2017 AIA Fellowship

Nominee: Mark L. Levine
Organization: Pond & Company
Location: Atlanta, GA
Chapter: AIA Atlanta

Category of Nomination: Category Three - Led the Institute

Summary Statement:
Mark Levine's sustained national and regional institute leadership has advanced member education, design, and solidarity through diverse programs and conference venues. His professional practice has combined advocacy and the celebration of design to inspire others.

Education:
University of New Mexico, Albuquerque, N.M.
1980 - 1984
Bachelor of Arts in Architecture ('84)

Licensed in: Georgia, Florida

Employment:
Pond & Company, May 2012 - Current (4.5 years)
BRPH, November 2010, December 2011 (1 year 1 month)
TVS, January 2007, November 2010 (3 years 11 months)
Tower Pinkster Titus, January 2002 - December 2006 (5 years)
Fishbeck Thompson Carr & Huber Inc., October 2000 - November 2001 (1 year 1 month)
Integrated Architecture, August 1999 - October 2000 (1 year 3 months)
Dekker Perich Sabatini Ltd., July 1998 - August 1999 (1 year 2 months)
Mark Levine Architect (formerly Harberts & Levine Architects), October 1995 - July 1998 (2 years 9 months)
Holmes Sabatini Associates Architects, November 1985 - October 1995 (9 years 11 months)
Claudio Vigil Architect, 1984 - 1985 (2 years)
October 7, 2016

American Institute of Architects Chair, Jury of the AIA College of Fellows
Re: Mark L. Levine, AIA – Candidate for Fellowship

Dearest Ms. Lanzillotta and Jury Members:

It is my distinct honor to sponsor Mark Levine, my friend and colleague, for elevation to Fellowship in the Institute. I have observed his exemplary path of service in the AIA for almost a decade. He is a person of profound commitment, talent and vision. I met Mark when he joined TVS in 2008. He immediately joined the AIA Georgia Board as a willing volunteer. I learned he left an AIA leadership legacy in both New Mexico and Michigan. Mark chaired the AIA Albuquerque Design Forum and was Chapter President. In Michigan, Mark served on the Board and was 1993 Chapter President of AIA Grand Valley, where he successfully brought design to the forefront through public outreach and engagement.

More recently, AIA Atlanta, AIA Georgia, AIA South Atlantic Region and AIA National have all been the beneficiaries of Mark’s extraordinary leadership. His ability to direct conferences is without equal. In 2010 he orchestrated the highly successful AIA Georgia Conference, The Waves of Change, in Savannah. In 2012 he Co-Chaired the AIA South Atlantic Regional Conference, which attracted almost 1,000 attendees—a record for the region. AIA Georgia members recognized Mark’s leadership ability, electing him as 2013 President Elect.

As 2014 President Mark focused on strong communications, education, fellowship and advocacy, where contributions to the Georgia PAC soared. He advocated our unified effort in a constant quest to gain a strong voice in our government and our communities to protect both the profession and the environment. He addressed the AIA National Repositioning Initiative with vigor. He and the AIA Atlanta President joined forces in a progressive endeavor to streamline staff and hire a new Executive Director to serve both AIA Atlanta and AIA Georgia. This positive move has brought cohesion, reduced administrative cost, and improved services to members of both organizations.

Mark’s overwhelming leadership abilities made him the natural choice to serve as Chair of the AIA Atlanta Steering Committee for the 2015 AIA National Convention. He oversaw the activities of over a dozen local committees and interacted with numerous national committees. This resulted in an outstanding convention, setting a record attendance for an AIA Convention held in the southeast. The convention drew strong accolades from national and international attendees.

Having explicit faith in Mark’s leadership ability, once again, AIA Georgia members elected him to serve as the 2016 SAR Strategic Council Representative. His Council peers elected him as Class Representative and placed him on the Experience Innovation Forum / Revisioning Committee charged with rebranding AIA conventions—clear testament to the impact of his leadership in unifying and advancing our members.

Not only does Mark excel as an AIA leader, but he also has a profound influence on emerging professionals and the practice of architecture. At Tower, Pinkster & Titus in Michigan he mentored young architects and led the firm by achieving numerous design awards, ultimately redefining the firm’s focus. Currently as the Director of Architecture and Design for Pond & Company, a 400-person national firm, he leads the firm in design excellence and consistently serves as a model for Institute involvement.

It is with great enthusiasm that I recommend Mark Levine for elevation to the AIA College of Fellows. Mark’s passion for practice and his dedicated service advances the Institute’s important causes and uplifts its convening forums, enriching and expanding the experiences of its members.

Respectfully submitted,

James Gantt Fausett, FAIA
Mark Levine’s sustained national and regional Institute leadership has advanced member education, design and solidarity through diverse programs and conference venues. His professional practice has combined advocacy and the celebration of design to inspire others.

Mark Levine’s approach to service and to Institute leadership is fueled by the mentoring and support he received early in his career from passionate and creative professionals. He extends their generous spirit to strategies that advance fellow professionals, emerging professionals and students in the Academy. In all these endeavors, he ultimately seeks to expand awareness of the profession in shaping the future for clients and communities.

ADVANCEMENT
Education, Design, Fellowship
Across nearly 30 years of AIA leadership, Mark Levine has facilitated meaningful, relevant local, state and regional programs and conferences. His vision for the 2015 National Convention inspired thousands through fellowship, education, and advocacy. His service fosters and promotes the creation of a common vision for the AIA’s membership community, ensures chapter profits, and advances the profession’s value in shaping better architecture and communities.

As Atlanta Steering Committee Chair for the 2015 AIA National Convention, he led creation of a benchmark event that showcased Atlanta, its architecture, and its diverse neighborhoods. Offering over 17,000 participants education, inspiration, and fellowship, the 2015 Convention received numerous accolades from attendees, AIA staff, and National Leadership as well as:

- Record attendance, setting a new model for future national gatherings.
- Highest attendance (7,350) for a Keynote Address ever: Bill Clinton.
- First inclusion of a former United States President in an AIA event.
- Highest attendance (2,360) for a convention party, co-hosted by AIA Atlanta and AIA National
- Successful integration of Students and Professionals through local activities: Legacy Charrette
- $100,000 Profit for AIA Atlanta
- 94% of attendees would recommend Convention to colleagues and peers

LEADERSHIP
Nationally, Regionally, Locally
Mark’s leadership of national and regional AIA conferences and conventions advances and unifies the practice of architecture, while his Institute leadership expands and elevates member services among components. His efforts led to streamlining operations of AIA GA & AIA Atlanta, resulting in more attentive service to members. His leadership service crosses local, state, regional, and national boundaries—AIA Grand Valley (MI), AIA Albuquerque (NM), AIA Atlanta, and AIA Georgia—provides universal perspective on issues impacting the Institute and its members.

Mark led the AIA Georgia Board of Directors for eight years and is currently serving a three-year term as Class representative and bridge to the Steering Committee on the AIA Strategic Council (2016–2018). In this role, Mark seeks to inform, and unify various agendas into one cohesive voice. Mark represents the South Atlantic Region (SAR) to bridge communications between local and state components and the AIA Board, ensuring a more synchronized and effective organization for all.

PRACTICE
Advocacy, Celebration, Inspiration
In practice Mark has created collaborative cultures around design excellence, influencing and fueling the passion of younger professionals. His design advocacy has influenced a cultural shift in two large architectural and engineering practices: Tower Pinkster, Grand Rapids, MI, and Pond, Norcross, GA, transforming their cross-disciplinary environments to embrace and empower designers and design thinking and to produce award winning architecture. His works are the recipient of numerous awards from local and state chapters of AIA.

“You delivered... The partnership with AIA National stands as a model for future years hosts... You set the bar for hospitality.”
-Elizabeth Chu Richter, FAIA, President
-Robert Ivy, FAIA, EVP/CEO

“...the 2015 convention was more about people, than programs.” -FAIA Convention Attendee
Mark Levine’s dedication to advancing the Institute and the profession spans decades and crosses state boundaries. From his earliest endeavors, he has fostered advocacy, promoted the value and meaning of design to members and the public, furthered the causes of emerging professionals, created critical industry alignments, and shaped conference venues that attract and expand solidarity among the Institute’s chapters and members.

**AIA / SOUTH ATLANTIC REGION (SAR)**

The Strategic Council
Mark is part of this collaborative ‘think tank’ of representatives generating blue-sky thinking on the future of the profession and society. This work provides insight and recommendations to the AIA Board of Directors. Mark’s leadership brings value to these efforts, combing his broad geographic experience and communication skills to build bridges between committees and members, encourage emerging professionals and advocate for human wellbeing and civil rights.

› **Regional Representative 2016–2018 (Current)**

› **Council Class Representative to Steering Committee (Elected) 2016**
  - Promotes open discussion and knowledge sharing on Council activity; influences and improves Council Best Practices.
  - Member, Strategic Council Steering Committee bridging 2018 Class and Council.
  - Levine is co-spearheading a video project to ‘demystify the Council’ for incoming members and Components.

› **Member, Steering Committee, Outreach Study Group, Best Practices Committee 2016**

› **Appointed to Governance Taskforce 2016**

› **Member, AIA National Convention Re-Positioning Taskforce 2016**
  - Participant in re-shaping the Convention to become more ‘architecture and society’ focused vs Architect or ‘AIA focused’ to increase relevance, attendance, and value for members and architecture.
  - Provided insight from serving as Chair of the 2015 AIA Atlanta Convention Steering Committee.
  - Mark’s relevant experience afforded him the opportunity to participate in 2016 Experience Innovation Forum, launching a new vision for the convention.

› **Representative, South Atlantic Region (SAR) 2016–2018**
  - Communicates activities of the Council with regional boards (GA, NC, SC) and members, as the voice of SAR members’ concerns and ideas.
  - **Co-Endorser, NC HB2 Position Statement to Relocate Regional Conference.**
    - Advocated against HB2 and for universal civil rights while seeking solutions with legislators.
    - When AIA’s voice went unheard, Levine collaborated with SAR leadership to gain consensus, ultimately resulting in relocation of the SAR conference.
  - **Host, South Atlantic Region Fellows Reception, AIA National Convention 2015**
  - **Author, South Atlantic Region (SAR) By-Laws Update 2016**
  - **Planning Committee, SAR Regional Design Conference 2016**
  - **Nominator, Shelby Morris, AIA, National YAF Award (recipient) 2016**
“The National Convention was impactful to thousands and Mark continually promoted Emerging Professionals and programs that would influence the next generation of Architects. His commitment to the continued improvement of the profession and growth of Young Architects has been second to none.”

- Shelby Morris, AIA, Associate Principal, Beck Architecture

**AIA ATLANTA / AIA**

**IMPACT – The 2015 AIA National Convention**

After Mark’s success leading AIA GA conferences, AIA Atlanta solicited him to guide the 2015 AIA National Convention Atlanta Host Chapter Steering Committee. This two-year commitment oversaw the efforts of 12 dedicated committee members, hundreds of volunteers, and collaboration with AIA leadership and staff. The Convention became a benchmark national event with record-setting attendance (highest for a convention in the Southeast, highest for a keynote speaker Bill Clinton, largest at a convention party) and heightened collaboration between the host chapter and the AIA. Feedback from Attendees on their exceptional Convention experiences was overwhelming.

› **Chair**, Atlanta Chapter Steering Committee, AIA Atlanta 2014-2015

› **Leadership** involved oversight to all AIA Atlanta Convention planning and implementation efforts:

  • Participation on National Convention Advisory Committee
  • Budget Management
  • AIA Tailgate Experience Party
  • 110 tours in celebration of Atlanta Architecture and its communities.
  • Local galleries featuring architecture by Atlanta and Georgia architects
  • 2000 SF Atlanta booth in expo hall
  • Legacy Charrette
  • Volunteer Coordination
  • Guidebook to Atlanta Architecture
  • Sponsorships
  • Local chapter staff efforts
  • Public Relations Outreach
  • Dining + Design

› **Fiscal Responsibility** - $100K profit for AIA Atlanta

**AIA GEORGIA (AIA GA)**

Mark’s national leadership and advocacy extends in his work with AIA GA, where he unites the efforts of AIA GA and AIA Atlanta to meet the Institute’s mission and vision. He has brought creative and strategic thinking to strengthen relationships between AIA GA and AIA ATL resulting in shared resources, better program delivery to members statewide, and a better overall return on investment for both chapters. As President, Mark led the association to financial and operational stability, strengthened ties with allied organizations, and solidified a new strategy for success in Advocacy.

› **Member**, Board of Directors 2008–2015

“Mark Levine joined the AIA GA Board at a challenging time in its history, shortly after a new independent operations structure was created between AIA GA and AIA Atlanta. Between 2008–2015, Mark proactively created new educational initiatives, brought architects together in fellowship and celebration, and reinforced AIA GA’s primary mission of Advocacy for the profession. Mark’s leadership style and his respect for both professionals and staff helped bridge agendas and build trust between components, resulting in higher levels of service to members and respect for the work of the Association.”

- Marci Reed, Executive Director, AIA Georgia 2009–2014
“Because Mark choose to take initiative to expose me to leadership in AIA, I further aspire to serve, and practice to make a greater impact in both my community, and profession.”

- Nicole Hilton, AIA, NOMA, Director - AIA Georgia 2016

» Past President 2015

- Co-led a joint AIA GA/AIA ATL ad hoc committee on implications of consolidating staff under one Executive Director to improve member service and reduce operating costs. Recommendations were approved by both chapters.
  - Consolidation has directly contributed to approx. $70,000–$80,000 annual savings between the two organizations.

“As AIA GA President, Mark created an atmosphere of support and professionalism that was deeply beneficial for those serving. He was always willing to provide extra input and assistance and maintained clear leadership of the organization with his calm and appropriately humorous demeanor. Having conducted Georgia’s Legacy Charrette over the past 6 years, I found his support of outreach and learning opportunities was immeasurable. He was enthusiastically engaged in the accomplishments of all AIA members.

- Ed Akins, AIA, LEED AP, Kennesaw State University

- Co-coordinator, AIA GA|AIA ArchiPAC AIA National Convention event, National Center for Civil and Human Rights, Atlanta, GA, May 14, 2015
  - $3,000 raised for AIA GA PAC

- Participant, Qualification Based Selection (QBS) Task Force, GA Chapter of the American Council of Civil Engineering Companies (ACEC) to increase QBS awareness and value in public procurement to municipalities throughout Georgia.

- Participant, AIA Re-Positioning

» President 2014

Mark’s presidency focused on ensuring Advocacy was at the forefront of the AIA GA’s mission through strategies that energized members and engaged legislative influencers to improve the practice environment. Throughout, he led AIA GA’s transition to more effective, cost conscious and efficient operations.

“Among Mark’s lasting contributions are our ongoing relationship with an external public advocacy group, the development of a new ideas for funding our PAC and for engaging our State Legislature. In addition, Mark’s lasting impact can be felt in the restructure our finances, including leading the creation new investment accounts to help diversify our reserves and a new, more financially sustainable annual conference model still in place today. As part of AIA National’s Member Services Grant program, Mark led discussions on repositioning with state leadership that continue to play out. In short, Mark was the right leader at the right moment in AIA Georgia’s history.”

- Gregory Walker, AIA, 2015 President, AIA GA
• Led update of AIA GA Strategic plan making “Advocacy” the primary charge for AIA GA.
• Representative, AIA GA (with Georgia Chapter of Associated General Contractors), in joint meetings with Georgia Governor Nathan Deal to promote Qualifications Based Selection for all GA public works projects.
• Engaged Hank Huckaby, Chancellor of the University System of Georgia, as special guest to Grassroots Day at Georgia Capitol (annual state legislative event), answering AIA’s mission to reach public officials of influence.
• Member, GA Board of Regents Advisory and Contracts Alliance Committees
  - Met with Jim James, Vice Chancellor, Facilities, University System of Georgia.
  - Participated in Qualification Selection Process Task Force to broaden University System opportunities for smaller firms after
• Assigned AIA representative to Board of Regents Contracts Alliance Committee to improve State Contract language to better align with AIA Contracts.
• Led AIA GA Board of Directors to engage services of contract lobbyist Peachtree Government Relations to monitor and advise on legislation affecting the profession.
• Contributed to HB 943 (2016) Limitations on Indemnification and Duty to Defend Clauses.
• Improved Public Private Partnership with AIA at national level to provide consistent messaging and engagement with membership.
• Participant, National Advocacy with State Government Network (SGN) and Grassroots.
• Developed and implemented a targeted donation plan for 2014 PAC contributions.
  - Funds AIA GA PAC through an opt-out dues structure implemented 2015.
  - AIA GA also experienced a 600% increase in PAC contributions though “Brews and News” fundraisers and related informational events, which Levine helped orchestrate.
• Ensured AIA GA’s involvement in Georgia Building Code, advocating their successful designation as an official stakeholder in evaluating the state’s Green Energy Code.
• Led Operations and Strategic Planning to hire new Executive Director
• Created new awards categories to increase and broaden participation and increase revenue.
• Formalized ‘loaned executive’ relationship between AIA GA ED and AFGA ED through a ‘memo of understanding’ with the Architectural Foundation of Georgia
  - Improved communications and opportunities to support members, profession and students.
• Memo of Understanding – Architectural Design Center, Regional Archive Project
• Strategic Planning Transition Meeting
  - Received an unprecedented participation from local chapters.
• Kermit Baker’s Consensus Construction Forecast January 2014 led to a new sponsorship/partnership from Price Waterhouse Cooper.
• Led initial discussions with chapter leaders re: repositioning
  - AIA GA received successful Member Service Pilot Grant to facilitate strategic conversations within AIA GA community, gaining better awareness on value of membership and member needs, to develop shared business model among chapters and maximize service delivery.
• Fall Education Day and Annual Business Meeting – Macon, GA. Included presentation from state representative and a campus tour.

» President-Elect 2013
Mark led the testing of new convention models that brought members together and provided effective and convenient access to continuing education and solidarity among members.
• New one-day ‘mini-conference’ model resulted in more equitable outreach to engage statewide members, increased profitability and staff utilization.
• Co-led transition to new office design and relocation, saving money and enhancing distinction between services offered by state component and local chapter.
Co-Chair, South Atlantic Region Design Conference – re:inventing Architecture, Atlanta 2012

- Brought accountable leadership that resulted in a well-executed and relevant conference to celebrate city’s cultural diversity and history; programs focused on new opportunities for architects emerging from tumultuous economic times.

- Conference netted a $140,000 profit for the region.

“...it was through Mark’s encouragement that I took a step further and served on the AIA Atlanta board. In my time serving the AIA Atlanta board I was able to see so much more of Architecture – the communities, people, and profession. With Mark’s mentorship, I was able to experience the “other side” of Architecture and be better for it.

-Douglas Hannah, AIA, Recipient AIA Georgia Emerging Professional Award 2015

- Atlanta Legacy Architects Panel Discussion: A celebration of the lives and works of 5 legacy architects who have significantly impacted the Atlanta skyline; created awareness of the diverse cultures of Atlanta and how architects influenced city policy and character.

- “Party with a Cause” – established partnership with Architectural Foundation of Georgia (AFGA) to create fundraising Conference Party at Atlanta Botanical Gardens to benefit student scholarships for Georgia architectural programs.
  - Milestone event attracted record attendance for a SAR event (over 500).

Chair, Waves of Change Design Conference, Savannah, GA 2010

- Led re-envisioning of AIA GA Design Conference to better address membership’s needs in tumultuous economic climate.

- Proposed scaled-down, more affordable, more intimate conference; model breathed new life into venue and into collaborations between emerging, seasoned professionals and exhibitors.

- $40,000 Profit for AIA GA

- Exhibitors reported increased visibility and dialogue with attendees

“Mark was chair of the GA State Conference, Waves of Change, held in Savannah; the record attendance and his extraordinary organizational skills made for one of the top events in my 30 years of conference memory.”

-Gerry Cowart, AIA, LEED AP
Past President, AIA Georgia, 2010

Other AIA GA Roles

- Member, GA Board of Regents Advisory Committee 2014
- Member, GA Board of Regents Contracts Alliance 2014
- Director 2008-2012
- Chair, Fellowship Committee 2012
- Chair, Convention Committee 2009
- Member, Component Relations Committee 2008
- Member, Convention Committee – Education 2008
  - Coordinator, Career in Architecture P.R. brochure
  - Outreach efforts to high school students in Georgia
- Member, Education Committee 2008
AIA GRAND VALLEY (MICHIGAN)

Mark led efforts to bridge and align three industry associations under a common purpose – to educate, inspire, and publically promote the theme “good design matters” and that residential environments are bettered through design. His work created lasting synergies between the AIA, the MI Association of International Interior Design Associates (IIDA), and the Home and Building Association of Greater Grand Rapids (HBAGGR).

» Past President 2006
  • Chair, Habitat for Humanity Golf Outing 2006 raised $4,000
  • Chair, Honor Awards Committee 2006

» President 2005
  • Good Design Matters event: “An Evening with Sarah Susanka, FAIA, The Not So Big House.”
    - Sold out event attracted over 600 attendees, a record program for AIA Grand Valley. Of the 600, over 2/3 were non-architects.
  • Chair, Honor Awards Program Committee
    - Theme: The Power of Architecture. Levine led implementation of a 2 part program, honoring architects and, subsequently, honoring and celebrating both clients and contractors

» President-Elect 2004
  • Co-chair Honor Awards Program
  • Young Architect of the Year Recipient

» Secretary, AIA Grand Valley 2003
  • Co-chair, AIA Honor Awards Program

» Secretary, AIA Grand Valley 2002

AIA ALBUQUERQUE (NEW MEXICO)

In his first professional service activities, Mark led initiatives that would define his future service including advocating for emerging professionals, promoting the value of design to the public, bridging the missions of industry organizations, and advocating for the AIA and its members.

» Past President 1994

» President 1993
  • AIA Representative, Joint Industry Task Force to spearhead creation of the Apprenticeship Alliance Program to introduce high school students to design and construction industry.
  • Worked with Associated General Contractors (AGC) of New Mexico to create a joint task force to develop a travelling program promoting industry partnership to public agencies throughout New Mexico.
  • Met with Governor Bruce King to discuss value of AIA member architects to fill current vacancies of the New Mexico Board of Examiners for Architects.
SECTION 2.1 | ACCOMPLISHMENTS

» President-Elect 1992
  • Chair, Newsletter Committee – heightened communications to membership.
  • Co-Chair, Albuquerque Design Forum – monthly programs held at local firms to promote the value of design, create camaraderie among architects, and build opportunities for knowledge sharing on design related issues.

COMMUNITY SERVICE & VOLUNTEERISM

Across diverse communities, Mark Levine has helped enrich and add stability to the lives of all individuals and groups. With a focus on providing support and encouragement to young people, his enthusiastic service with organizations such as Big Brothers/Big Sisters and Equest reinforces self-confidence and provides mentorship that lift up future generations.

» Volunteer Activities, United Way, Atlanta, GA 2007–2009

» Volunteer, Ronald McDonald House, Atlanta, GA 2007–2009

» Big Brother, Big Brothers / Big Sisters, Albuquerque, NM 1997–1999

» Volunteer, We Care participant / Boys and Girls Clubs of Holland, MI 2002–2003

» Volunteer, Equest Center for Therapeutic Riding, Rockford, MI 2000–2002

» Support group speaker, Crohns and Colitis Foundation of America (CCFA) 1997–Current

SECTION 2.1 | ACCOMPLISHMENTS

PROFESSIONAL POSITIONS

In practice, **Mark Levine has focused on transforming firm cultures** to embrace, advance and celebrate designers, design excellence and the individuals who support the design process. Often these efforts involve **reshaping and informing the mindset** of engineering, administration and high level firm leadership. The result has increased **award recognition** for firm projects, individuals and entire organizations.

“Mark Levine was instrumental in upgrading the firm to one of design excellence as well as refocusing TowerPinkster’s internal culture to an employee focus. Design excellence came from Mark’s thoughtful approach to solving client challenges in award winning fashion as well as hiring and mentoring the design staff. He was also driven to constantly speak up on behalf of the total staff and was instrumental in moving us to become a great place to work. We were ultimately selected twice as the best architectural firm the nation by Zweig Group. Although this was after Mark left the firm his efforts were crucial in setting us on this path.”

-Arnold Mikon, FAIA | Vice Chairman, TowerPinkster

Director Architecture and Design / Higher Education Practice Leader
Pond
Atlanta, GA 2012–Present

Business Development Manager
BRPH

Senior Associate / Market Segment Leader - Education / Project Manager
Thompson Ventulett Stainback & Assoc. (tvsdesign)
Atlanta, GA 1/2007–11/2010

Design Director / Senior Associate
Tower Pinkster Titus Assoc.

Senior Architect
Fishbeck Thompson Carr and Huber Inc.

Senior Architect
Integrated Architecture

Associate / Senior Architect
Dekker Perich Sabatini Ltd.

Principal
Mark Levine, Architect, (formerly Harberts & Levine Architects)

Associate / Project Architect / Senior Project Manager
Holmes Sabatini Associates Architects

Designer
Claudio Vigil Architects
Albuquerque, NM 1984–1985

“Mark has provided exacting leadership in setting the path for the practice, and provides guidance in cultivating the skills of our younger architects. His influence has raised the bar on the quality standards of not only our architectural design work, but also our overall project delivery and customer service.”

-Tony Parker, President | CEO, Pond
MARK LEVINE

SIGNIFICANT WORK

Mark Levine has spent a career designing architecture for education. His collaborative approach, and creative mindset has left a positive lasting impact on students, faculty, administrators, and communities. The following represents significant projects spanning 30 years:

**Campus Safety Facility**
*Georgia Institute of Technology*
*Atlanta, GA 2016*
New Construction $10M
Architect of Record

**New Hall County Campus**
*Lanier Technical College*
*Gainesville, GA 2016*
New Master Plan & Design of 6 Academic Buildings $90M
Architect of Record / Lead Design Architect

**Student Services Center Renovations**
*Georgia Gwinnett College*
*Lawrenceville, GA 2014*
Renovations $4M
Architect of Record / Lead Design Architect

**Barrow Academic Building**
*Lanier Technical College*
*Winder, GA 2014*
Master Plan and New Construction $13.5M
Architect of Record / Lead Design Architect

**9th Grade Academy Addition**
*Harrison High School*
*Marietta, GA 2011*
New Construction $14M
Lead Design Architect

**Scottish Rite Masonic Temple - Theater**
*Bloomingdale, IL 2011*
New Construction $20M
Project Manager / Design Architect

**Knight Theater**
*Charlotte, NC 2010*
New Construction $35M
Project Manager

**Teacher Education Building**
*Macon State College*
*Macon, GA 2010*
New Construction $18.5M
Project Manager / Design Architect

**Master Plan / Expansion**
*North Avenue Presbyterian Church*
*Atlanta, GA 2009*
Est. $20M
Project Manager

**Student Center**
*West Shore Community College*
*Scottville, MI 2006*
New Construction $8M
Lead Design Architect

**Student Center**
*Kalamazoo College*
*Kalamazoo, MI 2006*
Renovations and Addition $13M
Lead Design Architect

**Martin Luther King Jr. Leadership Academy**
*Grand Rapids Public Schools*
*Grand Rapids, MI 2006*
New Construction $12M
Lead Design Architect

**Prairie Ridge Elementary School**
*Kalamazoo Public Schools*
*Kalamazoo, MI 2006*
New Construction $12M
Lead Design Architect

**West Middle School**
*Byron Center Public Schools*
*Byron Center, MI 2005*
New Construction $25M
Lead Design Architect

**Nickels Intermediate School**
*Byron Center Public Schools*
*Byron Center, MI 2005*
Renovations and Addition $6M
Lead Design Architect

**Countryside Elementary School**
*Byron Center Public Schools*
*Byron Center, MI 2004*
New Construction $12M
Lead Design Architect
### PRESENTATIONS

<table>
<thead>
<tr>
<th>Year</th>
<th>Title</th>
<th>Host/Location</th>
</tr>
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<tbody>
<tr>
<td>2017</td>
<td>“Creating Campus through Collaboration”</td>
<td>Georgia Association of State Facilities Administrators (GASFA), In development</td>
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<td>2016</td>
<td>The New 21st Century Technical College</td>
<td>Society College and University Planners (SCUP), In development</td>
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<td>2015</td>
<td>“A Career in Architecture”</td>
<td>Johns Creek High School, GA</td>
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<td><em>Community Outreach effort to help increase awareness of Architecture and engage, invest high school students in the profession</em></td>
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<td>2014</td>
<td>“21st Century Learning Environments,”</td>
<td>Florida Educational Facilities Planners Association (FEFPA), Amelia Island, FL</td>
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<td>2014</td>
<td>Maintain Building Reliability w/ Less Capital Outlay</td>
<td>Georgia Association Physical Plant Administrators (GAPPA), Jekyll Island, GA</td>
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<td>2011</td>
<td>What Drives Design</td>
<td>Council of Educational Facilities Planners International, Georgia Chapter (CEFPI), Calloway Gardens, GA</td>
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<td>2004</td>
<td>Competing For Kids – K12</td>
<td>Michigan Association of School Boards (MASB), Detroit, MI</td>
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<tr>
<td>2003</td>
<td>Competing for Kids – K12</td>
<td>NeoCon, Chicago, IL</td>
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### JURIES

- **Design Awards**
  - AIA Saginaw Valley
  - 2005

- **Design Awards**
  - AIA Toledo
  - 2005
SECTION 2.2 | AWARDS, HONORS & RECOGNITION

NOMINEE AWARDS & RECOGNITIONS

AIA NATIONAL

› Resolution of Thanks – AIA National Convention 2015
  (Resolution 15-12: Appreciation to the Host Chapter). Sponsor: AIA Board of Directors

  “BE IT RESOLVED that the 2015 Convention extends its deep appreciation to the members of AIA Atlanta for their efforts over the past year to make this Convention a resounding success.”

› Thank you 2015 – Elizabeth Chu Richter, FAIA, 2015 President / Robert Ivy, FAIA, EVP, CEO
  *Refer to Exhibit 3.1

AIA ATLANTA

› Ivan Allen Senior Trophy 2015
  Highest honor AIA Atlanta bestows on a member for their contribution to the Institute at the local, state and national levels through the engagement and participation in AIA activities and leadership.

  “We recognize Mark for this honor for his monumental service to our profession as the AIA South Atlantic Regional Director, the 2015 AIA Atlanta Convention Committee Chair, and the Past President of AIA Georgia.”
  -Melody Harclerode, AIA, NOMA - 2015 President, AIA Atlanta

› Service to the Profession Award 2014

  “For his dedication, commitment, and tireless work in partnership on the AIA Atlanta and AIA Georgia office relocation. The new office headquarters will inspire innovative initiatives, allow for improved education of new generations of architects, and contribute to the vision and mission of each organization”
  -Jay Silverman, AIA - 2014 President, AIA Atlanta

AIA GEORGIA

› Special Recognition 2015

  “For his exceptional and unsurpassed commitment to the American Institute of Architects, the profession, his colleagues, and the Georgia Community, AIA Georgia recognizes Mark Levine’s tremendous contributions.” -2015 AIA Georgia
"For his enthusiastic commitment to the profession and the AIA community-at-large. He demonstrates an unwavering dedication to advocacy and fellowship, as evidenced by his service as Conference Chair for both AIA Georgia and AIA National Conferences. As President of AIA Georgia, he has made great strides in showcasing the value of AIA membership through his outreach across the seven AIA Georgia chapters throughout the state. In 2014, he was a relentless champion of One AIA and worked closely with AIA Atlanta on the new office headquarters that will contribute to the mission and vision of each organization.”

-Greg Walker, AIA - 2015 President, AIA Georgia

“For his stellar effort and dedication as Convention Co-Chair for Re:Inventing Architecture, and for his service as AIA Georgia 2011-2012 Director.”

-Roy Abernathy, AIA

“For his stellar effort and dedication as Convention Chair for Waves of Change 2010.”

-Gerald D. Cowart, AIA, LEED AP - 2010 President, AIA Georgia

“For his service as AIA Georgia Director in 2008-2009, for his work on the Policy and Procedures Manual, and his assuming the role of Chairman of the upcoming 2010 AIA Georgia Convention.”

-Michael B. Lowry, AIA - 2009 President, AIA Georgia

For proficiency and exceptional accomplishments in and contributions to the profession and/or the community by an architect.
PROJECT AWARDS & RECOGNITIONS

Projects noted with the AIA Logo received an AIA award. Projects noted with an asterisk (*) are part of an Exhibit.

**Pond – Director of Architecture and Design**

- **Lanier Technical College Barrow Academic Building** Gainsville, GA
  - Outstanding Design - Learning by Design Magazine 2016
  - AIA Atlanta Buildings Tour Series 2015
  - Outstanding Design, Work in Progress - American School and University 2014

- **Thompson Ventulett Stainback & Assoc. (TVS) – Senior Associate**
  - **AIA Knight Theater**, Charlotte, NC
    - AIA GA Award of Merit 2010

**Tower Pinkster Titus – Director of Design**

- **Prairie Ridge Elementary School**, Kalamazoo, MI*
  - Green Building Council of America Award, 2008 / LEED GOLD
  - Merit Award, AIA SW Michigan, 2008

- **Martin Luther King Jr. Leadership Academy**, Grand Rapids, MI*
  - AIA Grand Valley Honor Award, 2007

**Spectrum Blodgett Hospital Healing Garden**, East Grand Rapids, MI
- Grand Award – MLNA Industry Awards, 2007

**Countryside Elementary School**, Byron Center, MI*
- AIA MI Honor Award, 2005
- AIA Grand Valley Honor Award, 2005
- Citation of Excellence - Learning by Design, 2004
- Outstanding Architecture and Design in Education Award – School Planning and Mgt, 2004

**West Middle School**, Byron Center, MI
- Best Buildings, ABC West Michigan 2005
SECTION 2.2 | AWARDS, HONORS & RECOGNITION

West Shore Community College Schoenherr Campus Center, Scottville, MI
LEED Silver Certification

Kalamazoo College Hicks Student Center, Kalamazoo, MI*
Business Review “Green Design” Award - 2009;
Associated General Contractors of Michigan - Michigan Builders Award – 2008
LEED Silver Certification

Harberts & Levine Architects PC – Principal
Mark Twain Elementary School – M.P. Facility Albuquerque, NM
Merit Award - AIA New Mexico, 1997

Holmes Sabatini Associates Architects (HSAA) – Associate, Senior Project Manager / Architect
Defense Evaluation Support Activity (DESA) Facility, Kirtland Air Force Base, NM
Second Honor Award, USAF Air Force Material Command, 1996

Dona Ana Branch Community College, Las Cruces, NM
Merit Award, Dona Ana Arts Council, 1996

3.5 Meter Telescope Facility Kirtland Air Force Base, NM
Award of Excellence, New Mexico Society of Architects, 1993
Advanced Technology Facilities Design Award, American Institute of Architects, 1995

Santa Fe Imaging Center Santa Fe, New NM
Citation of Excellence, Modern Healthcare Mag., AIA Com. on Arch. for Health, 1989

Fire Marshal’s Office Albuquerque, NM
Best Buildings, New Mexico Business Journal, 1988
Award of Merit, Albuquerque Conservation Society, 1987
US Port of Entry Columbus, NM
GSA Design Award, US General Services Administration, 1990
Honor Award, New Mexico Society of Architects, 1990
Best Buildings, New Mexico Business Journal, 1988

Tom Wiley Hall, Student Services Building / Albuquerque Technical - Vocational Institute, Albuquerque, NM
Award of Merit, Albuquerque Conservation Society, 1990
Best Buildings, New Mexico Business Journal, 1989

Suarez Residence Albuquerque, NM
Best Buildings, New Mexico Business Journal, 1989
Award of Merit, New Mexico Society of Architects, 1988

Claudio Vigil Architects (CVA) - Designer
Garduno’s Restaurant Albuquerque, NM
Best Buildings, New Mexico Business Journal, 1986
“Atlanta’s Best Architecture – 1180 Peachtree”  
*Atlanta Business Chronicle, May 13, 2015*

Change the School, Grow the Community  
*Pond Highlighter, 2015*

5 Cool Hang Outs in Atlanta / Hidden Atlanta  
*Atlanta Magazine, May 2015*

“Pond’s Experts Recognized as Industry Leaders”  
*www.pondco.com, (on being named AIA GA President), March 5, 2014*

“AIA Flint Holds Design Competition”  
*Michigan Architectural Foundation (michiganarchitecturalfoundation.org), December 16, 2011*

“Some Recent Thoughts From Georgia”  
*Leah Meisterlin, leahmeisterlin.com (blog), November 5, 2011*

“A Career in Architecture”  
*AIA GA, 2008*

The Last Detail  
*Metal Architecture Magazine, 2006*

The Power of Architecture  
*MiBiz Journal, 2005*

“AIA Grand Valley Honors Five Buildings with Six Awards”  
*AIA Architect, (on receiving the Young Architect Award), August 2004*
SECTION 3.0 | EXHIBITS

INSTITUTE SERVICE

3.1 2015 AIA NATIONAL CONVENTION
     ATLANTA, GA

3.2 AIA SOUTH ATLANTIC REGION DESIGN CONFERENCE;
     RE:INVENT ARCHITECTURE
     ATLANTA, GA

3.3 AIA GEORGIA DESIGN CONFERENCES
     COLUMBUS, ATHENS, SAVANNAH

LEADERSHIP IN EDUCATIONAL FACILITIES DESIGN

3.4 LANIER TECHNICAL COLLEGE NEW HALL COUNTY CAMPUS
     GAINESVILLE, GA

3.5 LANIER TECHNICAL COLLEGE BARROW COUNTY CAMPUS
     WINDER, GA

3.6 KALAMAZOO COLLEGE WEIMER P. HICKS STUDENT CENTER
     KALAMAZOO, MI

3.7 COUNTRYSIDE ELEMENTARY SCHOOL
     BYRON CENTER, MI

3.8 MARTIN LUTHER KING JR. LEADERSHIP ACADEMY
     GRAND RAPIDS, MI

Sketches by Mark Levine | European Travels
3.1 2015 AIA National Convention

Role of Nominee  Chair, AIA Atlanta 2015 Convention Steering Committee  |  Location  Atlanta, GA
Organization  AIA Atlanta / AIA National Components  |  Completion Date  2014–2015

Challenge

- Deliver a memorable convention experience for thousands of attendees that educates, inspires, offers fellowship, celebrates design and the architecture, neighborhoods, history and culture of Atlanta, GA.
- Reinforce theme of IMPACT by emphasizing the role architects play in their local and global communities
- Provide profitability for local chapter

Results

Mark Levine’s vision for celebrating architecture and practice in Atlanta brought accountable, visionary, and responsible leadership to the 2015 AIA National Convention. His efforts united AIA Atlanta and AIA (national) in new ways to deliver a convention that exceeded expectations of attendees and fostered a new model of collaboration, bridging component agendas to create a memorable and meaningful experience for thousands.

- Set record attendance at the convention wide social event—The AIA Tailgate Experience—with 2,300 attendees [15% over previous]
- 17,000 Convention attendees — Largest in Southeast U.S.
- Set a new standard for partnership between the local chapter, AIA staff, and the Convention Advisory Committee

Specific Activities

Mark provided crucial oversight to a 12 person volunteer Steering Committee and local chapter staff over two years for the following AIA Atlanta commitments:

› Master Schedule and Budget
  - Successful oversight of near $500,000 budget, resulting in $100,000 profit for AIA Atlanta, funds that have aided its financial stability. Led Steering Committee to meet budget and schedule objectives.

› Sponsorship
  - Raised nearly $200,000 in donations from Allied Organizations.
  - Individually responsible for over $25,000 in both cash and in-kind contributions.

Event Budget for AIA Convention 2015 (Host Chapter Only)

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<th>Actual</th>
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Declaration of Responsibility  I have personal knowledge of the nominees responsibility for the project listed above. That responsibility included:  Chair, AIA Atlanta Steering Committee for the 2015 AIA National Convention

Chris Yueh | Director of Programs, AIA Atlanta
3.1 2015 AIA National Convention

› Legacy Charrette – Unglamorous Infrastructure

- One-day charrette engaged architecture students from architecture programs across the country in creating a memorable community design solution.
- 1st year Legacy Charrette was tied to conventions framework.
- Companion to National Bridgescape Competition
- Encouraged development of partnership among students and professionals

› Public Awareness and Outreach

- Authored two feature articles on significant Atlanta architecture. Tours to Celebrate and Educate on “everything architecture”

› Tours to Celebrate and Educate on “everything architecture in Atlanta”

- Provided insight and direction for over 60 unique tours (110 total) of Atlanta architecture
- Led sub-committee oversight and event execution.

› Atlanta Booth

- Raised awareness of, and promoted award winning work of Georgia architects and architecture students to a national audience.
- Guided and secured booth construction sponsor.

› Galleries Showcasing Atlanta and Georgia Architecture

- Interspersed throughout convention hall and hotel, providing inspiration, and awareness of Georgia architecture.

› The Party – The AIA Tailgate Experience

- Over 2,300 attendees—a new record—filled the new TVS designed College Football Hall of Fame
- Set a new model for AIA national and local component collaboration by leading and facilitating consensus and creating unified direction to shape in an affordable, fun, celebration.
- Worked closely with the sub-committee, reviewing contracts and establishing groups’ responsibilities and parameters.
- Resulted in a $100,000 profit for AIA Atlanta.
- Provided conventioneers a networking venue to create personal / memorable relationships.

› Dining + Design Dinner Series

- Tour series created to celebrate nationally known architects, chefs, and fine cuisine amidst architecturally significant venues in a selection of diverse Atlanta neighborhoods.
3.1 2015 AIA National Convention

Design and Publication of “Guide to Atlanta Architecture”

Volunteer Coordination (Over 150)

AIA / AIA GA ArchiPAC Reception

• First time national and state chapter collaborated for ArchiPAC reception.

Promoted Advocacy for Architecture against backdrop of culturally relevant civic architecture the new Freelon Group / HOK designed The National Center for Civil and Human Rights in Atlanta.

• Over 200 attendees participated, generating $20,000 toward GA/National professional legislative causes
• Expanded awareness and advocacy for professional causes and issues.
• Local and state legislations/community participants

AIA Atlanta Steering Committee 2015 National Convention

Chair – Mark Levine, AIA
Ed Akins, AIA
John Bencich, AIA
Lily Berrios, AIA
James Gantt Fausett, FAIA
Francis Hamilton, AIA
Melody Harclerode, AIA
Perry Jarrell, AIA
Richard Kramer, AIA
Thomas Little, AIA

Shelby Morris, AIA
Jessika Nelson, AIAS
Theresa Ridley, AIA
Dana Williams

AIA Staff
Susan Proper, Executive Dir.
Chris Yueh
Missy Bower
Milan Jordan

Recognitions

Resolution of Thanks - 2015 AIA National Board of Directors
Special Thank You Recognition - Elizabeth Chu Richter, FAIA, President, and Robert Ivy, FAIA, EVP / CEO
Phil Freelon FAIA Leads Tour at National Center for Civil and Human Rights Museum

Tour of Historic Fox Theater

Tour of Mercedes-Benz Stadium, Populous Architects

Levine Welcomes Emerging Professionals to Volunteer Reception

May 14-16, 2015
Atlanta, Georgia

Sponsor Prospectus

SECTION 3.0 | EXHIBITS

3.1 2015 AIA National Convention
3.2 AIA South Atlantic Region Design Conference Re:Inventing Architecture

Role of Nominee  Conference Co-Chair with Bill Carpenter FAIA  |  Location  Atlanta, GA
Organization  AIA South Atlantic Region  |  Completion Date  2012

Synopsis / Challenge

• Bring accountable leadership and affordable and relevant programs to the South Atlantic Region’s 3 state design conference. Focus on new opportunities for architects emerging from tumultuous economic times. Provide an engaging and inspirational forum to celebrate Atlanta’s cultural diversity and history. Ensure conference profitability.

Resolution

• The 2012 South Atlantic Region Design Conference, “Re:Inventing Architecture,” set records for attendance, substantial profit, and provided meaningful programs and engagement opportunities for architects and allied professionals throughout the Southeastern United States.

• As co-chair, Mark Levine ensured success by shaping a culture of efficiency and accountability between volunteers and AIA staff from the 3 state South Atlantic region. Respect for volunteer time, with an underlying commitment to the members and exhibitors were drivers behind Mark’s leadership. His fiscal management resulted in a record $140,000 profit shared between the regions 3 states.

• Mark worked closely with co-chair William (Bill) Carpenter, FAIA, to bring meaningful programs to attendees. In particular, Mark organized a panel discussion featuring 5 of Atlanta’s “Legacy Architects.” The discussion celebrated and honored the lives of architects who have had significant impact on the Atlanta skyline. It also generated awareness on how architects have helped influence policy and shaped Atlanta’s neighborhoods over the years.

• Mark organized the host city party which featured a silent auction supporting the Architectural Foundation of Georgia (AFGA), raising $3,000 for scholarships for students in architectural programs. Key sale items were light fixtures designed by students.

“While working with Mark at tvsdesign, Mark gained my great admiration for his talents and abilities as an architect and for his tenaciousness to do the very best work. Mark has garnered tremendous respect from his colleagues and inspires all with his dedication and hard work for the AIA and the profession of architecture.”

-Thomas W. Ventulett, FAIA
Mentor and Atlanta Legacy Architect Panelist

Declaration of Responsibility  I have personal knowledge of the nominees responsibility for the project (conference) listed above. That responsibility included: Conference Co-Chair

Marci Reed  |  Former Executive Director, AIA Georgia
3.2 AIA South Atlantic Region Design Conference Re:Inventing Architecture

SECTION 3.0 | EXHIBITS

500 Attended Host Chapter Party

Levine / Carpenter Introduce Keynote

Atlanta Legacy Architects Panel

Student Designed Light Fixtures / Silent Auction

Student Legacy Charrette

High School Design Competition on Display
3.3 AIA Georgia Design Conference Leadership

<table>
<thead>
<tr>
<th>Role of Nominee</th>
<th>Organization</th>
<th>Location</th>
<th>Completion Date</th>
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<td>Board Advisor</td>
<td>“Adapt, re:New,” Design Conference</td>
<td>Columbus, GA</td>
<td>2013</td>
</tr>
<tr>
<td>Chair</td>
<td>“Waves of Change,” Design Conference</td>
<td>Savannah, GA</td>
<td>2010</td>
</tr>
</tbody>
</table>

Synopsis / Challenge

Transform the AIA GA state design conference into an innovative, relevant, memorable experience for architects at all stages of their careers and a successful venue for exhibitors that facilitates post-recession strategies and priorities. Create enhanced opportunities for student, emerging and seasoned professional collaborations. Ensure the continuation of conferences successes into the future.

“Mark Levine’s insight into the future of the architectural profession is helping shape amazing opportunities for learning, leadership and fellowship among AIA Georgia members. He is able to organize our volunteers to follow through on their commitments, while challenging their thinking and the status quo. He is passionate about supporting future generations of architects and related professionals. His attention to detail and understanding our budget are a huge benefit to our organization.”

-Marci Reed, Former Executive Director, AIA Georgia

Result

AIA GA’s As Chair of the 2010 AIA GA “Waves of Change Design Conference,”

Mark Levine led the effort to re-envision a smaller, more intimate and impactful State design conference than had been previously experienced by members. A smaller conference offered members affordable registration coupled with highly relevant keynotes and innovative programs to attract emerging professionals. His leadership facilitated:

- Keynote by world recognized environmentalist/oceanographer (Jean Michel Cousteau) advanced the conference theme of global sustainability.
- A more concentrated exhibit hall that was located at the hub of all conference activity, proved valuable to allied members, who experienced more visibility and exposure to architects than in past conferences.
- Newer, creative methods of knowledge sharing (Pecha Kucha) increased young architect participation, and created a new model for future years’ programs.
- The smaller, re-thought conference program attracted over 350 attendees, the most in recent years, even at the height of the economic downturn. The conference netted over $60,000 for AIA Georgia.

“Mark was directly responsible for reinvigorating what had been a declining event. His hard work and leadership was an inspiration for the others involved.”

-Gerry Cowart, AIA, LEED AP, 2010 President, AIA Georgia

Ensuring on-going value and continuity from his 2010 conference leadership, Levine served in the role of Conference Advisor in both 2011, and 2013. Highlights from these conferences included:

Pre-Office - Keynote Speakers, 2011: Levine recruited keynote speakers Aaron Davis and Leah Meisterlin of PRE-OFFICE. Hot off the cover of Architect, Davis and Meisterlin discussed their story of finding success through alternative practice, an inspiration for young architects navigating workplace options during the recession.

Fellows-Students Mixer and AFGA fundraiser, 2013: Levine spearheaded student and AIA Fellow collaboration, knowledge transfer and story sharing through a ‘speed-dating’ venue created for the “adapt re:New” conference party. Levine advocated and established the event’s silent auction for the Architectural Foundation of Georgia (AFGA), raising over $3,000 targeted for scholarships for students in architecture.

Declaration of Responsibility

I have personal knowledge of the nominees responsibility for the project listed above. That responsibility included: Conference Chair and Advisor

Tangela Monroe | Assistant Director, AIA Georgia
3.3 AIA Georgia Design Conference Leadership

Levine, Cousteau, 2010 AIA GA
President Gerry Cowart, AIA

Reception at Jepson Center for the Arts, Safdie Architects

Pre-Office Keynote Speakers

Keynote Speaker Jean Michel Cousteau
Addresses Audience of Over 200

AIA GA Rothschild Award Recipients

Students from GA Arch Schools
Mingle with Jean Michel Cousteau

Student / Fellow
“Speed-Dating” Mixer

AIA GA Fellows Reception
3.4 Lanier Technical College New Hall County Campus

Role of Nominee  Lead Design Architect, Architect of Record  |  Location  Gainesville, GA
Organization  Pond  |  Completion Date  2015–Current

Synopsis
Founded in 1964, Lanier Technical College (LTC), a unit of the Technical College System of Georgia (TCSG), had experienced 52 years of tremendous growth and change. In 2015 the Georgia Legislature approved funds for the land acquisition and design of a completely new replacement campus for LTC and the first new collegiate campus for TCSG in several years.

The Vision is to provide a 21st Century Campus for NE Georgia residents which encompasses educational, continuing education, and workforce development training opportunities in over 50 programs. Key features to the campus will include flexible think – labs supporting industry leading technologies, provided in a serene north Georgia setting respectful of its surroundings.

Challenge
As overall design director, Mark led multidisciplinary, multi-design firm programming sessions to aid the client—consisting of three primary stakeholders for the State of Georgia, in establishing several over-arching objectives for the new campus:

Create a 21st Century Campus that:

- ANTICIPATES AND PLANS for the future.
- IS DESIGNED to foster relationships between colleagues, faculty and staff.
- IS CUTTING EDGE, but still fits into the Northeast Georgia community.
- INTEGRATES Student Life throughout the facility.
- RESPECTS the history of Lanier Technical College in Hall County.
- SUPPORTS Community Partnerships.

Resolution
Creating a ground-up campus brings unique challenges, including planning for future expansion and evolving curriculum, fostering faculty consensus, analyzing utilizations and consolidations, and offering new ideas to heighten collaboration and education. In addition, Mark is ensuring the team is meeting a demanding schedule.

The masterplan pays homage to a traditional campus quad to unify the central campus, provide areas for both intimate socialization and larger celebration, and ensure seamless connectivity of program elements. Student life features are interspersed throughout the six building campus.

Levine, as overall design leader, is bringing valuable insight through years of designing for technical education, including the Lanier Technical College Barrow Campus. His leadership and demonstrated understanding of the college’s needs and priorities serves as a vital bridge between three partnering design firms (POND / Stevens – Wilkinson / HGOR) working in unison on the project, assuring that all buildings (designed by different firms) are consistent in vernacular and approach. Levine is also spearheading the design of three of the six new campus buildings.

Both community partnerships and technology are celebrated throughout the campus via maximization of transparency, showcasing research and development occurring within the many trades laboratories and classrooms.

Hall County and North Georgia’s heritage is celebrated, with a nod to the future, through use of a natural materials palette of fieldstone, wood, brick, and glass.

Declaration of Responsibility  I have personal knowledge of the nominees responsibility for the project listed above. That responsibility included:  Lead Design Architect, Architect of Record for Lanier Technical College New Hall County Campus

Dr. Ray Perren  |  President, Lanier Technical College
SECTION 3.0 | EXHIBITS

3.4 Lanier Technical College New Hall County Campus, Gainesville, GA

Allied Health Sciences

Gov. Nathan Deal at Groundbreaking

Trades / Industrial

Campus Support / Economic Development

Levine with TCSG Commissioner Gretchen Corbin
3.5 Lanier Technical College Barrow County Campus

Role of Nominee  Lead Design Architect, Architect of Record  |  Location  Winder, GA
Organization  Pond  |  Completion Date  2014

Synopsis / Challenge
Create a master plan and first phase building to create 21st century workforce development training center in a rural Georgia community to unite diverse programs of health sciences and industrial trades under one roof.

Eradicate the “trades school” stigma often felt by a diverse demographic of students enrolled in two year institutions by creating a “collegiate experience” through a sophisticated yet responsible design response to showcase programs and research occurring within the facility.

Resolution
Mark led the design of a master plan for the agrarian site to unite the two educational institutions using shared program elements. The design’s deliberate synergy is achieved by organizing the two institutions around a traditional campus quad sited to maintain existing views and create boundaries for future development. The quad serves as a campus commons and presents opportunities for students and institutions to come together for socialization and celebration.

Mark’s design solution fosters student collaboration and interaction through the convergence of learning spaces for both technical and professional career path students into a building that organizes industrial and academic programs into two distinct wings around a central lobby. This lobby serves as the building’s organizational nucleus where students from different backgrounds can collaborate, research solutions as a team, or socialize outside the classroom.

Transparency in the architecture promotes connectivity, showcasing the research and technology occurring in hands-on simulation labs. Flexibility throughout allows the building to adapt to an ever-changing (and often unknown) future curriculum. Technology and building systems are exposed in industrial areas, allowing students to learn from real-life installations with “architecture to enhance the learning experience.”

The architecture’s modern translation of area vernacular fosters a “collegiate experience” with forms and materials that reinforce and unify the building’s diverse programs. For automotive and welding programs, cost-effective pre-engineered sheds nod to industry, while a more traditional 2-story brick structure houses the sciences and administration.

“The Barrow Campus has been a “shining star” in our community. Its success was greatly due to Mark’s ability to gently guide planners in the proper direction to achieve our goals. In one of our first brainstorming sessions I used the words “showplace,” “wow-factor,” and “collegiate.” Two years later, I stood in the front lobby, looked around, and said to myself “Mark, got it. This is exactly what we hoped for.”

-Lisa Maloof, Campus Dean

Recognitions
Outstanding Design - Learning by Design Magazine 2016; AIA Atlanta Buildings Tour Series 2015; Outstanding Design, Work in Progress - American School and University 2014

Declaration of Responsibility I have personal knowledge of the nominees responsibility for the project listed above. That responsibility included: Lead Design Architect, Architect of Record for Lanier Technical College, Barrow County Campus

Lisa Maloof | Dean, Lanier Technical College Barrow Campus
3.5 Lanier Technical College Barrow County Campus
Mark Levine, AIA

3.6 Weimer P. Hicks Student Center, Kalamazoo College

Synopsis / Challenge
Transform a worn, outdated Student Union built in numerous phases since the 1930's into a new, versatile, modern, and accessible student recruitment and retention tool.

Bring together two wings—one historic 1929 structure and a 1970s wing, including 12 floors that are not ADA accessible.

Respect and promote the Colleges policy to preserve natural resources through the use of energy efficient high performance building design.

Resolution
Mark’s designed a transformational, revitalizing renovation that breathed new life into this important 73,000 sf structure through design that celebrates the history of the facility while invigorating the center of campus and provided new spaces to celebrate student life.

Through a series of extensive student interviews and surveys, Mark envisioned the successful removal and reconstruction of the facility’s central space to provide a central gathering space with clear way-finding and access to important campus functions including the student health and wellness suite and dining hall. The design restores seven existing fireplaces to create a literal “Heart and Hearth” of campus.

His sensitive handling of historic aspects of the building respected traditional Georgian architecture, while bringing life to a worn facility by providing much needed transparency and the introduction of daylight through the façade. The project is LEED Silver certified, the first on campus.

Prior to the 2007-08 renovation of Kalamazoo College’s Hicks Student Center, the building was something students avoided. The renovation and the design that guided it transformed Hicks into a true student center.

Most importantly the building is teaming with life throughout the day and once again fulfills a crucial role in campus life. Eight years after work was completed, the Hicks Student Center is still the “heart and hearth” of campus that Kalamazoo College asked Mark Levine and his colleagues to design for us.

-Paul Manstrom | Associate Vice President for Facilities Management, Kalamazoo College

Recognitions
Business Review, Green Design Award, 2009; Associated General Contractors of MI, MI Builders Award, 2008; LEED Silver Certification

Declaration of Responsibility | I have personal knowledge of the nominees responsibility for the project listed above. That responsibility included: Lead Design Architect for Weimer P. Hicks Student Center

Arnold Mikon, FAIA | Vice Chairman, Tower Pinkster (formerly Tower Pinkster Titus)

Mark Levine, AIA
3.6 Weimer P. Hicks Student Center, Kalamazoo College

Campus Beacon

Reinvigorated Historic Dining Hall

Before

Before | Dining Hall
**Synopsis / Challenge**

Create a unique school building that “teaches” and supports an educational curriculum related to the natural environment, while reflecting and respecting the agricultural heritage of its community and promoting sustainable design.

**Resolution**

Levine led the design of modular, flexible classroom wings that offer a variety of neighborhood learning clusters adaptable to a changing curriculum and different teaching delivery methods. The framework also serves as a template for future expansion. The design blends with and celebrates the surrounding indigenous agricultural structures using shed, silo, and barn type forms to house learning spaces. The use of color in these forms adds playful interest and symbolizes school functions.

Levine also designed a series of interactive learning exhibits into the building to reinforce the concept of the ‘building as a fun learning tool’ such as a photovoltaic display (which powers a model train in the lobby) and working windmill (which aerates a botanical and fish pond). The building plan contours around wetlands to minimize disturbance of the site and provides a series of nature paths and learning decks that invite students to engage in the outdoor environment.

The building envelope is extremely energy efficient, using sprayed in-insulation, triple glazed windows, sandwich roof panels, day light harvesting, photo sensors and energy efficient heat pumps.

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**Recognitions**

- Honor Award – AIA Michigan, 2005
- Honor Award – AIA Grand Valley, 2005
- Citation of Excellence Award – Learning by Design, 2004
- Feature Article – Metal Architecture Magazine, 2006
- Feature Article – “the Last Detail”, Architectural Products Magazine, 2005
- Feature Project, Centria Metals, 2005
- Presentation – AIA MI Annual Design Conference, 2005

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**Declaration of Responsibility**

I have personal knowledge of the nominees responsibility for the project listed above. That responsibility included: **Lead Design Architect for Countryside Elementary School**

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**Steven J. Hoekzema, AIA | Principal, Tower Pinkster (formerly Tower Pinkster Titus)**
3.7 Countryside Elementary School

Illustration by Mark Levine

Building as Learning Tool: Interactive Learning Exhibits

Photovoltaic Train Exhibit
3.8 Martin Luther King Jr. Leadership Academy

Role of Nominee | Lead Design Architect | Location | Grand Rapids, MI
Organisation | Tower Pinkster Titus | Completion Date | 2006

Synopsis / Challenge
The first project “out of the gate” after a school board bond initiative to fund several school construction projects. The design replaced a 1919 facility, one of the oldest in the district, which had long outlived its life as an effective learning environment.
The design challenge was to bolster and uplift neighborhood spirit utilizing an established district prototype. The prototype did not include space for community-related, culturally aligned programs and amenities that would advance student leadership and foster neighborhood renewal and revitalization.

Resolution
Mark Levine led a challenge to redundancies in the prototype program and designed an adaptation of district standards to allow for special needs of the neighborhood with the integration of flexible state-of-the-art learning environments that facilitated the work of various volunteer and counseling programs.
His challenge and resulting design solution ultimately enabled the incorporation of new, neighborhood-centric programs including a fitness room and health clinic for senior citizens, a laundry (for neighborhood families to use), and a drama / dance room to support existing community arts programs. The design also maximizes exterior space for community use and includes an outdoor amphitheater, park, playground, and basketball courts.
The design also acknowledges neighborhood history by incorporating limestone details and a “celebrate diversity” mural from the existing school. Green design principles were incorporated and include a rooftop learning garden for middle school science students.

“Mark took all of our hopes, expectations and anticipations and returned to us with a magical design that enhanced our vision! His proposal brought smiles to the faces of all invested in this very precious undertaking...the school has also served as a springboard to a renaissance of the surrounding neighborhood!”
-Ruth Jones, Former Principal, Martin Luther King Jr. Leadership Academy

Recognitions
Honor Award, AIA Grand Valley, 2007

Declaration of Responsibility | I have personal knowledge of the nominees responsibility for the project listed above. That responsibility included: Lead Design Architect for the Martin Luther King Jr. Leadership Academy

Steven J. Hoekzema, AIA | Principal, Tower Pinkster (formerly Tower Pinkster Titus)
3.8 Martin Luther King Jr. Leadership Academy

History of School Celebrated via Incorporation of Historic Diversity Mural in Lobby

Mark Levine Addresses Community at Dedication

Community Awareness Mural
SECTION 4.0 | REFERENCES

1 William (Bill) Carpenter, FAIA, PhD
   Founder & President
   Lightroom Studio
   115-A N. McDonough St.
   Decatur, GA 30030

   Current President, AIA Atlanta / Former AIA National Board
   Member / Former Director, AIA SAR / Former President, AIA
   GA / 2010 Ivan Allen Senior Trophy Recipient / AIA Atlanta,
   2000 ACSA / AIAS Educator of the Year Award

   Bill worked directly with Mark on the 2012 SAR Design Conference;
   has known and collaborated with Mark for several years via AIA GA
   Board of Directors and as SAR Representative.

2 James P. Cramer, Hon. AIA
   Chairman & Founding Principal
   Greenway Group / Design Intelligence
   25 Technology Parkway S.
   Norcross, GA 30092

   Chief Executive, American Institute of Architects (1988–1994);
   Richard Upjohn Fellow

   Jim has been a colleague and advocate of Mark’s since 2008. He
   assists with and provides strategic planning and facilitation to
   both AIA GA and AIA National.

3 Thomas R. Mathison, FAIA
   Founding Principal
   Mathison L Mathison Architects
   560 5th St. NW, Suite 405
   Grand Rapids, MI 49504

   Chair and member NAAB Accreditation Team (2009–2015);
   AIA Grand Rapids Lifetime Achievement Award (2014); AIA
   National Vice President (2005); AIA Michigan Gold Medal
   (2005); Former Senior Principal and Chairman of the Board,
   Tower Pinkster Titus Architects and Engineers

   A colleague in design, practice, and AIA service for more than 14
   years, Tom served as Principal-in-Charge on numerous projects led
   by Mark while at Tower Pinkster Titus.

4 Dr. Ray Perren
   President
   Lanier Technical College
   2990 Landrum Education Drive
   Oakwood, GA 30566

   Ray collaborated with Mark over the past 5 years to create a vision
   for the future of new workforce development facilities and campus
   for north Georgia students.

5 James Easton Rains, FAIA, CSI
   Owner
   Rains Studio, PA
   1510 Main St.
   Ramseur, NC 27316

   Associate Professor of Practice, NC State University, AIA
   National Vice President (2014–2015), AIA National Board
   of Directors (2010–2012), SAR Representative, and Chair,
   National ArchiPAC Steering Committee

   Jim worked with Mark and Bill Carpenter on the 2012 AIA SAR
   Design Conference and is familiar with Mark’s AIA advocacy
   leadership in the SAR over many years.

6 William Q. Sabatini, FAIA, ACHA
   Founding Principal
   Dekker Perich Sabatini, Ltd.
   7601 Jefferson NE, Ste 100
   Albuquerque, NM 87109

   William was principal-in-charge while Mark was employed at
   Holmes Sabatini Associates Architects and at Dekker Perich
   Sabatini and collaborated with Mark on many award winning
   projects.

7 William J. Stanley III, FAIA, NOMA
   Founder and Principal
   Stanley Love-Stanley
   1056 Spring St. NW
   Atlanta, GA 30309

   Former Chancellor AIA College of Fellows
   Recipient – Bernard Rothschild Medal, AIA GA 2000
   Recipient – Whitney M. Young, Jr. Citation, AIA 1995

   William has served in numerous AIA leadership positions and is
   familiar with Mark’s AIA National and AIA Georgia leadership
   initiatives.