2016 AIA Fellowship

Nominee: Paula Burns McEvoy
Organization: Perkins+Will
Location: Atlanta, GA, USA
Chapter: AIA Atlanta

Category of Nomination
Category Two - Practice (Technical Advancement)

Summary Statement
Paula McEvoy’s dedication to producing and sharing knowledge forged a global pathway for healthful, high-performance buildings. Her service to the profession, leadership in sustainability and transparency enhanced design at Perkins+Will and throughout the building industry.

Education
Auburn University, Auburn, AL. 1 year, Bachelor of Architecture, 1982.
Auburn University, Auburn, AL. 4 years, Bachelor of Science, Environmental Design, 1981.

Licensed in: New York, Louisiana, Georgia

Employment
Perkins+Will, Atlanta, GA: 2000 – present (15 years)
Osgood + Associates, Atlanta, GA: 1993 – 1996 (3 years)
Rafael Vinoly Architects, New York, NY: 1988 – 1991 (3 years)
Barganier McKee Sims, Montgomery, AL: 1982-1984 (2 years)
October 15, 2015

Diane Georgopolous, FAIA
Chair, Jury of Fellows
The American Institute of Architects
1735 New York Avenue, NW
Washington, DC 20006-5292

Re: Paula Burns McEvoy AIA, LEED Fellow

Dear Diane and Members of the Jury of Fellows,

I have had the sincere pleasure of working with Paula McEvoy for the past fifteen years. I am honored to sponsor her for elevation to the AIA College of Fellows because, in my opinion, she so clearly exemplifies the qualities advocated by the Institute for practice leadership.

Paula is one of the world’s leading experts in sustainable design. I realize that this is a big statement, but I can attest to the fact that Paula is one of our industry’s true leaders in the sustainability movement. She is simply one of the most impactful advocates for sustainability anywhere. Furthermore, these efforts have not only transformed Perkins+Will; they have also resulted in critical advocacy work for the AIA, the USGBC, the design industry and for the public domain.

Paula has been so effective in driving change in our firm and the industry because of her passion, fearlessness and extreme conviction. Change in any industry is difficult, but where others see challenges, Paula consistently sees possibility. She has been brilliantly effective as a result.

Within our own firm, as Co-Director of our Sustainable Design Initiative for 12 years, Paula has been directly responsible for numerous groundbreaking design projects, such as 1315 Peachtree Street; for the development of several innovative tools, including the ground-breaking Precautionary List and transparency.perkinswill.com website; and for the overall leadership of our sustainability initiative itself. Her efforts have directly resulted in our firm being consistently recognized as a globally leading sustainable design firm.

But Paula’s impact is even more noteworthy outside of our firm in her extensive advocacy efforts with the AIA, USGBC and many other organizations. She is driven by the fundamental belief that sharing knowledge and global engagement will lead to real meaningful change. This is why she has always insisted that Perkins+Will freely share its knowledge. This is also why she has engaged so frequently and passionately with so many industry organizations, including currently Co-chairing the national AIA Materials Knowledge Initiative and Chairing, in 2016, the national AIA Committee on the Environment.

I respectfully and enthusiastically sponsor Paula McEvoy to be elevated to the AIA College of Fellows.

Sincerely,

Philip L. Harrison FAIA, LEED AP
Chief Executive Officer
Perkins+Will
SUMMARY STATEMENT
Paula McEvoy’s dedication to producing and sharing knowledge forged a global pathway for healthful, high-performance buildings. Her service to the profession, leadership in sustainability and transparency enhanced design at Perkins+Will and throughout the building industry.

LEADING THE FIRM
Paula McEvoy has been instrumental in defining sustainability at the international design firm, Perkins+Will, impacting projects and practices for over 4800 designers in 24 offices around the world. As Co-director of the firmwide Sustainable Design Initiative, Paula assures that sustainable ideas are an integral part of the firm’s projects and practices. For over a decade, she has been directly responsible for shaping the firm’s definition of sustainable design and its commitment to leadership.

The journey began with development of the first Sustainability Strategic Plan, which changed the way the firm operated and outlined a strategic path for transforming Perkins+Will into the leading sustainable design firm in North America. Achieving this goal required the development of educational tools to help build knowledge, including creation of the 2030e2 Energy Estimating Tool and the ground-breaking Precautionary List and Transparency website. The Perkins+Will “Green Operations Plan” explored how the firm’s operations could improve transportation, energy and water use, reduction of office consumables and employee well-being. This Plan, the first ever developed in the architectural profession, was published online for use by the public, reinforcing the firm’s commitment to addressing the broader needs of society. In 2008, Perkins+Will was recognized as the AIA, IIDA & CoreNet Global Sustainability Leader.

CHANGING THE PROFESSION
Regardless of best intentions, one firm is not likely to have the impact required to bring about global change. It will take the entire profession to make a difference. As the firm’s civic commitment strengthened, in 2007, Paula developed Perkins+Will’s 2nd Sustainability Strategic Plan, “Broader Goals,” which turned focus outward and included extensive outreach and education for clients, communities, students and the building industry. “Broader Goals” committed Perkins+Will to adopting The 2030 Challenge (the first large firm to do so) and the AIA 2030 Commitment, reducing potable water use, eliminating hazardous substances and improving our profession’s impact on human and environmental health through advocacy and public outreach. Paula strongly advocated for the free publication of research, and the free provision of design tools and expertise for the benefit of the design industry as a whole. This unprecedented and exceptional public service from a large firm set the standard for transparency and collaboration and helped encourage other firms to follow suit.

One of Paula’s largest impacts has been working with teams on large international projects. Work in China, Saudi Arabia, Qatar, Brazil and Turkey have resulted in sustainability strategies for entire campuses, cities and neighborhoods around the world. 2015 Certification for campuses at Princess Nora University and King Saud Abdullah University in Saudi Arabia included over 14 million square feet of space and more than doubled the square footage of LEED Certified work in that country.

Currently, Paula’s work includes significant research and development in regenerative and resilient design, reduced carbon and greenhouse gas emissions and increased water and energy efficiency. She is working with AIA and other organizations as well as with manufacturers, to promote material transparency and the development of healthful buildings and building products.

CONTINUING LEADERSHIP
Her commitment to changing industry practice has made Paula McEvoy an internationally-recognized leader in sustainable design and a clarion voice for her profession. She currently serves as AIA National Co-chair of the Materials Knowledge Initiative and 2016 Chair of the AIA National Committee on the Environment (COTE). She continues to teach sustainable design workshops and speaks frequently on sustainable construction, business practices and visioning.
INTRODUCTION

Paula McEvoy has been in the Atlanta office of international architectural firm Perkins+Will for over 15 years. She has been Project Architect for a wide variety of projects, including K-12 schools, healthcare projects and corporate headquarters. Throughout her career, she has always maintained a very hands-on attitude and love for design, but her strongest area of expertise—regionally, nationally and internationally—is in sustainable design. She has been a visionary for corporate sustainability and an industry-leader in sustainable, healthful and high-performance buildings. Paula has helped shape corporate policy for her firm through her leadership and entrepreneurial spirit. Through her very active involvement with AIA and USGBC, both locally and nationally, she has helped connect the organizations and build professional collaboration between them. Her frequent speaking and teaching engagements and numerous publications have empowered design professionals around the globe to become a positive force for the environment, for their practices and for the profession.

2.1 SIGNIFICANT WORK

SERVICE TO THE PROFESSION


As the inaugural Co-chair of the AIA Materials Knowledge Initiative, Paula McEvoy was responsible for organizing the membership and launching the Working Group, developing the AIA Materials website, producing and delivering educational content at the AIA National Conventions, reviewing and proposing Convention Materials Track sessions and engaging sponsors for the initiative. Paula is instrumental in working with manufacturers and advocating for increased disclosure and transparency in building materials.

AIA National Committee On The Environment (COTE), 2014-2015, Chair 2016

Paula McEvoy’s participation as a member of the Advisory Group and 2016 Chair of this 15,000+ member Knowledge Community include launch of the inaugural COTE Top Ten for Students competition, working with allied Knowledge Communities to champion sustainable design, annually host the COTE Top Ten Awards, engage committee and event sponsors and coordinate with the AIA Sustainable Leadership Opportunity Scan.

AIA Atlanta Board: 2007 – 2011

Paula was elected in 2007 to represent the 1700-member Big Sibs Chapter on the AIA Atlanta Board and Executive Committee. She served as Secretary for 2 years, followed by President-elect in 2009, President in 2010 and Immediate Past-president in 2011. A significant accomplishment during this service was the formation of a professional alliance with USGBC, ASHRAE, ASID and IIDA to further the mission of sustainability through social and community service events.

AIA Large Firm Roundtable Sustainability Leaders (LFRT), 2009- Current

As Perkins+Will’s representative, Paula McEvoy supported the development of the AIA 2030 Commitment, worked with other international practitioners to develop international project energy target protocols to support the Commitment and supported sustainability reporting for the AIA Honor Awards.

A+D National Sustainable Design Leaders Network, 2008 – Current

Although not a formal organization, this affiliation of Sustainability Leaders from over 50 of the largest Architecture + Design firms is an industry force for change. Achievements include collective and cohesive leadership positions on matters including transparency in materials, reporting building performance metrics and validity of green building rating systems.
USGBC LEED Fellow, Class of 2012

In 2012, Paula McEvoy was elevated to LEED Fellow as part of the 2nd Class of Fellows. LEED Fellowship requires that candidates demonstrate exceptionality in four Mastery Elements, including Technical Proficiency, Education + Mentoring, Leadership and Commitment + Service.

USGBC National Supply Chain Optimization Working Group 2014-2015

Paula currently serves USGBC National as a member of the Supply Chain Optimization Working Group, which seeks to provide direction to manufacturers on the relevance of and need for transparency and ingredient reporting in building products.

USGBC National Education Committee, 2007 - 2012

For 5 years, Paula McEvoy served at USGBC National on multiple Education Committees including serving as Education Committee Chair in 2011 and Education Steering Committee from 2010 – 2012. She helped develop the curriculum for LEED APs and currently serves as LEED Faculty.

USGBC GA + Atlanta Chapter Boards, 2009-2012

Paula McEvoy was elected to serve on the USGBC Atlanta Chapter Board in 2009. She was instrumental in the realignment of local Chapters into a single State Chapter and affiliated Branches, which streamlined operations and reduced cost. She served as the USGBC Atlanta Chair in 2010, the USGBC GA Chair in 2012 and the Atlanta Branch Diversity Committee.

Health Product Declaration Working Group Member, 2011

The Health Product Declaration Standard was developed by the HPD Working Group with support from the Materials Research Collaborative. It outlines a standard reporting format for disclosing ingredients used in building products, and the health impacts associated with those substances.

Auburn University College of Architecture Advisory Board, 2008-2016

The Council meets periodically to review curriculum, assist with accreditation and provide direction to the College. In addition, Paula participates annually in student mock interviews, portfolio competition judging and career day interviews.

Sustainable Atlanta Round Table Steering Committee, 2007-2015

The Sustainable Atlanta Roundtable convenes once a month to discuss the region’s current environmental issues from water to energy, urban planning to government policy, and much more. The audience learns about Atlanta’s current and future opportunities for sustainable development.

Atlanta Better Buildings Challenge Steering Committee, 2012 – Current

The Atlanta BBC was launched in June 2011 at the Clinton Global Initiative as one of the inaugural projects of President Obama’s and the Dept. of Energy’s Better Buildings Challenge program. It is a nation-leading public-private initiative with the goal to reduce energy and water consumption by at least 20% in participating buildings across Atlanta by 2020. Currently, over 130 buildings (70,000,000 s.f.) have saved 170 million kWh of energy, 90 million gallons of water and over 60,000 metric tons of CO2.

Atlanta Metro Chamber Environmental Policy Committee, 2011 - Current

Paula joined the Metro Atlanta Chamber’s Environmental Policy Committee to better understand and advocate for environmental policies and practices within the 10-county region, impacting more than 150,000 businesses and 5.3 million people.
RESEARCH + INITIATIVES

The AIA Materials Knowledge Initiative
As architects, we specify materials every day. Our decisions affect the environment, our communities and our health. In 2014, Paula McEvoy was asked by AIA to serve as Co-chair for the Materials Knowledge Initiative, one of the two issues identified in the AIA Sustainable Leadership Opportunity Scan as a Core Priority. The Initiative is responsible for developing and curating information on the website at [www.aia.org/materials](http://www.aia.org/materials).

The AIA Materials Knowledge Initiative “Mind Map”
Developed by the AIA Materials Knowledge Initiative, Co-chaired by Paula McEvoy, the interactive Materials Mind Map is a resource for architects to become more informed about material health. The map resides on the website and is frequently updated to include latest research and information.

AIA Committee on the Environment
In 2014, Paula was selected for the AIA National COTE Knowledge Community and will serve as Chair in 2016. Now celebrating its 25th year, AIA COTE produces the prestigious COTE Top Ten Green Building Awards, the COTE Top Ten + Awards for documented performance and most recently, the COTE Top Ten Student Competition which reaches colleges and universities throughout North America.

AIA 2030 Commitment Reporting
In 2011, Paula championed the effort to have Perkins+Will become the first large, multi-office firm to sign the AIA 2030 Commitment to reduce greenhouse gas emissions by 2030. This commitment requires Perkins+Will to report on the progress of the firm’s design portfolio towards meeting the 2030 goals.

The Sustainable Design Initiative Strategic Plan 2010-2015 provides a framework which acknowledged that to become a global leader, sustainable design must become synonymous with design excellence. The Plan sought to lead the way forward, push the design envelope and move towards a deeper restorative and even regenerative concept of design.

Transparency.perkinswill.com (Exhibit 3.8)
“Transparency” is the built environment’s first free, universally accessible database aimed at creating greater transparency in building materials containing substances that are publicly known or suspected to be hazardous to human or environmental health. The database is aimed primarily at architects and designers, and includes research on material substances, flame retardants, asthmagens and other research.

The Precautionary List (Exhibit 3.8)
The ground-breaking Precautionary List is an online compilation of research and data which identifies hazardous substances commonly found in building materials based on governmentally published scientific advice and knowledge. Rather than using products which contain these substances, it identifies alternatives, in keeping with the precautionary principle, in an effort to protect our health and the health of future generations.

Healthy Environments: Strategies for Avoiding Flame Retardants in the Built Environment
Indoor environments commonly have higher levels of pollutants, and architects frequently have the opportunity to help limit this exposure. This paper was prepared by Perkins+Will’s Sustainable Design Initiative as part of a larger effort to promote health in the built environment.
2.1 SIGNIFICANT WORK / RESEARCH + INITIATIVES (continued)

**Broader Goals: The Perkins+Will Sustainability Plan, 2007 - 2010 (Exhibit 3.9)**

The Sustainable Design Initiative’s Broader Goals: SDI Plan 2007 - 2010 outlined new leadership goals for designing healthy, restorative and living buildings, delivering integrated design services, advancing our knowledge, and optimizing our green operations.

**Fitwel™**

Fitwel, (Facility Innovations Toward Wellness Environmental Leadership) is an evidence-based certification program that assesses health-promoting aspects of buildings. Developed by the General Services Administration, the Centers for Disease Control and Prevention and the City of New York, Fitwel™ is intended to empower and guide building owners and managers to make facility improvements that positively impact employee health and productivity through targeted improvements. Paula McEvoy and Perkins+Will led this project as subject matter experts, content author and brand designers.

**USGBC Education and Curriculum Committees**

When the demand for green building education exceeded the availability, Paula served as a USGBC National Education Committee member and Chair. Her committee sought to promote and collaborate in order to build, disseminate, and promote knowledge. She also participated as a Subject Matter Expert for developing content for USGBC’s LEED AP and Green Associate exams and continues to provide educational content as a member of LEED Faculty.

**The Perkins+Will Project Performance Report**

The Project Performance Report was designed to help measure and track project energy and water performance as well as materials specification. Reporting is required for every design-development phase project every year. This allows Perkins+Will to identify patterns and allocate resources more effectively in order to meet the 2030 Challenge goals.

**Issues & Process Frameworks For Regenerative Design, 2010 - 2012**

The Perkins+Will / University of British Columbia Regenerative Design project explored the theoretical implications of what regenerative design means for the built environment, how the discourse on the built environment can be re-framed, and emerging lessons gained from the practice of ‘regenerative’ design and development. A key aspect of the project was to explore how to shift from current green building practice to one informed by the principles and emerging requirements of regenerative design. As a leader in this initiative, Paula McEvoy continues to champion the regenerative Design Framework and resilience research in building and community design.

**The Green Operations Plan (Exhibit 3.10)**

The Green Operations Plan, published in 2005, identified key environmental issues related to transportation, water and energy use, office consumables, indoor air quality and office renovations. It is a set of policy statements and implementation strategies which helped guide the firm toward significant reductions in its environmental footprint with the ultimate goal of being “restorative” to counteract years of environmental degradation. The Plan was implemented by the end of 2006 in all Perkins+Will offices.

**Perkins+Will Sustainable Design Initiative Strategic Plan, 2004 - 2007 (Exhibit 3.9)**

The leadership group of the Sustainable Design Initiative (SDI), Co-directed by Paula, consists of representatives from every office and developed a strategic plan to position Perkins+Will as the leading ‘green’ high design firm in North America. The plan, published online, was designed and implemented over a three year period.
SIGNIFICANT PROJECTS

Introduction

As the Perkins+Will Co-director of Sustainability, Paula McEvoy created a corporate climate which promotes exploration of leading-edge sustainable design strategies and raised the bar for the firm’s overall portfolio. She has been personally involved in hundreds of sustainable, healthful and high-performance buildings with roles ranging from Project Architect / Manager to sustainability leader, LEED advisor, charrette facilitator and team mentor and coordinator. Representative projects with which Paula has been involved include the following:

1315 Peachtree Street / Perkins+Will Atlanta (Exhibit 3.1)
LEED BD+C PLATINUM, AIA COTE TOP TEN WINNER

Paula McEvoy was the sustainable design lead for the redevelopment of this 1980’s office building into the LEED Platinum home of Perkins+Will Atlanta. Designed as a “living lab” 1315 Peachtree Street was the highest-scoring LEED NC building at the time of certification in 2012.

New York Police Academy
LEED NC GOLD

The New York Police Academy building was designed to stand as a symbol of strength and safety in the city. Paula led sustainability visioning sessions where key considerations were identified as resilient design, energy efficiency, ample access to daylight and views and on-site renewable energy.

CDC Building 106, (Exhibit 3.3)
LEED NC GOLD

Paula served as Project Architect and sustainability leader for this 320,000 s.f. CDC facility. The project focused on healthy indoor and outdoor environments and includes “Step-Well” stairs and walking trails to promote physical activity. It set the standard for future campus development.

CDC Lab Building 110
LEED NC GOLD

Paula was the sustainability and LEED advisor for this CDC laboratory building. This project collects rainwater and equipment condensate and includes the campus’s first gray water capture and reuse systems by.

King Saud bin Abdulaziz University for Health Sciences (Exhibit 3.2)
6 LEED CERTIFICATIONS

In this multiple-building, multiple-campus project, Paula championed the sustainable design and LEED documentation for these medical campuses located in Riyadh, Al Hasa and Jeddah, Saudi Arabia. Collection, treatment and on-site reuse of graywater and black water were key considerations for all three campuses.

National Bio And Agro Defense Facility (NBAF)
TRACKING LEED GOLD

Paula is the LEED and sustainability lead for this 700,000 s.f. federal laboratory. Key strategies include access to exercise and activity areas, energy efficiency and resilience strategies. When completed in 2020, it will be the top research facility of its kind in the world.

Fundamental Sciences Building, Education City, Qatar (Exhibit 3.6)
LEEDv4 GOLD

Paula was the sustainability lead for the Fundamental Science Building; a world class signature laboratory building that provides multidisciplinary research capabilities. Key areas of focus include occupant health and exceptional indoor environment.

COFCO
TRACKING LEED NC PLATINUM

COFCO Research Towers in Bei Qi Jia Town, Beijing includes 1,259,377 square feet of office, research and testing facilities, and support facilities. Paula led sustainability efforts which include the creation of year-round agrarian research landscapes.
Princess Nora University
12 LEED CERTIFICATIONS
Princess Nora Bint Abdulrahman University (PNU) is a new world-class university campus that accommodates 40,000 full-time undergraduate women. Special emphasis was given to creating shaded and cooled outdoor spaces to promote occupant activity. With 12 LEED Certified buildings, PNU represents the largest collection of sustainable buildings in Riyadh.

L’Oreal Research and Innovation Facilities
TRACKING LEED PLATINUM AND LIVING BUILDING CHALLENGE
The first of its kind in Brazil, this facility will provide carbon neutral solutions that will enhance its environment by responding effectively to the site’s hydrology, ecology and geology. Paula’s promotion of leading-edge sustainability helped this project explore strategies beyond LEED to Living Building.

Duke University Medical Center
LEED NC GOLD
The 611,000 square foot (56,760 square meter) Duke Medicine Pavilion occupies the heart of the Duke University Medical Center. As the first inpatient facility in North Carolina to achieve LEED certification, the project achieved LEED Gold status and is projected to reduce energy costs by 24.5% and save 3.5 million gallons of water annually. Paula led the sustainability efforts with the team.

Piedmont Newnan Replacement Hospital
LEED BD+C GOLD
Paula McEvoy was the sustainability lead for Piedmont Healthcare’s new facility, Piedmont Newnan Hospital, located on approximately 114 acres in Newnan, Georgia. The 365,000 s.f. facility incorporates restorative green spaces, energy efficiencies, water reuse and conservation technologies which reduce operating costs, provide a healthier work environment, and reduce the project’s overall environmental impact.

Auburn University CASIC
LEED NC GOLD
Auburn University is home to researchers who are developing secure and sustainable technologies for providing a more environmentally protection standards, renewable energy solutions and expanded economic opportunities and growth. Paula was the sustainability champion and LEED advisor for the project.

Georgia Institute of Technology
Klaus Advanced Computing Center
LEED NC GOLD
This 210,000 square foot building houses Georgia Tech’s most advanced research labs for the College of Computing and Electrical Engineering. Paula was the sustainability lead for this project which includes capture and reuse of rainwater and condensate, building and equipment efficiency and natural daylighting.

Bowie State University Math & Nursing Lab Building (Exhibit 3.7)
TRACKING LEED GOLD
Paula was the sustainability lead and coordinated the LEED documentation for this new multidiscipline laboratory, currently in construction. Sustainability strategies include graywater reuse, energy and water efficiencies and extensive natural daylighting. Special attention was given to designing healthful indoor and outdoor spaces for students and faculty.

Darden Restaurant Support Center
(Exhibit 3.4)
LEED NC GOLD
This new 469,000 s.f. corporate headquarters is the largest LEED Gold certified project in Florida. Paula worked closely with the client and team to promote the importance of sustainable design and operations and then assure that the sustainability goals were met. As a result, Darden implemented sustainable operations and maintenance not only in the headquarters but in their restaurants as well.
2.1 SIGNIFICANT WORK / SIGNIFICANT PROJECTS (continued)

Carter's Corporate Headquarters
LEED ID+C GOLD
Carter's carried their healthy approach to baby clothing into their new office space. For this corporate headquarters, Paula was the sustainability lead for this 225,000 s.f. corporate headquarters, designed with emphasis on creating clean, healthy interiors and productive work spaces.

201 Seventeenth Street
LEED CS PILOT, GOLD
Paula was the sustainability lead for this LEED Core and Shell project located in Atlanta's Atlantic Station, a major brownfield remediation and redevelopment project. The project was designed to offer tenants ample daylight, views and systems controls. As a Pilot project, achievements with this building helped define the LEED C&S Rating system.

Museum of Design Atlanta (MODA)
LEED ID+C GOLD
MODA occupies the ground floor, formerly a parking deck, of Perkins+Will's Atlanta office building. Paula worked closely with the design and construction teams to earn LEED Gold Certification for this reinvigorated space.

Sutherland Asbill Brennan LLC
LEED ID+C GOLD
Initial LEED certification for this national law firm's local office helped set corporate policy including all LEED Gold certified facilities, 100% Green Power and sustainable purchasing and office consumables. Paula is the sustainability lead for Sutherland projects.

Alpharetta High School
Located in the foothills of the North Georgia mountains, Alpharetta High School is a jewel of sustainable design excellence. Classroom wings are narrow to permit ample fresh air and daylight in rooms. Rainwater is collected and diverted into rain-gardens and wildflower meadows.

Drew Charter School
LEED NC GOLD
Paula was the sustainability lead for the new Drew Charter School junior and senior academy, located on the reclaimed “back nine” of a public golf course. It finds inspiration in the existing landscape forms, site design, and views of the city beyond. Located in an area that was once one of the most impoverished, this signature building is a new symbol of its transformation.

Arabia Mountain High School
LEED NC SILVER
Arabia Mountain was DeKalb County's first LEED school. It is oriented to capture natural views and maximize daylighting and energy efficiency. Also included is on-site management of stormwater, restoration of natural habitat and low-emitting interior materials. Paula McEvoy was the sustainability champion and LEED advisor for the project.

Woodward Academy Upper School Math and Science
(Exhibit 3.5)
LEED NC GOLD
The Woodward Academy Math & Science building is designed to minimize heat gain and provide natural daylight. Bioswales capture the rain run-off and clean the water. Recycled and locally harvested and produce materials include steel, concrete, and brick.

Woodward Academy Middle School Classroom Building
(Exhibit 3.5)
3 LEED CERTIFICATIONS
Paula was the Project Architect and sustainability lead for this early LEED project, which includes the Classroom Building, Dining Hall and Art Building. Use of healthy materials was a primary concern for the project, which achieved three LEED certifications.

LEED Certifications
Since 2001, Paula has led Perkins+Will to achieve 316 Firmwide LEED Certified projects including 44 Platinum (14%), 163 Gold (52%), 77 Silver (24%) and 32 Certified (10%).
PRESENTATIONS + EDUCATION

AIA Presentations

Atlanta, GA. May 2015.
AIA National Convention: 2nd Annual AIA COTE Summit, Atlanta, GA, May, 2015
AIA Committee on the Environment, Atlanta, GA; “P+W Green Operations Plan” August 2007
AIA Miami Design Technology Expo, Miami, FL “The Business Case for Sustainable Design,”
AIA+2030 Session X: Putting it All Together: Achieving 2030 Goals on the Project and at the Office,
November, 2011.

International and National Events

Greenbuilding Brazil, “What Does it Take to Be a Green Firm? Beyond LEED: Strategies for Success.”
Sao Paulo, SP, Brazil, August 13, 2015.
BuildingGreen Webcast, “Dream Materials: What Do You Really Want to Build With?” online webcast,
www.bifma.org/?page=Chemsummit2015)
World Sustainable Building 2014 Conference: “Transforming Reality,” Barcelona, Spain,
October 2014
USGBC LEED Faculty (ongoing)
Greenbuild, (presenter, Off-site Schools Workshop), November 2005.
2.1 SIGNIFICANT WORK / PRESENTATIONS + EDUCATION (continued)


Regional Events
USGBC GA High Performance Healthy Schools Summit, Moderator, Atlanta, GA, February 19, 2013.
CSI Georgia Presentation, “1315 Peachtree Street Case Study” March, 2011.
2.1 SIGNIFICANT WORK / PRESENTATIONS + EDUCATION (continued)

The Georgia Conservancy “Sustainable Schools and LEED,” June, 2008.
Greenprints Conference, Atlanta, GA. (presenter, Off-site Schools Workshop), March 2006.

Local Events

BOMA Georgia High Performance Buildings Summit, “The Path to Platinum,” Atlanta, GA April, 2013
IFMA Atlanta Presentation: Telling the Story: Perkins+Will Office-1315 Peachtree Street October 19, 2011.
BisNow Atlanta Sustainability Summit Panel, December, 2010.
Atlanta AEC Mega Meeting, September, 2008.
Sustainable Atlanta Round Table, Atlanta, GA “Greening the Office,” December 2006.
AGC LEED for Contractors, Atlanta, GA. July 2006.

Government, Universities and Colleges

Georgia Institute of Technology, Greenovation Competition Juror, March, 2015
Auburn University Student Portfolio Competition Juror, January, 2014
Wesleyan University, “Introduction to Sustainability,” Macon, GA, August, 2013
NAVFAC LEED BD+C Full-day Workshop, Annapolis, MD, October, 2011
U.S. Navy LEED BD+C Full-day Workshop, Norfolk, VA, October 2011
Southern Polytechnic State University “Interface Sustainability Speaker Series: Sustainable Design,” September, 2011.
University of Georgia, Nature Smart Schools Symposium, April, 2009.
Birmingham Southern University LEED BD+C Full-day Workshop, Birmingham, AL, July, 2008
East Carolina University, LEED BD+C Full-day Workshop, Conway, SC, June 2008
University of Miami LEED NC 2.2 Technical Review, July 2007.
University of Miami Intro to Sustainability, June 2007.
University of Miami LEED and Green Guide for Health Care, June 2007.
SECTION 2: ACCOMPLISHMENTS

PAULA BURNS McEVOY, AIA

SELECTED FIRM AWARDS FOR SUSTAINABILITY

AIA Awards

2012 AIA COTE Top Ten Award: 1315 Peachtree Street
2009 AIA COTE Top Ten Award: Synergy at Dockside Green
2009 AIA COTE Top Ten Award: Great River Energy
2008 AIA, IIDA and CoreNet Global Award for Sustainability
2013 AIA GA Citation Award Institutional/Educational, Piedmont Newnan Hospital
2013 AIA Baltimore Sustainable Design Award, Morgan State University Center for the Built Environment and Infrastructure Studies (CBEIS)
2012 AIA Chicago Design Excellence Award, SustainABILITY Leadership: Universidade Agostinho Neto
2012 AIA NC Triangle Gail Lindsey Award for Sustainable Architecture, Tenley-Friendship Library
2011 AIA GA Honor Award: 1315 Peachtree Street
2010 AIA GA Award for Sustainability: Springdale Park Elementary School
2011 AIA Dallas Firm of the Year Award
2007 AIA Atlanta Firm of the Year Award

Other Awards

2015 USGBC Best Large Architecture Firm
2015 CFAD (Center for Active Design) Excellence Award: New York Police Academy
2015 Ontario Assoc. of Architects (OAA) Sustainable Design Excellence: Vale Living with Lakes Centre
2014 Midtown Alliance Gold Illuminary Award
2014 NAIOP Maryland/DC 2014 Award of Merit, Best Sustainable Project: CoStar Group Headquarters
2013 Acterra Award for Sustainability
2013 EDRA Healthy + Healing Places Award: 1315 Peachtree Street
2013 ULI Global Award for Excellence Finalist: 1315 Peachtree Street
2012 Atlanta Business Chronicle LEEDership Award: 1315 Peachtree Street
2012 ASLA GA Merit Award: 1315 Peachtree Street
2011 ULI Atlanta Development of Excellence Award, 1315 Peachtree Street
2011 Atlanta Urban Design Commission Award of Excellence, Sustainability: 1315 Peachtree Street
2011 Atlanta Urban Design Commission Award of Excellence, Adaptive Reuse: MODA
2010 National Building Museum Honor Award

Recognition

2015 Fast Company #4 in “The World’s Top 10 Most Innovative Companies in Architecture”
2015 City of Vancouver Greenest City Leadership Award: Perkins+Will
2014 USGBC “Best Architecture Firm - Large”
2011 Architect Magazine #1 Firm
2010, 2009 Architect Magazine #1 Green Firm
2013 Environmental Design Research Association (EDRA) Great Places Award, 1315 Peachtree Street
2012 Atlanta Business Chronicle LEEDership Award: 1315 Peachtree Street
2011 Interior & Sources Magazine Top LEED Project
2011 Curbed Atlanta: Best Green Corporate Makeover
2011 ULI Atlanta Development of Excellence Award, 1315 Peachtree Street
2008 Computer World Magazine #4 in Top 12 Green IT Users
2007 BD+C Best AEC Firms to Work For
ARTICLES AND PUBLICATIONS

Articles By or About Paula McEvoy:


Financial Times: “Environmental issues: Recycling is a material advantage,” March 7, 2006 http://www.ft.com/cms/s/1/7da2fc12-ad1a-11da-9643-0000779e2340.html#axzz1r6FgwZpQ


Articles Featuring Paula McEvoy


100 Green Buildings, Taschen Publishers, 2013


2.1 SIGNIFICANT WORK / PRESENTATIONS + EDUCATION (continued)


ED+C Magazine, “LEED NC Project Earns Highest Platinum Rating to Date,” March 5, 2012
http://www.edcmag.com/articles/88763-leed-nc-project-earns-highest-platinum-rating-to-date

Architectural Record, “The Whole is Greater than the Sum of It’s Parts,” 2005

http://www.architectmagazine.com/architects/perkins-will.aspx


Contract Magazine: ”Sustainable Designers Speak,” November 1, 2004


http://www.iida.org/content.cfm/the-power-to-save


Green Operations Magazine: “How Politics are Reshaping Sustainable Design,” June 2012
https://greenoperations.net/reshaping_design.html


Mother Nature Network: “Perkins+Will’s Atlanta office earns 95 LEED-NC points”

http://www.constructiondigital.com/blogs/the-editor/perkins-will-leaders-of-sustainable-design

http://www.officenewswire.com/11266

Green Building Chronicle: “Does a Building Have to Address Transportation to be Sustainable?”
December 14, 2010
http://greenbuildingchronicle.com/2010/12/14/does-building-have-address-transportation-be-sustainable/

Green Building Chronicle: “Perkins+Will’s Office May be Atlanta’s Most Significant Green Building Renovation of 2010,” December 1, 2010
http://atlanta.daybooknetwork.com/story/2010/12/01/36858gbc-perkins-will.shtml


Atlanta Business Chronicle: “Get an Architect Involved Early for Best Outcome,” June 25, 2010


2.3 SIGNIFICANT WORK / Articles and Publications
LIST OF EXHIBITS

BUILT WORK
3.1 1315 Peachtree Street, PERkins+Will Atlanta Office
3.2 King Saud bin Abdulaziz University for Health Sciences
3.3 Centers for Disease Control and Prevention, Building 106
3.4 Darden Restaurants Corporate Headquarters
3.5 Woodward Academy

UNDER CONSTRUCTION
3.6 Qatar Foundation Fundamental Sciences Building
3.7 Bowie State University Center for Natural Sciences, Mathematics, and Nursing

PUBLICATIONS
3.8 Transparency.perkinswill.com website
3.10 The Perkins+Will Green Operations Plan
3.1 FIRM

3.1.1315 PEACHTREE STREET

Perkins+Will

2010

Paula McEvoy was the sustainable design lead for the redevelopment of this 1980’s office building into the LEED Platinum home of Perkins+Will Atlanta.

SYNOPSIS:

“Perkins+Will has designed a showpiece building,” said Rick Fedrizzi, president, CEO and founding chair of the U.S. Green Building Council (USGBC). 1315 Peachtree Street exemplifies the kind of environmentally sustainable measures that can be taken during a building retrofit. It has earned its high LEED score and will continue to pay dividends through energy saving measures for decades to come.”

I have personal knowledge of the nominee’s responsibility for the project listed above. That responsibility included:

- Nominee’s firm executed project
- Responsible for sustainability

Willard Lariscy, AIA
Perkins+Will
Principal, Managing Director
“As Mayor of the city, I am proud that Atlanta is home to the highest LEED score of any building in the world at this time. Perkins+Will’s LEED Platinum office building shows what happens when true innovation in design, sustainability and reuse come together. I applaud Perkins+Will on their achievement.”

MAYOR KASIM REED

1315 Peachtree is a small project that addresses a big problem: vacant, under-utilized and inefficient existing buildings in urban cores. This adaptive reuse of a 1985 structure was transformed into a high-performance civic-focused building. Located in the heart of Midtown Atlanta, the new building houses the Atlanta-Fulton Public Library and introduces a new street-level tenant space for the Museum of Design Atlanta (MODA). The Perkins+Will Atlanta office occupies the top 4 floors. The building was purchased and renovated by the interdisciplinary design firm to create a living lab, reflecting the design firm’s environmental commitment to colleagues, clients and community. It demonstrates an on-going pursuit of design excellence and its value to society. The project is a recipient of a 2012 AIA COTE Top Ten Award, 2012 AIA SAR Honor Award and the Urban Land Institute's Development of Excellence Award, among others. When certified in 2012, this world-class project earned the highest-scoring LEED NC 2009 Platinum certification in the world, while meeting the carbon reduction goals established by the 2030 Challenge. Paula McEvoy was a primary design team member throughout the project. Her expertise and leadership were critical components of the project’s design and certification.

Reducing energy use and increasing efficiency were key to the building’s design. Microturbines and an adsorption chiller on the building’s roof are part of a trigeneration system. By using natural gas to produce electricity, the building’s carbon footprint is reduced by 68% to comply with the 2030 Challenge for reduced greenhouse gas emissions. In addition, a 10,000 gallon cistern catches rainwater that is then filtered, treated and re-circulated for landscape irrigation and low-flow urinals and toilets.

All of these initiatives together have helped the building cut energy consumption by 58% and municipally supplied potable water use by 78%. 1315 Peachtree Street reused, repurposed, recycled or otherwise diverted 80% (630 tons) of material from the building. Perkins+Will was able to connect with 19 local non-profit groups, and match their needs for furniture and materials with their inventory of items salvaged from the existing space. This experience spawned the Lifecycle Building Center, which is now a non-profit resource for repurposing salvaged material for future work in the region.

A major goal for the project was the ability to use it as a “living lab.” By hosting numerous tours through the project, Paula McEvoy has helped thousands of clients, peers, students and members of the community see equipment and strategies first-hand and learn through actual performance.
As summarized by a member of the AIA COTE Top Ten Jury: “There are a number of projects that claim to be a living laboratory, but this is a true living laboratory. It exposes its use in very positive ways, from the public space in the front to the transparency of the façade and also the public terrace. The project as a whole very convincingly tells the story of an interdisciplinary, integrated design process.”

At the time of certification, 1315 Peachtree Street’s 95-point LEED Platinum made it the highest-scoring LEED BD+C 2009 project in the world. Perkins+Will’s CEO, Phil Harrison summed up Paula’s efforts in a Firmwide announcement of LEED Platinum Certification: “above all, kudos go to Paula McEvoy who shepherded the project through the certification process and tenaciously fought for and received every single point we submitted for!”

“…Strong focus throughout the entire submission on transparency. There was transparency on materials selection, but also in what they were trying to do. It elevates the public understanding of what we do—it demonstrates it.”

“This project is important because we are going to continue to face this building stock from an era that, in many cases without creative vision, would be throw away projects. They really did leverage a relatively banal building to great advantage. It really is a phenomenal transformation of a building from the before to the after.”

AIA COTE TOP TEN JURY COMMENTS

Photography: Michelle Litvin

3.1.1315 PEACHTREE STREET

PAULA BURNS McEVOY, AIA

SECTION 3: EXHIBITS

Transparent Project Team Rooms

Rooftop tri-generation

Ground Floor Lobby

5th Floor Atrium and Terrace

Typical open office studio

Photography: Michelle Litvin
3.2
FIRM
COMPLETED
ROLE OF NOMINEE
AWARDS
2012, Best Emerging Research Park, Association of University Research Parks (AURP)
2012, Honor Award Master Plan, American Society of Landscape Architect Georgia Chapter

King Said Bin Abdulaziz University for Health Sciences (KSAU)
Perkins+Will
2015
Paula was the sustainable design and LEED documentation lead for the King Saud bin Abdulaziz University for Health Sciences (KSAU), Riyadh, Al Hasa and Jeddah Campuses.

SYNOPSIS
Perkins+Will worked with the National Guard Health Affairs and King Saud bin Abdulaziz University (KSAU) to program, master plan and design three new health science universities in the cities of Riyadh, Jeddah and Al Hasa. The University’s goal was to construct medical education facilities that would be rated as among the top five medical education universities in the world.

The client’s sustainability goal was to achieve at least one LEED Gold “showcase” building and four LEED Certified buildings.

With no LEED experience on the part of the design and supervision team based in Cairo, Beirut, Pune and KSA, the leadership of P+W Sustainability team led by Paula McEvoy was instrumental in making this a success story. Especially helpful was her patient follow up and valuable advise over many years until the LEED Certifications were successfully secured, exceeding all expectations.

KARIM FARAH,
LEED FACULTY, V.P. EGYPT GREEN BUILDING COUNCIL,
SENIOR ARCHITECT
DAR AL HANDASAHL

DECLARATION OF RESPONSIBILITY
I have personal knowledge of the nominee’s responsibility for the project listed above. That responsibility included:
• Nominee’s firm executed project
• Responsible for sustainability

Jones Lindgren, AIA
Perkins+Will
Principal, Healthcare Practice Leader
The campus Medical District comprises the largest district which includes a 200 bed Adult Specialty Hospital, the LEED Gold 350 bed Children’s Hospital and a series of outpatient clinics. This is currently the largest LEED Gold Hospital in the Middle East.

The overall KSAU project consisted of one main university campus in Riyadh, and two university branches in Jeddah and Hasa. Each of the three sites comprises world class educational, residential, recreational, support and administrative buildings dedicated to health sciences with a total built-up area of 1,250,000 m² (13,454,888 s.f.).
Jeddah Campus

LOCATION
Jeddah, Saudi Arabia

COMPLETION DATE
2015

SIZE
1,133,028 SF / 105,261 SM

AWARDS
2011 AIA Orange County Design Award, Merit Award

These projects were the first attempts at LEED certification for the Middle East teams. Paula worked to help educate the team and coordinate LEED documentation for all three campuses over the course of the projects to final completion in 2015. Final certifications include LEED NC Gold for the Riyadh Special Children’s Hospital and Biomedical Research building, LEED Gold for the Jeddah Biomedical Research building and Administration building and LEED Silver for the Al Hasa Academic Campus. This work represents one of the largest group of LEED certified facilities in the world.
“CDC Building 106 stands as an exemplar for sustainable workplaces nationwide and Paula McEvoy was the leader who made it happen. Paula understands that sustainability is not just about energy and water, it is really about people and protecting their health. Through Paula’s influence and persistence, 106 is built to encourage physical activity, incorporate natural daylight, reduce toxic materials and meet our stringent federal energy and water goals.”

LIZ YORK, A.I.A., LEED AP
CHIEF SUSTAINABILITY OFFICER, CENTERS FOR DISEASE CONTROL AND PREVENTION

I have personal knowledge of the nominee’s responsibility for the project listed above. That responsibility included:
- Nominee’s firm executed project
- Responsible for sustainability

Manuel Cadrecha, AIA, LEED AP
Perkins+Will
Principal, Director of Design
CDC Building 106 was designed and constructed to meet the requirements for sustainability in Federal Office Buildings. These included:

- LEED Certification
- Compliance with Executive Order 13123 for development of sustainable design principles;
- Compliance with the CDC Reference Guidelines;
- Compliance with the CDC Healthy Workplace Initiative;
- Reporting of Federal Building performance and operations.

The office building provides facilities for 900 employees including a data center, credit union, and conference facility with access to terraced outdoor plazas. A full service cafeteria with a dramatic main dining hall expressed as a prominent architectural feature is also included in this phase. Views and linkages to the natural site amenities around the perimeter of the site are maximized throughout the facility.

Paula McEvoy was Project Architect and led sustainable design from the beginning of the project through final certification. Early on, she worked with the Design/Build team and CDC representatives to set sustainability goals reflective of the CDC’s mission. The goals established and met by the team included:

- **Provide a healthy workplace** for building occupants through clean indoor air quality, ample use of natural daylight, reduced use of toxic materials and offering healthy-diet options
- **Provide a model for healthy, sustainable living** through encouraging physical activity, offering connections to the environment and promote creative interactions between occupants
- Not only fulfill federal mandates for designing a LEED “Certified” building, but attempt a higher certification level and incorporate sustainable design initiatives into other aspects of the project as well.

The project received LEED NC Gold Certification, a significant improvement of the requirement to obtain basic LEED Certified. Notable sustainability features include incorporation of healthy-lifestyle options such as open stairs with exterior windows, walking trails, green markets and playing fields, along with natural daylighting, energy-efficient lighting and HVAC and use of captured graywater for irrigation.
 SECTION 3: EXHIBITS

PAULA BURNS McEVOY, AIA

3.4

FIRM

COMPLETED

ROLE OF NOMINEE

Darden Restaurant Headquarters Building
Perkins+Will
2009

Paula McEvoy was the sustainable design lead for this new LEED Gold headquarters and restaurant support center for Darden Restaurant Group in Orlando, FL.

SYNOPSIS

Darden Restaurants Inc. built a new headquarters located on a 57-acre, park-like site directly adjacent to the Florida Everglades. Initially, sustainability was not a consideration for the client. After working with Paula McEvoy and understanding the impact of the facility, Darden became determined that its new home be a sustainable one. It is the largest facility in Florida to earn LEED Gold certification from the U.S. Green Building Council. The Fortune 500 casual dining leader’s new corporate headquarters consolidates more than 1,300 employees and six distinct restaurant brands into a 3-story, 469,000 square foot building. The facility is a hybrid of open office environments designed to foster greater collaboration, awareness, and idea sharing between company departments and brands. According to the AIA Orlando Awards Jury, Darden’s headquarters is “not a landmark building, but a beautiful object in a park.”

AWARDS

2012, AIA Orlando Award of Excellence
2010, Best of the Best Design Awards, IIDA Georgia Chapter
2010, NAIOP Central Florida “Best of the Best” Awards, Green Building

DECLARATION OF RESPONSIBILITY

I have personal knowledge of the nominee’s responsibility for the project listed above. That responsibility included:

- Nominee’s firm executed project
- Responsible for sustainability

Manuel Cadrecha, AIA, LEED AP
Perkins+Will
Principal, Director of Design

Darden Corporate Headquarters
Photography: Steven Hall
This project for the first time consolidated Darden’s many office locations throughout Orlando. The primary goal was to provide a healthy workplace for building occupants including improved air quality, ample use of natural daylight, reduced the use of irritants in materials and an offering of healthy diet options. The Headquarters is a model for sustainable living that encourages physical activity, offers connections to the natural environment and promotes creative interactions between occupants. Paula championed sustainable design throughout design and construction, including achieving LEED Gold Certification for the project.

Water was the compelling story for Darden. The building’s green features include a reclaimed-water system that is expected to save 2 million gallons of potable water annually. Municipally-supplied graywater system for water efficiency was introduced to the region with this project. Native plants were used throughout the campus to minimize the negative impact on the environment and restore vegetation. The facility was designed to increase biodiversity and improve surface water quality while minimizing maintenance costs. Other features include a highly reflective roof; a high-efficiency heating and air conditioning system that provides a reduction in energy consumption; and increased use of daylighting. Building orientation, high-performance glazing and lighting controls combine to reduce load on the cooling side. Efficient centrifugal chillers and energy recovery units were utilized to precondition outdoor air and cool the building and adjacent data center.

Paula continued to work with Darden to establish sustainable prototype buildings for all of their restaurants and Darden continues its sustainability focus by tracking and reporting their progress online.

“We want to build a campus that reflects Darden’s commitment to sustainability. Our achievement of LEED® Gold certification for the project underscores our commitment to real corporate responsibility in building design.”

CLARENCE OTIS, CEO
Woodward Academy Campus

Perkins+Will

2005

Paula McEvoy was the Project Architect and sustainable design lead for this multiple-building private K-12 Campus in College Park, GA.

SYNOPSIS

Perkins+Will’s relationship with Woodward Academy, the largest private K-12 school in the contiguous US 48 states, spans nearly two decades, during which time Paula McEvoy has helped Woodward develop into one of the most sustainable campuses in the US. Paula’s team created a new campus for the Woodward Academy Middle School with a new classroom building, dining hall and arts building enclosing a Middle School Quadrangle. As Project Architect and sustainable design lead for the project, Paula McEvoy was directly responsible for setting and meeting design and sustainability goals for the client in this early LEED project. The campus achieved LEED Certification before development of LEED for Campus by utilizing an integrated design and construction process and implementation of site-wide sustainability strategies.

I have personal knowledge of the nominee’s responsibility for the project listed above. That responsibility included:

- Nominee’s firm executed project
- Responsible for sustainability

Barbara Crum, AIA
Perkins+Will
Principal, K-12 Practice Leader
In an effort to relate to the small scale houses adjacent and across the street from the new classroom building, the scale of the building is decreased by expressing the classrooms as small pavilions. In addition, the third floor of the building is glass and steps back from the brick facade giving the facility a two story reading in keeping with the neighboring homes.

The dining hall faces east and opens onto the courtyard with a tree covered patio which will accommodate outdoor dining. To the northwest of the dining hall is the Arts building. All the art classrooms face north and have full glass walls to allow natural light into the rooms. Both buildings have exterior patios where students can work and play. The campus was designed to optimize natural daylight, open play space, native landscape materials and a mix of indoor and outdoor learning areas. It is heated and cooled by a ground-source heat pump with piping extending 300 feet under the Quad. The buildings are oriented for maximum energy efficiency, with sun screening to prevent glare and solar heat-gain. Interior finish materials include extensive recycled content, reduced toxicants and locally-manufactured materials. Storm water management strategies incorporated in the project include bioretention raingardens and a green roof on the art building. Woodward Middle School was the first K12 LEED certified project in Georgia.

Woodward Academy continued to expand its commitment to sustainability requiring all future buildings to earn LEED certification. The Upper School Math and Science Building also incorporated extensive natural daylighting and sunshading throughout classrooms, labs, workrooms, corridors and stairs. The Academy now has students and staff dedicated to “green” operations, design, dining and indoor environments.
Qatar Foundation Research + Development Complex
Perkins+Will
2017 target completion date, in construction
Paula McEvoy was the sustainable design, LEED and GSAS leader for the design of the Masterplan and the Fundamental Sciences Building.  

SYNOPSIS
Qatar Research & Development Complex (QRDC) is the product of the nation’s recognized need to transition to a sustainable, knowledge-based society from one dependent on depletable resources. Education City is an initiative of the Qatar Foundation for Education, Science and Community Development located on the outskirts of Doha. As a research-oriented arm of Education City, QRDC will serve as a bridge of scientific innovation between the education-oriented facilities of Education City and the commercialization capabilities of Qatar Science and Technology Park. With a focus on sustainable initiatives and the creation of a knowledge-based society, it is envisioned to be a forum where universities share research and forge relationships with businesses and institutions in public and private sectors.

DECLARATION OF RESPONSIBILITY
I have personal knowledge of the nominee’s responsibility for the project listed above. That responsibility included:
- Nominee’s firm executed project
- Responsible for sustainability

Dan Watch, AIA
Perkins+Will
Principal, Science + Technology Practice Leader
Qatar Research & Development Complex (QRDC), a campus located within Education City, will house the Fundamental Science Building: a world class signature laboratory building that will provide multi-disciplinary research capabilities, including state of the art core facilities, under one roof.

In addition to sustainable energy and water strategies, the health of the building occupants was a major design-driver. The Middle East is facing growing health concerns due to increased rates of obesity and chronic disease. To help combat these issues, special attention was given to designing accessible stairs and shaded walking paths, exercise areas and ample drinking water fixtures. Condensate will be integrated into hydrothermal cooling features in the landscape that moderate the outdoor temperature and make the most out of the limited water resources in present day Qatar. “Oxygen gardens,” where oxygen production is maximized through the use of plants, are dispersed throughout both indoor and outdoor spaces. Paula McEvoy was an integral part of the project team, developing sustainable strategies consistent with the Qatar National Vision and National Health Strategy, as well as LEED and the Global Sustainability Assessment System.
A green central spine weaves itself through the center of the building cross pollinating nature, ideas, people and science. Meeting rooms and balconies bridge over the spine, connecting the sciences horizontally. Six lushly planted courtyards extend vertically through the building providing a connection with nature while maximizing daylight. Vertical green walls line the back of the interior stairs connecting the different disciplines of research.
3.7 Bowie State University Center for Natural Sciences, Mathematics and Nursing  
Perkins+Will  
2017 target completion date, in construction  
Paula McEvoy was the sustainable design lead for Bowie State University, MD’s new classroom and lab building tracking LEED Gold Certification

SYNOPSIS
Bowie State University’s New Center for Natural Sciences, Mathematics, and Nursing includes undergraduate teaching laboratories and classrooms for Math, Engineering, Nursing, Biology, Chemistry, Physics, Physical sciences and blended disciplines. The research lab suite includes a collaborative lab environment for chemistry, biology and physics, with core labs for microscopy, spectrometry, and an NMR. Classrooms and layered informal learning spaces will provide a rich environment for learning and collaboration. A unique “iconic” multipurpose room acts as a visual and functional beacon to express the University’s commitment to STEM and Nursing education.

The design solution has adopted the geometry of fractals found in nature as an educational tool and inspiration for patterning on and within the building. A rich landscape will complete a large portion of the campus, embracing the main campus green, connecting to the new Student Center, nearby dormitories and the main campus library.

DECLARATION OF RESPONSIBILITY
I have personal knowledge of the nominee’s responsibility for the project listed above. That responsibility included:
• Nominee’s firm executed project
• Responsible for sustainability

Dan Watch, AIA  
Perkins+Will  
Principal, Science + Technology Practice Leader
Paula McEvoy led sustainable design efforts from the beginning of the project, continuing through construction. Working closely with the University and design team, Paula helped define sustainability strategies, including:

- **Provide a healthy and active workplace** for building occupants through access to ample opportunities for accessing stairways, walking paths, a green roof and outdoor areas.

- **Provide enhanced indoor environments** including clean indoor air quality, ample use of natural daylight, reduced use of toxic materials and glare control.

- **Reduce use of energy and municipal water** through efficient and high performance equipment and fixtures and rooftop photovoltaics

The project is on track to achieve LEED Gold Certification.
The Transparency Website and the Precautionary List
2009, 2011
Paula McEvoy, as Co-director of the Sustainable Design Initiative was responsible for the strategic planning, organization, synthesis and online publication of this Database.

SYNOPSIS
“Transparency” is the built environment’s first free, universally accessible database aimed at creating greater transparency into building materials containing substances that are publicly known or suspected to be hazardous to human and environmental health. The database is aimed primarily at architects and designers, and can be accessed at http://transparency.perkinswill.com. This database is published online and freely available to all.

The database is the result of over two years of review of governmentally published scientific papers, led by Paula and her team, which identify “precautionary” substances that are known or suspected to cause harm to humans or the environment. This research is based on the Precautionary Principle, the idea that in the absence of scientific consensus, an action merits precautionary treatment if it has a suspected risk of causing harm to humans or to the environment. The intent of the list is to encourage the building product marketplace to become more transparent from extraction to end of life for all points of contact, from manufacturers to de-constructors, so that people are further empowered make informed decisions about specifying, maintaining and disposing of the products in their buildings.

Originally published by Perkins+Will in 2009 as a single list of 25 substances commonly found in building materials, the site was expanded to include further publications which delve into topics pertinent to the industry. These publications are targeted towards enhancing the design profession’s knowledge of how material selection has the potential to impact human health by focusing on areas where publicly available information is presently limited. Included in the site is an “asthma list”, a list of substances which are known or suspected to be common asthma triggers and asthmagens sourced from governmental research. The list also addresses the historical lack of research on the substances which make up some or all of the content of flame retardants by cataloging these substances and their known or suspected health and environmental impacts.

The Transparency website is part of a larger, multi-industry progression towards voluntary product ingredient transparency that includes everything from building materials to household cleaners and personal care products. The grass-roots movement for ingredient transparency has led to changes by large corporations as well as updated FDA guidelines for food and product labeling.

I have personal knowledge of the nominee’s responsibility for the project listed above. That responsibility included:
• Nominee’s firm executed project
• Responsible for sustainability

Phil Harrison, FAIA
Perkins+Will
President and CEO
transparency.perkinswill.com was designed to give architects and designers healthy options when selecting building products. It includes four parts: The Precautionary List, Asthmagens and Asthma Triggers, Flame Retardants and Current Research.

On The Precautionary List website, architects and designers are able to search by Specification sections, health effect, substance name and CAS number. Clicking on a specific substance, such as PVC, will give architects information including where it is commonly found, known and suspected health effects, correspondence with green building rating systems, links to scientific research and healthier alternatives.
3.9 COMPLETED ROLE OF NOMINEE

**Broader Goals: The Sustainable Design Initiative Strategic Plans**


Paula McEvoy, as Co-director of the Sustainable Design Initiative was responsible for the strategic planning, vision, synthesis and publication of these pivotal Plans.

**SYNOPSIS**

This Exhibit is the collection of three Sustainability Strategic Plans that Paula McEvoy developed for Perkins+Will over the course of seven years. The focuses of the Plans were internal first, followed by external and finally fully integrated into all aspects of design and operations. These were the first Sustainability Plans written and published by a large architectural firm and made freely available to others who wanted to change their practices.

Changing the culture and practice of a large, international design firm isn’t easy. In 2004, however, Perkins+Will made the decision to do just that. Leaders were selected from each office, including Paula McEvoy in Atlanta to champion the Sustainable Design Initiative (SDI) and create the first “Perkins+Will Sustainable Design Initiative Strategic Plan, 2004-2007.” This Plan was primarily inward-looking and set the goal of making Perkins+Will the leading sustainable design firm in North America. Key areas of focus included

- Education and Training;
- Research;
- Leadership Projects;
- Administration and Marketing;

These focus areas set goals, identified responsible persons, outlined deliverables and set a 3-year time-frame for completion. Paula was responsible for creating and delivering multiple sustainability educational tracks across the firm’s offices and for project clients and teams.

I have personal knowledge of the nominee’s responsibility for the project listed above. That responsibility included:

- Largely responsible for design
- Project under direction of nominee

---

**Phil Harrison, FAIA**
Perkins+Will
President and CEO
The results were that Perkins+Will and its staff had:

- More LEED APs than any other company;
- LEED Certified projects in every office;
- Presented at numerous conferences, published articles and research;
- Volunteered on Boards and committees with AIA, USGBC, CaGBC and others.

In her role as Co-director of the Sustainable Design Initiative, Paula drafted the second Plan, “Perkins+Will SDI Strategic Plan 2010-2015” which provided a framework for moving the commitment forward to make Perkins+Will a global leader in sustainable design. To become a global leader, sustainable design would have to be synonymous with design excellence.

The firm would have to lead the way forward, push the design envelope and move beyond a simple vision of sustainability towards a deeper concept of design that researched and implemented leading-edge sustainability strategies. This plan set forth a new design and operating paradigm for Perkins+Will, focusing on an integrated design approach that looked more holistically to how the firm designed buildings within communities.

Appendix: The SDI Plan 2007 - 2010

The following matrix represents the SDI Plan for achieving objectives and goals identified in the Statutory Statement. The Plan is divided into a series of identifiable tasks with specific results and deadlines. As with most plans, this one will continue to evolve and change as we work it out.
This integrated design approach permeated all aspects of the Strategic Plan, which established goals in four major categories:

- **Industry Leadership**: energy, water, materials and social requirements for all Perkins+Will projects
- **Integrated Design Services**: Use holistic and integrated design services
- **Knowledge Leadership**: Achieve advanced sustainable design solutions through project research and partnerships with other organizations
- **Operational Excellence**: Reduce the negative impact of firm-wide operations

In 2008, Perkins+Will was awarded the AIA, IIDA and CoreNet “Global Award for Sustainability” The specific jury comments included:

> “Perkins+Will was recognized for its Sustainable Design Initiative (SDI) Strategic Plan and Green Operations Plan. These plans, implemented throughout the firm’s 1,300-person staff, outline measurable practical and operational strategies that have made Perkins+Will a thought leader in sustainable design.”

In the third Strategic Plan, Paula McEvoy proposed that the firm’s approach to sustainability should simplify and clearly align with the firm’s core work. The “SDI Strategic Plan 2010-2015” looked at how to move from simply designing sustainable buildings to fully integrating sustainable design methodologies into all aspects of the firm’s practice and work on regional, national and global levels. Three objectives were created that formed the process for reach these goals:

- **Design Excellence**: Improve the design process to ensure every project meets Perkins+Will’s higher sustainable design goals
- **Knowledge Leadership**: Broaden the firm’s commitment to creating and supporting applied research, internal education, public advocacy, and outreach.
- **Operational Performance**: Demonstrate exemplary leadership by tracking and reporting operational data and workplace environment information.

Currently, Paula McEvoy continues to lead sustainability at Perkins+Will. As the strategic importance of sustainability grows, she is leading the next frontier—through research, tool development, design, and the services that the firm delivers.
SECtioN 3: EXHIBITS

PAULa BURNS McEvoY, AIA

3.10  THE Perkins+Will Green Operations Plan

Perkins+Will
2005

Paula McEvoy, as Co-director of the Sustainable Design Initiative, was responsible for the strategic planning, vision, synthesis and publication of this corporate Plan.

SYNOPSIS

Sustainable design and environmental stewardship are two of Perkins+Will’s core values. Through proactive assessment and action the firm educates employees, colleagues, and our clients on ways to improve their operational performance and lessen their impact on the environment. In November of 2004, Perkins+Will’s Board of Directors approved the Sustainable Design Initiative (SDI) strategic plan, which was designed to position Perkins+Will as the leading sustainable design firm in North America. An important component of that plan was a focus on “greening” the firm’s operational procedures, policies and activities.

Led by Paula McEvoy, the Perkins+Will Green Team took a holistic approach to develop a set of strategies to improve the firm’s environmental performance. The research team identified key environmental issues related to transportation, water and energy use, office consumables, indoor air quality and office renovations. The results were a set of policy statements, implementation strategies and associated costs that helped guide the firm toward significant reductions in its environmental footprint with the ultimate goal of being restorative to counteract years of environmental degradation.

The Perkins+Will Green Operations Plan includes a policy matrix and detailed research reports. The policy matrix identifies the goals, the assessment methodology, the policy statements, and the strategies for implementation. The research reports document the analysis and investigations surrounding each of the topic areas and serve as the basis for establishing the policy statements. The Perkins+Will Green Operation Plan is similar to the SDI Strategic Plan in that it is a comprehensive document designed to identify opportunities to improve existing office policies and procedures.

“Through its Green Ops Plan, the firm has been able to make good on its commitment to preserving natural resources. In Atlanta, recycling saved 200,000 gallons of water in 2006 compared to 2005. The Chicago office is using 100% post-consumer recycled paper, which keeps 12,000 pounds of waste out of landfills and saves 200 trees a year. The firm at large purchases 100% green power from wind-generated sources. Indoor air quality in the Washington, D.C., office is being improved via a centralized green space filled with toxin-removing plants.”

- Building Design+Construction, 2007 Best AEC Firms to Work For

I have personal knowledge of the nominee’s responsibility for the project listed above. That responsibility included:

• Responsible for design
• Project under direction of nominee

John Hogshead
Perkins+Will
Principal, Operations Director
The Green Operations deals with 6 basic categories:

- transportation
- water use
- energy use
- office consumables
- indoor air quality
- office renovations

Screen-shots to the right show examples of the policy matrix from 2 of the categories: Transportation and Office Energy Use. The Plan outlines strategies for assessment, methods for improvements and associated cost and labor impacts.
PAULA BURNS McEVOY, AIA
### LIST OF REFERENCE LETTER WRITERS

1. **Bob Berkebile, FAIA**  
   Principal Emeritus  
   BNIM  
   1735 Baltimore Avenue  
   Suite 300 Kansas City, MO 64108  
   **Relationship:** Colleague on regenerative design research

2. **Ivenue Love-Stanley, FAIA**  
   Principal  
   Stanley Love-Stanley  
   1056 Spring St NW  
   Atlanta, GA  30309  
   **Relationship:** Colleague and mentor

3. **Peter Busby, C.M., FRAIC, MAIBC, LEED Fellow**  
   Managing Director, Principal  
   2 Bryant Street, Suite 300, San Francisco, CA 94105  
   **Relationship:** Co-worker and Mentor at Perkins+Will

4. **S. Richard Fedrizzi, Hon. AIA**  
   CEO & Founding Chair  
   U.S. Green Building Council  
   CEO Green Business Certification Inc.  
   2101 L Street NW l 5th Floor  
   Washington DC 20037  
   **Relationship:** USGBC CEO and Board Chair during USGBC service

5. **Russell Perry, FAIA, LEED BD+C**  
   Vice President  
   Co-Director of Sustainable Design  
   SmithGroupJJR  
   1700 New York Avenue, N.W., Suite 100  
   Washington, DC 20006  
   **Relationship:** Colleague in SD Leaders

6. **Amanda Sturgeon, FAIA, LEED Fellow**  
   Executive Director  
   International Living Future Institute  
   1501 East Madison Street, Suite 150, Seattle, WA 98122  
   www.living-future.org  
   **Relationship:** Former colleague and Co-director of Sustainability at Perkins+Will

7. **David Hinson, FAIA**  
   Professor and Head of APLA  
   Auburn University  
   104a Dudley Hall  
   Auburn, AL 36849  
   **Relationship:** Colleague: Head of Auburn University APLA Steering Committee