect on the Board, Ms. Hatch provides a critical link on this initiative to her AIA colleagues, keeping her peers informed on progress and initiatives and encouraging their active participation. Ms. Hatch was instrumental in creating an AIA Atlanta Chapter Program on the Beltline Partnership’s planning. The program had the highest attendance ever for an AIA Atlanta Chapter Program. Through the urging of Ms. Hatch, the AIA 150 in Atlanta will focus on the BeltLine. She also makes a significant ongoing contribution to the BeltLine Partnership by advising the Board on land use, community planning, and future building issues.

A five-year work plan has been created and has been approved by the Atlanta City Council, an Executive Director has been hired and Beltline, Inc., the implementation arm, has been created. The City of Atlanta has increased their planning staff to expedite development along the Beltline and is moving ahead with the planning and creation of major new parks and greenspaces.

Declaration of Responsibility:
I have personal knowledge of the nominee’s responsibility for the project listed above. That responsibility included:

- Other: Board member and architect advisor

Signature

Ray Weeks
Chairman, Atlanta BeltLine Partnership
Title/Typed name

2007 FELLOWSHIP NOMINATION OF Helen Davis Hatch, AIA
EXHIBIT 3. ATLANTA BELTLINE PARTNERSHIP

Powering The Beltline

A high-profile and well-connected advisory committee, the Beltline Partnership, headed by developer Ray Weeks, serves as the coordinating body between the city of Atlanta and all the other entities and organizations with an interest in the proposed 22-mile corridor.

The group was appointed by Mayor Shirley Franklin and charged with making the Beltline a reality.

Weeks, chief executive officer of Week's Properties Group, says the partnership "is the key to all the activities around the Beltline."

"We're working very closely with all the various agencies within the city, most specifically with the Atlanta Development Authority, which is the lead staff organization for the city on the Beltline," Weeks said.

"Our job is to anticipate problems early and be involved with every partner in the earliest stages of their plan and their strategy. We're there to find solutions and make sure we hit the right parties to the table.

Weeks says the Beltline project has broad support within the community as well as Atlanta's civic leaders. "Many people analogize the Beltline in importance to efforts to bring the Olympics to Atlanta. It is the type of civic project that can galvanize broad and deep support. It can bring the community together and have significant impact on the quality of life in Atlanta."

Although the entire Beltline project, as envisioned, will take more than a decade to build,

Powers says the partnership hopes to lay out a specific schedule within the next year for the individual components.

"We should also expect to see later this year and next year some major capital projects. We'll try to raise additional resources for the process," he said.

Partnership members are Clara Heyser Axam, project director; the Emory University Foundation, and member of MARTA's board of directors; Dr. Gerald Donald, president of the American Missionary Baptist Church of Atlanta; Helen Davis Hatch, vice president of Thompson, Venture, Stinnett & Associates, Inc., who is a member of the Ebenezer Land Institute; Richard L. Holmes, senior vice president of Georgia Power; Kenl. E. Turner, chairman and CEO of Turner Broadcasting System, Inc., and former chairman of the board of directors of the Trust for Public Land; Timothy C. Stryker, chairman and CEO of Turner Broadcasting; Christopher Sawyer, partner in Alston & Bird (the firm that led the design effort for the Beltline); and former director of the Historic District Development Corp. Waters working on various aspects of the Beltline include the Atlanta Development Authority, the Trust for Public Land, MARTA and PATH, which is creating the plan for the bike and pedestrian trails.

By David Shields

Eight members of a board that will devise the boundaries of a special tax district to help pay for Atlanta's proposed Beltline were announced last week.

The board faces a tight deadline: The goal is to shape the district in about a month and get it to the Atlanta City Council for a vote in September or October, said Ray Weeks, a developer who is vice chairman of the Beltline Partnership. Weeks said the members will get the job done.

This board provides every skill set we need," he said.

"And it's enough to move quickly."

The Beltline is a planned 22-mile ring of trails, parks and transit around Atlanta. The proposed tax allocation district is intended to help pay for land and improvements. Special tax allocation districts allow cities to tax improvements within state borders and use them for public improvements and programs in the district.

Ray Weeks, CEO of the Beltline Partnership (left), Clara Heyser Axam, Gerald Donald, Paul Knott, Timothy Stryker and Marnetta Youngblood are "courageous, experienced and dedicated," says Atlanta Mayor Shirley Franklin.

The eight members:

- Ray Weeks, CEO of the Beltline Partnership
- Clara Heyser Axam, project director, the Emory University Foundation, and member of MARTA's board of directors
- Dr. Gerald Donald, president of the American Missionary Baptist Church of Atlanta
- Helen Davis Hatch, vice president of Thompson, Venture, Stinnett & Associates, Inc.
- Richard L. Holmes, senior vice president of Georgia Power
- Kenl. E. Turner, chairman and CEO of Turner Broadcasting
- Christopher Sawyer, partner in Alston & Bird (the firm that led the design effort for the Beltline)
- Former director of the Historic District Development Corp.

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Although the entire Beltline project, as envisioned, will take more than a decade to build,

"Our job is to anticipate problems early and be involved with every partner in the earliest stages of their plan and their strategy. We're there to find solutions and make sure we hit the right parties to the table.

Weeks says the partnership hopes to lay out a specific schedule within the next year for the individual components. "We should also expect to see later this year and next year some major capital projects. We'll try to raise additional resources for the process," he said.

Partnership members are Clara Heyser Axam, project director; the Emory University Foundation, and member of MARTA's board of directors; Dr. Gerald Donald, president of the American Missionary Baptist Church of Atlanta; Helen Davis Hatch, vice president of Thompson, Venture, Stinnett & Associates, Inc., who is a member of the Ebenezer Land Institute; Richard L. Holmes, senior vice president of Georgia Power; Kenl. E. Turner, chairman and CEO of Turner Broadcasting System, Inc., and former chairman of the board of directors of the Trust for Public Land; Timothy C. Stryker, chairman and CEO of Turner Broadcasting; Christopher Sawyer, partner in Alston & Bird (the firm that led the design effort for the Beltline); and former director of the Historic District Development Corp. Waters working on various aspects of the Beltline include the Atlanta Development Authority, the Trust for Public Land, MARTA and PATH, which is creating the plan for the bike and pedestrian trails.

(1) Owned by City of Atlanta
SECTION 3: EXHIBITS

EXHIBIT 4. MAYOR’S WALKABLE ATLANTA TASK FORCE

Completion Date: 2004
Role of Nominee: Chaired the Mayor’s Walkable Atlanta Task Force

SYNOPSIS

In collaboration with ULI Atlanta, Ms. Hatch led the activities of Mayor Shirley Franklin’s Walkable Atlanta Task Force since its launch. This 12-member Task Force represented a wide range of community stakeholders, including architects, pedestrian advocates, developers, planners, and representatives from environmental, neighborhood and disability advocacy organizations. The Task Force’s focus was to improve the streets of Atlanta—a city with a non-pedestrian friendly reputation—and make our changing urban environment more walkable.

At its inception, the Mayor charged the Task Force with developing achievable goals and realistic recommendations, including funding and implementation strategies. In 2004 Ms. Hatch presented the Task Force’s recommendations to Mayor Franklin who enthusiastically endorsed the Task Force plan. Since that time, Ms. Hatch has remained involved in the ongoing coordination with the City’s Public Works Department to implement the plan for a Walkable Atlanta. Programs underway include sidewalk improvements, crosswalk signal installations, and on-street parking, all of which are helping to make Atlanta a more pedestrian friendly urban environment. Of these programs, the installation of many dozens of street crosswalk signs, the adoption of the Georgia DOT’s Pedestrian and Streetscape Design Guidebook as the design standard for the city, and a Sidewalk Improvement Program have been initiated. With the city’s installation of in-street crosswalk signs there has been a major impact in increasing driver compliance with crosswalk laws and increasing pedestrian confidence and assertiveness at crosswalks. Pedestrian fatalities in the city have plummeted in the past three years and the signs are credited with being a major contributor in this dramatic reduction.

Declaration of Responsibility:
I have personal knowledge of the nominee’s responsibility for the project listed above. That responsibility included:

- Other: Nominee chaired the task force and was responsible for its activities and conclusions.

Signature

James Durrett, Executive Director, 2000-2005
ULI Atlanta
Title/Typed name

2007 FELLOWSHIP NOMINATION OF Helen Davis Hatch, AIA
EXHIBIT 4. MAYOR'S WALKABLE ATLANTA TASK FORCE

MOBILITY 2030: METRO ATLANTA'S 25-YEAR TRANSPORTATION PLAN

Planners should put feet on par with the car

Only one form of transportation is universal to everyone. At some point in everyone's journey, everybody is a pedestrian.

So in an ideal world, pedestrians would receive an equal level of respect and funding given to all other modes of transportation. Unfortunately that's not the case.

Only recently have pedestrian and bicycle pathways been viewed by the Atlanta Regional Commission as one of the five major transportation systems in the Regional Transportation Plan.

When looking at Mobility 2030, $3.2 billion of the $52 billion plan is slated to go to highway projects. It is just a small fraction of the overall plan. And all of that may not be spent, because local communities that most need local matches for the federal funds don't always come up with their share.

For example, the ARC said that only 10% of the pedestrian and bicycle projects that were to be implemented in 2005 actually moved forward. About $50 million was allocated in the ARC's transportation plans that didn't get invested in bicycle projects in the 10-county metro area, according to Tom Weyandt, the ARC's director of planning.

Weyandt said some communities explain why bike projects are seen by some as being more important than others. "The region's priorities do vary," Weyandt said in a recent interview. "We're trying to allocate the funds to the projects that will benefit the most people in the most efficient way."
EXHIBIT 5. MAYOR’S FORUM AND ULI CHINA OURTEACH PROGRAMS

Completion Date: 2002-2006
Role of Nominee: Designer and Organizer

SYNOPSIS

At Hatch’s urging, the Urban Land Institute joined forces with the China Association for Exhibition Centers and the City Government of Shenzhen to organize a Mayor’s Forum to initiate dialogue and share best practices among mayors, city officials, architects and developers in addressing the rapid expansion and growth of cities in China. Over 350 participants gathered to focus on the role city leaders can play in the development of major convention and public assembly facilities which serve as catalysts for new economic development and improved city infrastructure.

Hatch invited and led a delegation of US mayors including Mayor Glenda Hood, Orlando; Victor Ashe, Knoxville; and former Mayor and ULI Senior Fellow, William Hudnut, Indianapolis, who engaged in dialogue with mayors from 15 China cities. Ideas were exchanged and speeches delivered on the trends and challenges facing cities today.

Hatch’s vision to positively influence land use practices in China through engaging architects, developers and city leaders in discussion and dialogue led the Urban Land Institute to sponsor additional programs and forums. The underlying aim is to develop local leadership through education programs and outreach activities with policy makers. The ULI has formed the North Asia Council which hosts semi-annual meetings and sponsors opportunities for US land use practitioners to participate in study tours and advisory panels so that experts, including architects, can engage with government leaders and the local planners, architects and developers in China.

Declaration of Responsibility:
I have personal knowledge of the nominee’s responsibility for the project listed above. That responsibility included:

- Other: Nominee was responsible for the instigation and execution of the China Mayor’s Forum

Signature:

Geoffrey Booth, Managing Director Asia and Latin America, 2000-2006
ULI - The Urban Land Institute
Title/typed name

2007 FELLOWSHIP NOMINATION OF Helen Davis Hatch, AIA
"There were 350 participants in the forum, most of whom were officials from Chinese central government and mayors from over 15 Chinese cities. The topics included planning, architectural design and construction of modern exhibition centers. Ms. Helen Hatch was invited by us to lead a group of American mayors... In the forum, three American mayors delivered their speeches on the role of governments in the development of the exhibition industry, especially the planning and architecture of exhibition centers."

Liang Wen
Former Chairman of China Association for Exhibition

Source: Chinese Newspaper, December 11, 2002
EXHIBIT 6. URBAN LAND INSTITUTE INITIATIVES

Completion Date: 1998-present
Role of Nominee: Chair and Program Chair of the ULI Atlanta District Council

SYNOPSIS

As both Chair and Program Chair of the ULI Atlanta District Council for more than eight years, Ms. Hatch has been involved in leading ULI initiatives to create stronger and enriched urban communities; promote smart growth; and encourage participation among architects and their local communities.

HUD and ULI National collaborated in Chicago, Washington, DC, and Atlanta to provide information and practical assistance that would help each city take specific actions to overcome barriers to the production of more affordable housing. In Atlanta, Ms. Hatch was instrumental in increasing participation by local architects to address the serious lack of affordable urban housing. Best practices shared between the three cities demonstrated lessons learned that could be applied to other cities seeking to increase their supply of workforce housing. In response to and following this initiative, the Mayor of Atlanta’s Inclusionary Zoning Task Force was created. Atlanta was the first to issue inclusionary zoning requirements for review and hope they will be in place by 2007. ULI is also continuing to work with Atlanta to review and revise local zoning regulations.

In collaboration with the ULI Atlanta District Council, Ms. Hatch also created and led the development of the Trends Conference. This AIA CEU-credited program successfully addresses land use issues as they relate to enhancing the environment. Five successful Real Estate Trends Conferences have been held, each bringing together more than 400 attendees, including architects, developers, finance experts, land planners and public officials, to discuss livable communities, sustainable development, revitalizing urban areas, transit oriented development. Her model has been used successfully in Phoenix and Washington, DC.

Helen began the Urban MarketPlace, where architects, developers, public officials, community developers, and financial people come together to explore partnerships to re-energize and redevelop urban neighborhoods. Once this was done in Atlanta, it has been carried to St. Louis and Dallas/Fort Worth areas. This has helped community developer’s dreams become a reality.

Ms. Hatch has also been instrumental in leading the ULI Atlanta implementation of UrbanPlan for local Atlanta’s high schools. Produced by ULI National, this educational simulation focuses on urban redevelopment and engages AIA architects and other development experts through a problem-solving learning model. Students and teachers respond to an Urban Redevelopment Authority Request for Proposal and confront a dilemma in a particular discipline. Through investigation, research, and cooperative input they experience and realize more than one solution to the dilemma.

Declaration of Responsibility:
I have personal knowledge of the nominee's responsibility for the project listed above. That responsibility included:

- Other: Nominee was responsible for the establishment and expansion of the above programs.

Signature

James Durrett, Executive Director, 2000-2005
ULI Atlanta
Title/typed name
"The UrbanPlan project allowed me to see different jobs used to create a living environment suitable for people. This project was not easy. We couldn't just build a building or home without deciding if it would affect anyone's business, work area, or home."

A quote from the URBANPLAN HIGH SCHOOL STUDENT FEEDBACK REPORT

2007 FELLOWSHIP NOMINATION OF Helen Davis Hatch, AIA
EXHIBIT 6. URBAN LAND INSTITUTE INITIATIVES

From the Chairman
HELEN D. HATCH

2003 is off to a great start. Our future efforts are continuing to touch the hearts of many community leaders interested in the Atlanta region. From Inclusionary Zoning to the Cherokee Lake Hill Community to the Emory Centers Initiative of the Atlanta Regional Commission, ULI is there. Our commitment to provide responsible leadership in the area of land use enhancement is ongoing. There are numerous opportunities for our members to get involved and make a difference.

We are looking forward to a special Trends Conference to be held on March 4. The event is open to the community and surrounding areas. You have received your registration form and hopefully all are planning to attend. Jo Anne Dickfeld and her committee have done an excellent job. This promises to be the best Trends Conference we have had.

I am especially proud of all the Atlanta membership response to the 2002 Sponsorship Campaign. There are essentially challenging times for many of our members, yet many have been very supportive to ULI as evidenced by the overwhelming support we have received. Taking into account the uncertain economy, we have decided not to increase our sponsorship goal for 2003 above the sponsorship support we received in 2002. But we, in fact, surpassed this goal by $21,000, and most importantly, many of our members contributed.

Thank you! Our sponsorship committee, headed by Peter Kochers, is to be congratulated. This goal could not have been met without the diligent effort of our Executive Director, Jim DeRitter. My sincere thanks to all of you.

Here are the facts.

2002 sponsorship:
- 63 sponsors: $165,000 raised, plus $31,000 unlinked support.
- 23 sponsors: $165,000 raised, plus $42,000 unlinked support.

Very special thanks go to Wachovia, who for the third straight year is our Benefactor Sponsor, with a $25,000 commitment to ULI-Atlanta.

With the financial commitment of our membership and the continuing dedication of time from our members, we will continue to make a positive impact on land use issues in our community and region in 2003 and beyond.

ULI INITIATIVES

James F. DeRitter, III, Atlanta District Council Executive Director

District Councils are considered to be "ULI in the community." This is the place where urban land use professionals have the opportunity to apply their knowledge and influence land use policy and practice to create solutions to local and regional problems. Summarized below are two examples of ULI-Atlanta providing responsible leadership within the community of metropolitan Atlanta.

• AIC's Urban Centers Initiative - to help foster greater livability in and advantage of employment centers in our region, the Atlanta Regional Commission (ARC) developed the Urban Centers Initiative (CIC) to provide funding to communities that are working to enhance livability and mobility for their residents. ULI-Atlanta is working with CIC in a number of ways. One way is that ULI-Atlanta members, in partnership with ARC and the Greater Atlanta Home Builders Association, the "CIC Development Fair," the objectives of the fair are to expose the real estate development community to the CIC program, the initiatives it embodies, and to create opportunities for and advancements of developing in CIC communities to expose CIC communities to a large population of developers, investors and lenders, and to other CIC communities to ideas with which they have been successful. The first fair was held in October of 2001. The second fair is scheduled for the afternoon of December 10, 2002.

• Workforce Housing Initiative - the U.S. Department of Housing and Urban Development, in collaboration with ULI, selected cities - Chicago, Washington, DC, and Atlanta - where it has created ULI district councils, city governments, and other local leaders is developing and implementing strategies for overcoming specific challenges to developing moderately-priced, market-rate, affordable development, often called "workforce housing." In each city, the initiative is directed by a steering committee of public and private sector leaders in Atlanta, the steering committee has completed its report and made its recommendations in late 2001. Subsequently, Mayor Price created a housing task force to make independent recommendations, which we contained in a report recently issued. A new ULI Atlanta Housing Committee has been formed to work on the implementation of the recommendations contained in both reports. We have offered our assistance to the Mayor's office and to City Council, and the districts are being worked on.

A metro area trying desperately to get a handle on growth finds an ally in the Urban Land Institute's Atlanta presence

By Melanie A. Levis

As a metro area trying desperately to get a handle on growth finds an ally in the Urban Land Institute's Atlanta presence

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"Helen's leadership has had a tremendous impact on the built environment in Atlanta and has helped us address issues we face in positively growing one of the fastest expanding areas in the United States.""
EXHIBIT 7. CENTENNIAL OLYMPIC PARK AREA STUDY AND COMPREHENSIVE MASTER PLAN

Completion Date: 1996
Role of Nominee: Lead Facilitator and Masterplanner

SYNOPSIS
An Advisory Services Panel comprised of architects, planners and developers bringing volunteer expertise to help sponsors find creative, practical solutions for issues such as downtown redevelopment, land management strategies, growth management and asset management strategies. In 1995, an Advisory Services Panel was charged with studying and developing an implementation plan to use the newly created Centennial Olympic Park in Atlanta as a catalyst for building a new urban community through revitalization and renewal. Hatch, as an architect, volunteered to facilitate the dialogue between a ULI panel and the City of Atlanta, Central Atlanta Progress (CAP), Atlanta-based architects, developers and community stakeholders to ensure that the results of the study met the community's needs. She challenged the development group to recreate the decaying area into a vital live-work-play environment.

In order to provide more opportunities for the local architecture community to be at the forefront of revitalization, Hatch engaged local architects in the interview process, drawing upon their knowledge of the design issues and planning expertise to ensure the panel's success.

Providing pro bono services for Central Atlanta Progress, Ms. Hatch successfully brought together a diverse cross-section of stakeholders for this community project. As a proactive and inspirational facilitator, Ms. Hatch successfully engaged architects, ULI members, Central Atlanta Progress members, community leaders from businesses, government agencies, and nonprofit organizations, and local citizens to initiate the revitalization of a very neglected urban area of downtown Atlanta. She subsequently led the preparation of a master plan for the area to illustrate the vision and potential to interested developers.

The area surrounding Centennial Olympic Park had once been a thriving part of the city, however for decades had deteriorated and suffered from the exodus of businesses and lack of any new development. This initiative helped establish a new paradigm in downtown Atlanta that emphasizes development of a livable urban community. The project is also a key example of Ms. Hatch's personal dedication to promoting urban renewal projects that emphasize smart growth principles and community involvement. It underscores her commitment to the philosophy that architects can play a critical and essential role in planning and building communities and urban environments.

Over the past 11 years, more than 1000 residential units, $500 million of commercial space, a new hotel and a hotel expansion, the Atlanta convention center expansion and a new $200 million aquarium have brought economic and social rewards to a threatened, under-utilized urban area.

Declaration of Responsibility:
I have personal knowledge of the nominee's responsibility for the project listed above. That responsibility included:

- Project under direction of nominee

Signature

Roger L. Neuenschwander, FAIA, President
Thompson, Ventulett, Stainback & Associates, Inc.

2007 FELLOWSHIP NOMINATION OF Helen Davis Hatch, AIA
EXHIBIT 7. CENTENNIAL OLYMPIC PARK AREA STUDY AND COMPREHENSIVE MASTER PLAN

The Redevelopment Creates a New Neighborhood

Park Area (CPA) is bordered by North Avenue to the north, the Downtown Connector, West Peachtree Street, and Spring Street to the east, Martin Luther King, Jr. Drive to the south, and Northside Drive to the west. Redevelopment endeavors will focus on five areas of interest:

Approximately 25 acres south of Techwood/Clerk Howell Homes and north of the Park are planned to be developed into approximately 500 to 700 homes. This will provide additional downtown housing options that will complement Techwood/Clerk Howell Homes and various loft revitalization projects.

Approximately 30 acres northwest of the Park and north of the Georgia World Congress Center (GWCC) is planned for a commercial/multi-use business park. This area is within the boundaries of the Federal Empowerment Zone and would offer businesses the maximum ability to utilize Federal, State, and local incentives.

A Place Where People Meet

Atlanta's meeting hub is adjacent to the southwest side of the Park. With world renowned meeting facilities such as GWCC, Georgia Dome, the new Sports Arena and CNN Center, the area attracts over 2 million visitors annually.

A Place Where People Play

Approximately 9 acres north of Spring Street and south of the Park are planned for approximately 50,000 square feet of themed entertainment and recreation centers. The area will be supported by the residents in the area as well as visitor traffic between GWCC and the downtown hotel and business district.

Underground Arena Link

Approximately 16 acres in the area between Underground Atlanta and the proposed state-of-the-art Sports Arena are planned to facilitate visitor flow as well as future commercial development.

Source: Central Atlanta Progress, Inc.

Centennial Olympic Park Area

1. Centennial Olympic Park
2. Georgia World Congress Center Expansion
3. Phillips Arena
4. Georgia International Plaza
5. Omni International Hotel Expansion
6. Embassy Suites Hotel
7. Condominiums
8. Loft Conversions
9. Georgia Aquarium
10. Future New World of Coke
11. Centennial Place Condominium Tower
12. Renovated Inforum (office)
13. Business Park
14. Entertainment Venue

2007 FELLOWSHIP NOMINATION OF Helen Davis Hatch, AIA
EXHIBIT 8. AGNES SCOTT COLLEGE, NEW WALLACE M. ALSTON CAMPUS CENTER AND MCCAIN LIBRARY RENOVATION AND EXPANSION

Architecture Firm of Record: Thompson, Ventulett, Stainback & Associates, Inc.
Design Firm: Perry Dean Rogers & Partners
Completion Date: 2001
Role of Nominee: Managing Principal

SYNOPSIS
Ms. Hatch played a significant role in facilitating broad stakeholder input and consensus within the college and from the local community for these projects. As an Agnes Scott College alumnae, she understood this second oldest municipality in Atlanta’s concerns that it remain true to its origins as an historic community.

The new 64,000 square foot campus center serves as the gathering spot for students and faculty and links its many activities to one another and to the rest of the campus through strong spatial and visual connections. Located in the heart of the City of Decatur, this suburban Atlanta community is well known for its traditional small-town atmosphere. The Agnes Scott College campus adds college town excitement and activity to the City of Decatur and the new center embraces smart growth that is critical to maintaining that atmosphere.

The renovation and expansion of the McCain Library, a circa-1936 Gothic structure, required sensitivity to a wide array of community concerns to fulfill the school and community’s goals. The project transformed the structure into a technologically advanced library that includes the addition of extensive stack areas, study rooms, and computing facilities.

Both projects benefited from Ms. Hatch’s passion for facilitating community involvement. Her leadership and commitment helped ensure that the college and community maintain their link as the social and knowledge heart of the all-female campus and the City of Decatur.

Awards:
AIA Design Award, Georgia Chapter
Sayward Award for Design Excellence from the City of Decatur’s Historic Preservation Commission

Publications:
“A Sense of Place,” April 1, 2002, American Libraries
“Women Play Large Role in Agnes Scott Modernization,” November 11, 1999, Atlanta Business Chronicle

Declaration of Responsibility:
I have personal knowledge of the nominee’s responsibility for the project listed above.

- Project under direction of nominee

Signature

Roger L. Neuenschwander, FAIA, President
Thompson, Ventulett, Stainback & Associates, Inc.
Title/Typed name

2007 FELLOWSHIP NOMINATION OF Helen Davis Hatch, AIA
SECTION 3: EXHIBITS

EXHIBIT 8. AGNES SCOTT COLLEGE, NEW WALLACE M. ALSTON CAMPUS CENTER AND MCCAIN LIBRARY RENOVATION AND EXPANSION

McCain Library

Alston Campus Center
EXHIBIT 9. TECHNOLOGY SQUARE, GEORGIA INSTITUTE OF TECHNOLOGY

Architecture Firm of Record: Thompson, Ventulett, Stainback & Associates, Inc.
Completion Date: 2003
Role of Nominee: Quality Assurance Team Lead

SYNOPSIS
Technology Square, a five building complex occupying three city blocks, is an expansion of the Georgia Tech campus into Midtown Atlanta. This new site extends the campus to the other side of I-75 and reconnects the university with the community. The project has also served as a catalyst for revitalization of what was a very depressed urban area in Midtown Atlanta and has stimulated over 4 million square feet of adjacent development.

Ms. Hatch was instrumental in making sure the design team incorporated the principles of livable communities in the final architectural design. Her leadership on this initiative ensured the creation of a rich urban village that included a pedestrian-friendly commercial district that now serves not only Georgia Tech students but also visitors, local residents, and office workers in Midtown Atlanta. This urban mixed-use development is now home to the Georgia Tech Foundation, College of Management, Hotel and Conference Center, Global Living Center, Economic Development Institute, Center for Quality Growth and Regional Development and includes a Barnes & Noble bookstore. The square is a vibrant and integral part of the Midtown Atlanta, and has transformed perceived barriers between the students and the community residents.

Awards:
2003 Merit Award in District Planning, ALA/SCUP
2004 ULI Awards of Excellence
2004 Development of the Year, ULI Atlanta
2004 Gold Design Award - Institutional, ASID Georgia Chapter
Silver LEED Certification for the College of Management

Publications:
“Crossing the Divide: Project will again link Georgia Tech and Midtown” September 6, 2001, Atlanta Journal-Constitution
“Getting Down to Business,” April 2004, Contract Magazine

Declaration of Responsibility:
I have personal knowledge of the nominee’s responsibility for the project listed above.

Nominee’s firm executed project

Signature

Roger L. Neuenschwander, FAIA, President
Thompson, Ventulett, Stainback & Associates, Inc.

2007 FELLOWSHIP NOMINATION OF Helen Davis Hatch, AIA
SECTION 3: EXHIBITS

EXHIBIT 9. TECHNOLOGY SQUARE, GEORGIA INSTITUTE OF TECHNOLOGY